



# ANNUAL REPORT 2025



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CONTRIBUTING PHOTOGRAPHERS  
GONE WEST MEDIA  
SHOWCHAMPIONS

CANADIAN LIMOUSIN ASSOCIATION

## PAST PRESIDENTS

- 1970-1971 Joe Hochhausen
- 1972 Walt Shatto
- 1973-1974 Ted Godwin
- 1975-1976 Alan Parke
- 1977 Jim Lore
- 1978 Jack Ward
- 1979-1980 Dale Barclay
- 1981 Don Matthews
- 1982-1983 Mel Gosling
- 1984 Stan Cochrane
- 1985 Clarence Ackert
- 1986-1987 Gerry Good
- 1988-1989 Mark Cressman
- 1990-1991 William Scriven
- 1992 Rob Garner
- 1993-1994 Don Stephenson
- 1995-1996 Lonny McKague
- 1997 Harry Grant
- 1998-1999 Lorne Bodell
- 2000 Jim Butt
- 2001-2002 Martin Bohrson
- 2003 Tony Gosnell
- 2004-2005 Rob Matthews
- 2006-2007 Gary Anderson
- 2007-2009 Jason Brock
- 2009-2010 Michael Geddes
- 2010-2011 Mary Hertz
- 2011-2013 Bill Campbell
- 2013-2015 Brian Lee
- 2015-2017 Terry Hepper
- 2017-2019 Erin Kishkan
- 2019-2021 Amanda Matthews
- 2021-2023 Wayne Burgess
- 2023-2025 Ashton Hewson

## BOARD OF DIRECTORS



**PRESIDENT**  
Chad Homer, ON  
519-339-9659



**TREASURER**  
Michael Machan, ON  
613-857-1496



**PAST PRESIDENT**  
Ashton Hewson, SK  
306-390-7987



David Lawrence, ON  
519-374-0733



Tyler Stewart, AB  
403-741-9571



Travis Hunter, MB  
204-851-0809



Terry Hepper, SK  
306-536-7075



Wyatt Dyck, SK  
306-774-6078



# OUR TEAM



## OFFICE STAFF



**GENERAL MANAGER**  
Laura Ecklund



**REGISTRY AND MEMBER SERVICES**  
Jayme Smith



**ADDRESS** 3378 - 15th Ave SW  
Medicine Hat, Alberta, T1B 3W5

**PHONE** 403-253-7309

**FAX** 403-263-1704

**ONLINE** [www.limousin.com](http://www.limousin.com)

**HOURS** Monday to Thursday  
8:30 AM - 4:30 PM  
Mountain Time

## SERVICE PROVIDERS



**BOOKKEEPER**  
Rita Ricioppo



**FRENCH TRANSLATOR**  
Jason Brock



**GENETIC CONSULTANT**  
Dr. Bob Weaber



**PUBLISHER**  
Jill Renton



**EDITOR**  
Ashley Nicholls



**AD SALES**  
Amy Higgins



**DIGITALBEEF<sup>®</sup>**  
REGISTRY



**DNA LAB**



**GENETIC EVALUATION**

# MESSAGE FROM THE EXECUTIVE



We would like to welcome you to the Canadian Limousin Association membership to the 2025 CLA Annual Report for review and approval. 2025 has been a year of historic highs in the cattle industry as we have seen record setting prices in both the purebred and commercial sector. The Board and General Manager have continued to use the CLA Strategic plan to guide and focus on the key items to build off in the past year and to also set goals into the future for the association.

It has been no mistake that a focus of the CLA has been the development of our youth, not only personally but also the culture and network of the CJLA. The focus of this initiative has been to foster a positive and fun atmosphere at the Impact Shows since their return since Covid in 2023. Swift Current, Saskatchewan was certainly up to the challenge and fostered an environment of education, team building and friendly competition. The team of organizers also created the most coveted judging position in Impact history with the inception of the Steak Cook-

Off Competition. A special thanks goes out to the Impact Committee of Laura Ecklund, Ashton Hewson and Wyatt Dyck for this leadership and dedication, also hats of all the volunteers, sponsors, judges, parents, and of course of participants that made it a wonderful week.

Spring of 2025 saw the end of the Limousin Forward DNA project, and it was a great success providing our membership with some added value and savings on their DNA testing. This was a focus of the association, and it not only helped provide additional data to the Evaluation and our EPDs, but it has also built off the Legacy Project to ensure that the Canadian Limousin Herdbook remains an error free and trustworthy resource into the future. The project opened in the Fall of 2023 and ran to June 2025 with a total of 2,427 animals being completed. DNA and Genomic Testing still proves to be a topic of discussion within the membership and industry, the CLA continues to navigate to the evolution and changes in technology to best represent our breed and members into the future.

## CLA CORE STRATEGY

*Embrace and develop new technologies to continually improve member services.*

The CLA has continued to partner and support new or expanding marketing opportunities for Limousin influenced calves to help capture premiums. The Teams online auction hosted a competitive and successful Online Sale late August of 2025. These calves were consigned from across western Canada and demanded top dollar in an already high market. Ontario added a live Limousin Influenced calf sale hosted by Maple Hill Auction in Hanover. This sale also shared the success of its online counterpart and left buyers looking for more calves to bid on by the end of the night. These outstanding sales provide proof that Limousin cattle are in demand and prices show they excel in markets with extremely tight margins.

As the Canadian cow herd continues to decline in numbers that CLA Whole Herd Inventory has seen similar stress over the last few years. We continue to focus of the financials to budget responsibly when it comes to expenses and continuing to provide services and programs to be proud of. This ranges from decisions to forego in person meetings and opt for online when practical, search for outside funding and partnerships to provide revenue and

value to our bottom line.

As the CLA closes the door on 2025 and looks forward to 2026 and beyond, we are so thankful for our staff and contractors, volunteers, sponsors and most of all the membership that makes the breed what it has become today. It has been an honor to serve you and we are excited to look forward to what the future may hold.



*L. Ecklund*  
Laura Ecklund  
GENERAL MANAGER



*Chad Homer*  
Chad Homer  
PRESIDENT



# 2025 BY THE NUMBERS

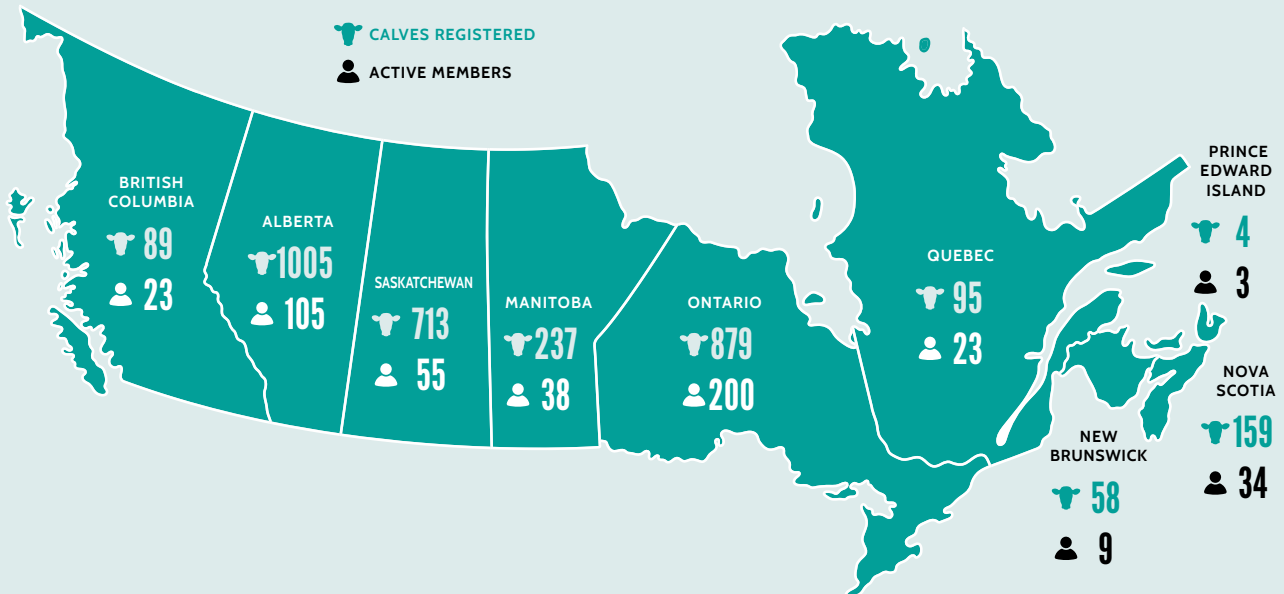
**491**  
TOTAL NUMBER  
OF HERDS

**24**  
AVERAGE  
HERD SIZE

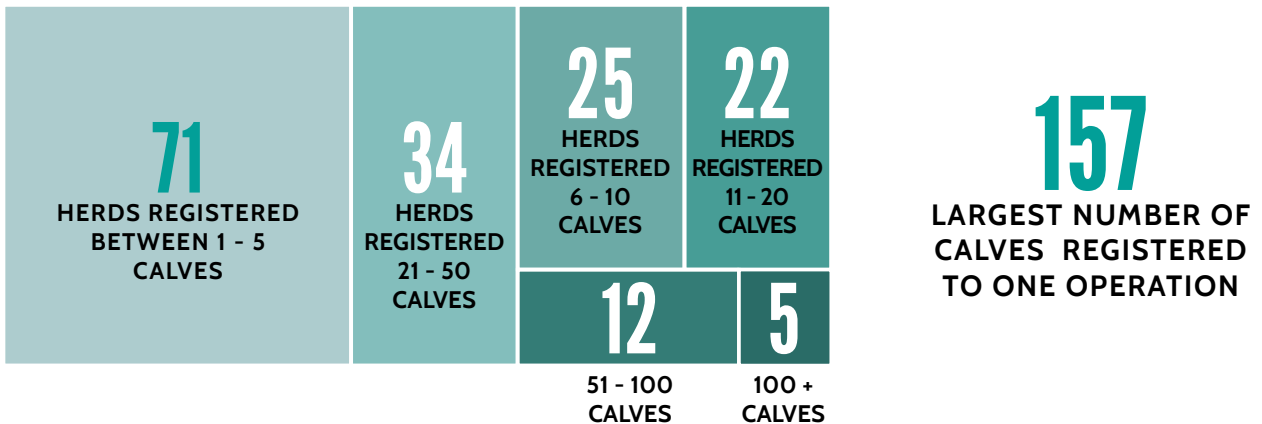
**3209**  
ANIMALS  
REGISTERED

**1095**  
ANIMALS  
TRANSFERRED

## PROVINCIAL BREAKDOWN



## HERD SIZES



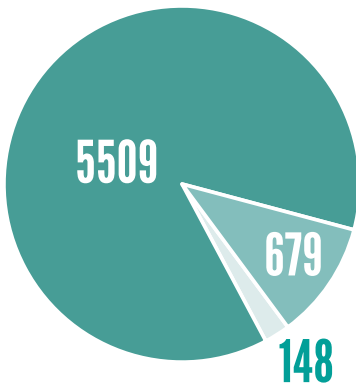
# MEMBERSHIP STATS



**10**  
NEW CLA  
MEMBERS

**19**  
NEW CJLA  
MEMBERS

# WHOLE HERD ENROLLMENT



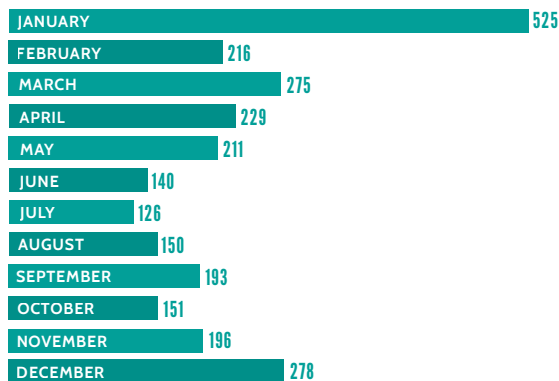
FEMALES ENROLLED BY CLASSIFICATION

- PUREBRED
- FULLBLOOD
- LIM-FLEX/  
PERCENTAGE

**6336**  
TOTAL COWS  
ENROLLED

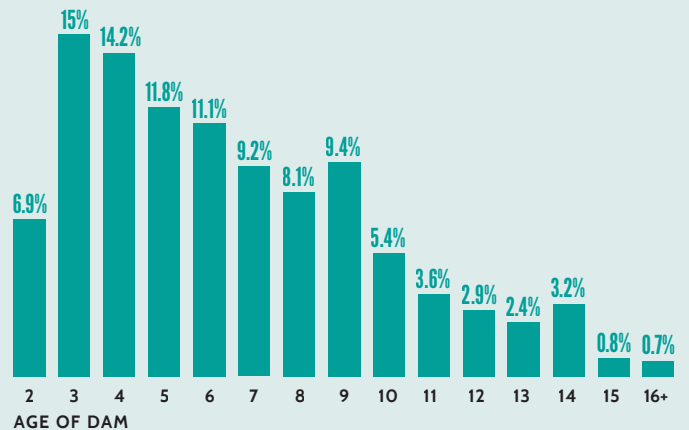
# REGISTRY VISITS

PER MONTH



# AGE OF DAMS

PERCENT OF REGISTERED CALVES BY DAM AGE



# THE CLA MISSION

*To provide programs, services, technology and leadership to enhance the genetics of the Limousin breed, broaden its influence within the beef industry and to make our members profitable and sustainable.*

# THE CLA VISION

*Limousin to be reconized as a beef industry leader in docility, maternal ability, calving ease, feed efficiency and carcass yield.*





# COMMITTEE REPORTS

# BREED IMPROVEMENT REPORT



This past year has continued to present changes and challenges in achieving the goals of the Breed Improvement Committee. Many of these initiatives progress gradually, requiring extensive development, evaluation, and testing.

Updates have been made to Digital Beef and to the reference materials on the new Canadian Limousin Association website, including revisions to Udder/Teat Scoring, Body Condition Scoring, and Disposal Codes. These updates align with the standards set by the Beef Improvement Federation, which are widely adopted across breeds in North America. While this shift may appear minor, establishing a common reporting framework across the industry enhances the value and usability of CLA data, particularly for participation in research projects and industry studies.

Following discussion from the floor at last year's Annual General Meeting, concerns were raised regarding confusion within both the commercial and purebred sectors surrounding the term "Double Polled" as used on registration papers and displayed in Digital Beef. It was noted that this terminology could lead buyers to believe they were acquiring genetics from a homozygous polled animal, which may not have been accurate. Upon review, it was determined that the term "Double Polled" is not included in CLA bylaws and appears to have originated during the initial transition to Digital Beef in 2015. As a result, the term has been removed from Digital Beef and it will no longer appear on registration papers.

The Elite Dam Index is now entering its final phase of testing. It will be applied to the cow herd and compared against current Elite Dam recipients using the established criteria from previous years.

The objective of this initiative is to implement a consistent index for ranking maternal traits within the breed. This index will also be incorporated into the 100K Challenge held during the annual Impact Show.

The Breed Improvement Committee continues to welcome additional members to support ongoing efforts and contribute to constructive dialogue regarding the future direction of the breed. Engagement from members across diverse markets and customer bases remains essential to ensuring balanced, informed decision-making and continued progress.

*Dave Lawrence*

**CLA BREED IMPROVEMENT COMMITTEE CHAIR**

**GENETIC ADVANCEMENT PROJECT**  
**LIMOUSIN FORWARD**

THE CANADIAN LIMOUSIN ASSOCIATION IS PROUD TO PARTNER WITH NEOGEN CANADA TO OFFER GGP-100K TESTS AT A DISCOUNTED PRICE.

**GGP-100K TESTS**  
**\$35**  
**PER ANIMAL**

**DETAILS:**  
- OPEN TO ACTIVE CLA MEMBERS.  
- BULLS AND FEMALES UNDER 24 MONTHS ARE ELIGIBLE TO PARTICIPATE.  
- THE SPECIAL RATE IS OFFERED ON A FIRST COME, FIRST SERVED BASIS.  
- ALL ANIMALS WILL BE SIRE VERIFIED AND WHERE POSSIBLE, PARENT VERIFIED.

**NEOGEN**  
Canada

**CANADIAN LIMOUSIN ASSOCIATION**

PLEASE CONTACT THE CLA OFFICE BY PHONE OR EMAIL TO ORDER YOUR LIMOUSIN FORWARD DNA TESTING

**LIMOUSIN@LIMOUSIN.COM 1-866-886-1605**

# COMMERCIAL REPORT



Over the past year we worked with Team Auction to promote a Limousin Influence calf sale for our commercial producers. The sale was in late August and was very successful with about 500 limo calves bringing a premium to other calves of the same weight. We're looking forward to working with TEAM again in 2026 possibly promoting 2 sale dates.

Our Ontario directors have set Oct.19,2026 for their Limousin calf sale at Maple Hill Auctions. This will be the second year for this event. Contact Dave Lawrence to consign.

We will be contacting DLMS to try sponsoring and setting up a Limousin calf sale on their platform to provide another option for marketing your calves.

The Association co-sponsored the Limousin booth at the Medicine Hat pen show in December. Limousin steak samples were served by directors and office staff to a

large crowd of commercial based folks. They received many compliments on the juicy bites!

The past couple years the assoc. has been doing buyer draws for cattlemen that purchased Limousin cattle with winners receiving a credit for a bag of Pink CCIA tags. The Board felt this program was hard to implement getting the tags used so we have changed things up. Going forward we are still going to have the quarterly buyer draws for those that purchase a Limousin animal and have them transferred to them. The winners will receive Limousin clothing from our online store. To encourage breeders to Transfer animals we will do a draw for them as well to receive clothing from the store. Please remember to get those transfers done.

*Travis Hunter*

CLA COMMERCIAL COMMITTEE CHAIR



# PROMOTIONS REPORT



In 2025 we partnered with Unique Design out of Mount Forest, Ontario to design and provide Canadian Limousin Association apparel and promotional items.

Check out the [webstore link](#) on our CLA website under the SHOP tab.

Please reach out to Unique Design to add the Canadian Limousin logo to your personal or farm apparel. The grey show vest is always in stock and available on the e-store to make it easy to represent the Limousin breed in the show ring.

We have an inventory of hand out items for your sales or open houses or event displays as well as drop down banners to use to help promote the Limousin breed at any events members are hosting or displaying at. Please reach out if you want to utilize these promotional items.

## TAG THEM PINK.

Remember to order your pink tags from the Canadian Cattle Identification Association.

Limousin calves are identifiable however; the pink tags make them stand out even further. Promote the use of pink tags to your commercial bull customers to help make calves easily identifiable to buyers as well.

We are happy to have our website, with a new look, up and running. Please use it to promote your event or an event that promotes our members or the Limousin breed.

We also offer eblast ads sent out to our membership. If you have an event you would like to promote, reach out to the CLA office to setup your eblast.

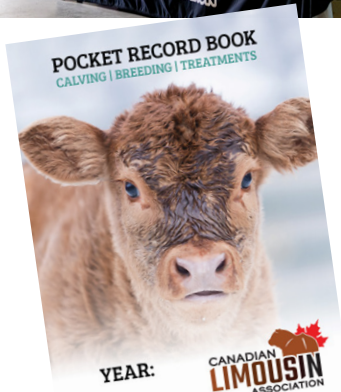
I would like to thank the committee for their work in 2025.

- Carey Hirschfeld
- Michael Machan
- Laura Ecklund

We are always looking for new members with fresh ideas. If you are interested in joining our committee, please reach out. We would be happy to have you.

*Dave Lawrence*

CLA PROMOTIONS COMMITTEE CHAIR



# NATIONAL SHOW & SALE REPORT



The National Limousin Show 2025 was held in Toronto, Ontario at The Royal Agricultural Winter Fair on November 5<sup>th</sup>. The show was well represented as there were 82 animals entered and was judged by Tyson Hertz from Fir Mountain, SK.

A special thank you to the Ontario Limousin Association and their committee, volunteers, and sponsors for hosting a great success!

The National Limousin Show will be held in Brandon, Manitoba at the Manitoba Ag Ex on October 28<sup>th</sup> 2026.

*Ashton Hewson*

**CLA PROMOTIONS COMMITTEE CHAIR**



**GRAND CHAMPION BULL**  
**McConnell's Match Maker**  
Exhibited by McConnell Livestock



**GRAND CHAMPION FEMALE**  
**McConnell's Man Eater**  
Exhibited by McConnell Livestock



**RESERVE GRAND CHAMPION BULL**  
**Pinch Hill AMC Notorious 516**  
Exhibited by Pinch Hill Limousin



**RESERVE GRAND CHAMPION FEMALE**  
**NLL/VLE Majestic Molly**  
Exhibited by Crown Hill Acres

# REGISTRY REPORT



This past year, the Registry Committee encountered both challenges and positive developments. The completion of the Limousin Forward project marked a significant achievement for both the Breed Registry and Genetic Evaluation programs. This initiative contributed to an increase in the number of young females and sires with additional data recorded and updated. In total 2,427 animals were parent verified or sire verified and genomically tested through the project, demonstrating the continued dedication of our membership to maintaining an accurate and reliable herd book.

However, this past fall, the purebred sector in Canada experienced challenges in accessing DNA testing services in a timely manner. The Association continues to actively monitor this situation and remains in communication with Neogen and affected members. Delays have primarily resulted from changes imposed by the United States government at the border, impacting the transfer of samples between Neogen's facility in Edmonton and its laboratory in Lincoln, Nebraska. While the CLA will continue to monitor these developments, members are encouraged to plan ahead and submit samples with extended lead times to help mitigate delays.

In 2025, Digital Beef was acquired by 701X. Following this transition, the development and design of the platform have been brought in-house by 701X. While this change has altered the structure and support model previously experienced by the CLA, the platform remains fully operational and continues to meet the Association's requirements.

The launch of the new CLA website has also provided an improved platform for member resources, including a comprehensive collection of instructions and guides designed to support various activities within Digital Beef. These resources cover areas such as performance data entry, registrations, and

whole herd inventory reporting, among many others. Members can access these materials through the Members section of the website. The committee and office also encourage members to reach out directly if they encounter challenges not addressed within the available resources.

The goal of the Breed Registry committee is to streamline any roadblocks within Digital Beef, DNA Application, Performance Data Entry or other topics that cause issues or require clarity. We are always looking forward to hearing from the membership or changes or improvements that may benefit their programs.

*Terry Hepper*

**CLA PROMOTIONS COMMITTEE CHAIR**

**STRONGER TOGETHER.**  
IT'S ABOUT CONNECTION.

THE CANADIAN LIMOUSIN ASSOCIATION  
CONNECTS YOU WITH THE TOOLS, DATA, AND  
COMMUNITY TO MOVE **YOUR** PROGRAM  
FORWARD.



**CONNECT**

WITH BREEDERS  
ACROSS CANADA.



**GROW**

WITH TRUSTED GENETICS  
AND SUPPORT.



**BELONG**

TO SOMETHING BUILT TO LAST.



READY TO GET INVOLVED?  
[WWW.LIMOUSIN.COM](http://WWW.LIMOUSIN.COM)  
**1-866-886-1605**  
[LIMOUSIN@LIMOUSIN.COM](mailto:LIMOUSIN@LIMOUSIN.COM)



#LIMOUSINBREEDSSUCCESS



**CANADIAN JUNIOR  
LIMOUSIN ASSOCIATION**

# CJLA REPORT



Greetings CLA members, I want to begin by emphasizing our thanks to our breeders, families, and many supporters for supporting our CJLA program over the past year. On behalf of the CJLA, we are extremely proud of the year that 2025 was for our board and membership. We had an outstanding year with 20 new juniors joining our membership.

The year began with our 2025 Stars Leadership Conference in Nova Scotia in February, hosted with the Canadian Junior Shorthorn Association. 14 CJLA members attended, toured many insightful stops, including Dalhousie Agriculture Campus and Balamore Farms Ltd., and heard from many great industry speakers.

*Stars  
Leadership Conference*

Thank you to our sponsors and the Canadian Junior Shorthorn Association for the support and continued partnership on this event, making it possible.



**2025 STARS LEADERSHIP CONFERENCE**



Our next event was the highly anticipated 2025 CJLA Impact Show in Swift Current, SK. With 54 exhibitors representing 5 provinces, and 58 head exhibited, it is safe to say the energy was high despite the weather. We hosted our Annual General Meeting, welcomed Leah Post to the board of directors, and said farewell to longstanding director, Taylor Annett. Our juniors enjoyed their week with 35 animals participating in the third annual 100K Jackpot Show, the inaugural team Steak Cookoff Event, the inaugural Alumni Charity Event with 23 exhibitors raising money for the Make a Wish Foundation, and various workshops and competitions meant to engage and inspire our juniors. A tremendous thank you goes out to the committee, Ashton Hewson, Wyatt Dyck, and Laura Ecklund, for all the work they put in to ensure it was a success for us juniors, as well as all the judges, volunteers, and sponsors who allowed the show to happen. The Impact Show would not be successful, or even possible, without the enthusiastic juniors, so thank you to the families and juniors for coming out and giving it your all.



While in Swift Current, we sold a donation female by Dutch Auction. DBCC Nya 24N, donated by Double B Cattle Company, raised over \$17,120 for the Canadian Limousin Youth Development Fund and The Do More Agriculture Foundation. Congratulations to the Scott family of Spare Time Livestock of Ontario who got to take her home. We would like to extend our deepest gratitude to Ashton at Double B for the generous donation of Nya and to everyone who purchased a ticket for the chance to take her home. Your support has provided monetary support to our Impact Shows, as well as mental health in the ag industry in Canada. Thank you also goes out to everyone who supported our silent and live auctions at Impact.



**DONATION HEIFER**

**DBCC Nya 24N**

Donated by Double B Cattle Co.



# CLA CORE STRATEGY

*Mentor leaders of today and the next generation.*

At the Impact Show banquet, we were excited to recognize our 2025 Herd Building Incentive Program recipients. Congratulations, and thank you for applying to our alumni recipients, Kira Axley and Nolan McLarty, senior recipient Emma Qually, intermediate recipient Wyatt Gibbons, and peewee recipient Addison Lawrence. The 2026 Herd Building Incentive Applications are due June 15<sup>th</sup>, 2026, where \$500 for frozen genetics is up for grabs!

In 2025, one of our 2024 Australia Exchange winners, Charlotte Stewart traveled overseas to visit over 13 different farms and exhibit at one of the biggest cattle shows in Australia. We are so happy she enjoyed her time down under and represented the CJLA well.

In the fall, we were able to award two scholarships; congratulations to Shannon Gibson of Napanee, ON, and Taylor Annett of Mildmay, ON. Please stay tuned for the applications opening this fall. We also awarded our second annual Junior Enthusiast of the Year Award to a nominated member who advocates for the Limousin breed and juniors, Shannon Gibson.

We are excited for a great 2026, marking the beginning of The Junior Connection Workshop Series, and of course, gearing up for a fantastic Impact Show in Walkerton, ON, August 26-29<sup>th</sup>. We can't wait to see all of our juniors there.

Stay tuned for more information on the CLA website and on our social media pages!

Once again, I would like to thank everyone for their continued support of the various CJLA events and fundraisers we host throughout the year. Our junior program would not be as successful as it is without the tremendous support of our Limousin family. As always, it has been a pleasure working with the juniors and the CJLA Board of Directors to promote the Limousin breed juniors and continue to grow and innovate the CJLA over the past year. We are looking forward to another fun-filled year ahead!

*Jocelyn Kennedy*  
CJLA PRESIDENT



WHERE FRIENDSHIPS BEGIN *and* LEADERS ARE MADE!

# IMPACT 2026

# WALKERTON, ON

**AUG 26-29TH, 2026**

**INFORMATION:** DAVE LAWRENCE SHOW COMMITTEE CHAIR events@limousin.com LAURA ECKLUND CJLA COORDINATOR cjla@limousin.com

**ACCOMMODATIONS:** - BEST WESTERN, WALKERTON LOBBY PARK CAMPGROUND - LOCAL AIRBNB OPTIONS AVAILABLE



HIGHLIGHTS FROM SHARLOTTE STEWART'S 2025 AUSTRALIA TRIP

# Congratulations

## TO OUR 2025 CJLA AWARD RECIPIENTS

### SCHOLARSHIP WINNERS



**SHANNON GIBSON**  
Napanee, ON



**TAYLOR ANNETT**  
Mildmay, ON

### HERDBUILDING INCENTIVE PROGRAM



(L to R) **ASHTON HEWSON** - CLA Past President, **EMMA QUALLY** - Senior Recipient,  
**ADDISON LAWRENCE** - Peewee Recipient, **WYATT GIBBONS** - Intermediate Recipient,  
**KIRA AXLEY** - Alumni Recipient, **LAURA ECKLUND** - CLA General Manager  
MISSING: **NOLAN McLARTY** - Alumni Recipient

# NEW CLA AND CJLA MEMBERS FOR 2025

We would like to welcome our new annual members and CJLA members to the Canadian Limousin Association!

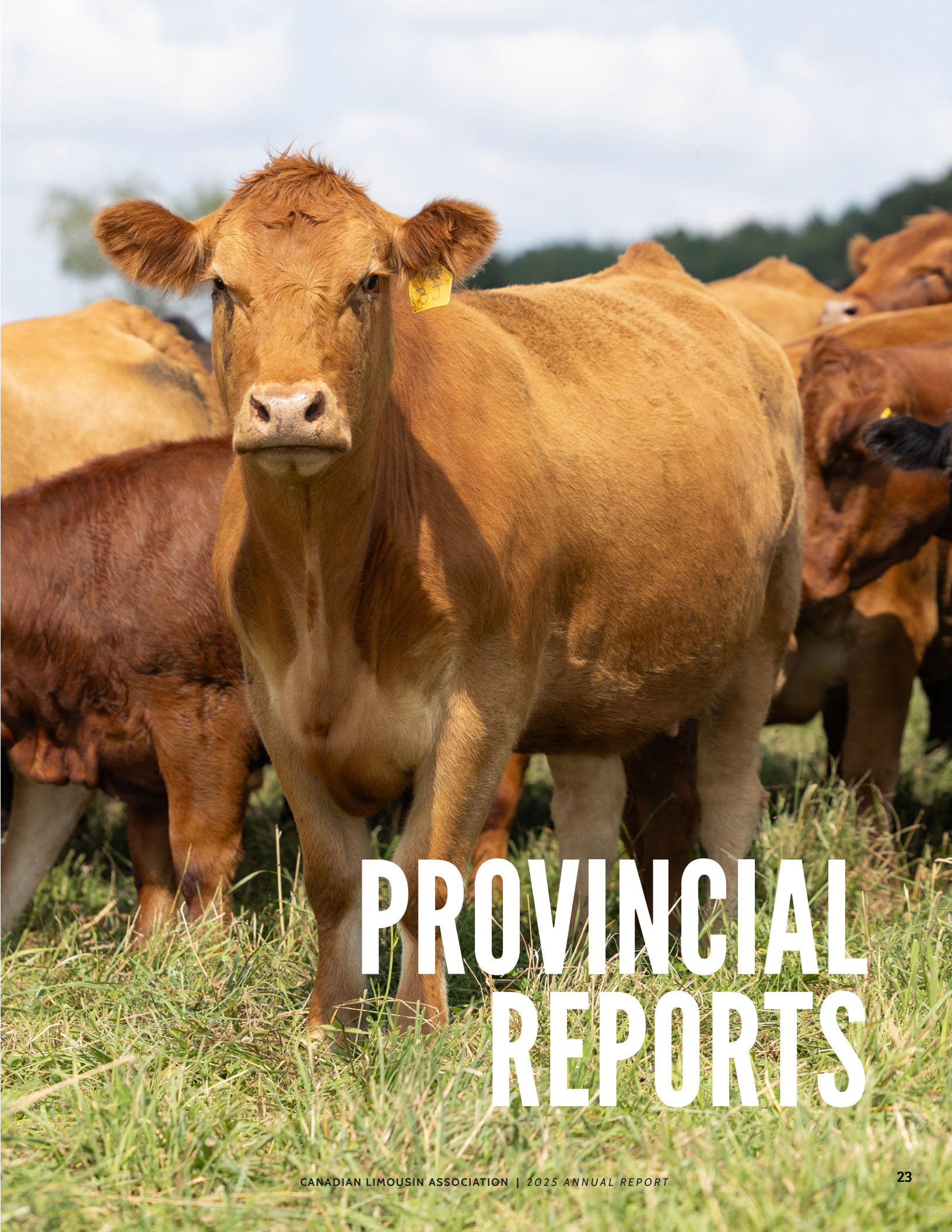
On behalf of the staff and our board of directors we are glad you are here!

## 2025 NEW CLA MEMBERS

TED & ALANNA KISSEL	GLENDON	AB
BLACK RIVER LIMOUSIN	PICTOU	MB
HIGH COUNTRY RANCH & CATTLE INC.	MILFORD	NS
NORTHLINE LIMOUSIN	PRICEVILLE	ON
EMERSON MARTIN	PROTON STATION	ON
KENNY BRUBACHER	LINWOOD	ON
BOVIGEN GENETIC SERVICES	MOOSE JAW	SK

## 2025 NEW CJLA MEMBERS

COLE BODELL	SUNDRE	AB
CONNOR ANDRUCHOW	ARDROSSAN	AB
RYLIN VERBEEK	STURGEON COUNTY	AB
THOMAS PENMAN	OKOTOKS	AB
WILLIAM PENMAN	OKOTOKS	AB
KARSON DAVEY	WESTBOURNE	MB
KEIRSTEN DAVEY	WESTBOURNE	MB
MCKENZIE DAVEY	WESTBOURNE	MB
BLAKE FISHER	BASS RIVER	NS
LAURYN BURKE	ANTIGONISH	NS
CODY STAPLES	JANETVILLE	ON
ANTHONY HARDEN	EDENWOLD	SK
AVERY LUC	BALGONIE	SK
ESME CAIRNS	SASKATOON	SK
MILA CAIRNS	SASKATOON	SK
HALEY DEBENHAM	KENNEDY	SK
KEELEY HALVORSON	ROSE VALLEY	SK
MILA CAIRNS	SASKATOON	SK
THAYER DYCK	SWIFT CURRENT	SK



# PROVINCIAL REPORTS

# BRITISH COLUMBIA REPORT



Hello from the Pacific side of the Rockies. We certainly hope everyone is having a successful start to 2026! The weather was mild for the majority of the province early 2025 easing us into the winter calving season. The active Limousin breeders in BC are few but mighty, ensuring the breed is well represented in the commercial sale ring, the show ring, and the bull sale ring. The first Limousin promotion of the year happened at the Peace Country Beef Congress January 10-11th, 2025. The breed was very well represented with a pen of 3 yearling bulls, a 2 year old bull, and 2 single entry yearling bulls exhibited by Pinnacle View Livestock and RG Farms. The stands were full for the 2 day event and offered the Peace Country spectators a first hand view of what BC Limousin Breeders have to offer.

That led into bull sale season where BC Limousin breeders had purebred and fullblood bulls for sale via live auction and private treaty off the farm across the province. In a market that still carries the old Limousin stigma of “Limos are crazy”, BC Breeders are diligent about offering bulls that are docile, fertile, and performance oriented. Many commercial producers seeking the exotic advantage are prospering from their choice use a limo bull on their British bases cows and therefore have been continually producing market topping calves.

BC had some exciting things happen on the show front during the summer from 4-H Champions to Futurity Champions, the breed was very well represented across the province and Western Canada.

In Murphy’s Law fashion three very important Limousin events were happening on the same weekend. The CJLA impact show, a few BC 4-H Achievement weekends, and the Dawson Creek exhibition all happened over the August 8-10 weekend. Andie and Austyn Kishkan of Pinnacle View Livestock represented the province at the CJLA Impact show in Swift Current, SK, where their purebred Limo steers took Champion and Reserve honors. Back in their hometown of Quesnel, their 4-H achievement weekend was happening without them, but the Limousin breed didn’t go unnoticed there! Cypress Ingram had a Limo sired steer who took Grand Champion honors, and Owen Rossmann was reserve with his black Limo steer. Cypress and Owen also went head to head in the heifer division with their two purebred Limo females, where Cypress also took Champion and Owen Reserve.

Fast forward a couple week to the Interior Provincial Exhibition which happened in Armstrong, BC over September long weekend. The show had over 230 head entered filling the barn to the brim and the most numbers since Covid. Limousin numbers were small but mighty. They competed in the Multi Breed division against Charolais, Shorthorn, and Speckle Park cattle. Limos came out with Champion and Reserve bred heifers and Reserve Champion female overall! The last day of the show was the Futurities and Supreme. The Stars of the Future futurity is one where exhibitors have to show a heifer as a calf, a bred, and then bring her back as a two year old with Calf at foot. Andie Kishkan of Pinnacle View Livestock took Grand



Champion 3rd year Female with her cow Pinnacle's Laugh it Up 5L, with her Calf Pinnacle's No Joke 2N at side.

On September 13th, 2025 Pinnacle View Livestock hosted their biennial open house which included learning clinics for Juniors in the areas of beef showmanship, fitting, washing, judging, and new for 2025 - sheep showmanship and grooming. 78 youth attended from all over BC to take in the one day event. The day also included tours, cattle displays, guest speakers, door prize draws, and their famous brisket lunch! The event was beyond successful bringing cattle enthusiasts from across the province together to celebrate youth development and this fantastic industry. As a result from the day 3 new Limousin breeders were born as they selected heifers for their programs and for their 4-H projects!

Next up was BC Ag Expo, held in Barriere, BC Sept 18-20th, 2025, one of the biggest 4-H and youth shows in

British Columbia. Andie and Austyn Kishkan attended representing the Limousin breed, and that they did! Austyn's bred heifer, Pinnacle's Meet me Half Way 24M was crowned Grand Champion 4-H heifer. While Andie's two year old cow, Pinnacle's Laugh it Up 5L with her heifer baby Pinnacle's No Joke 2N at side, were named Reserve Grand Champion 4-H Female, and top Home Grown 4-H Female.

Lastly, we rolled into the fall sale auction market run. Limo influenced calves sold in several sales throughout BC, and in most cases brought more than the average in their weight category, some even topping those weight ranges! This shows the relevancy of Limousin in the industry and our ability to keep pace with the other heavy hitting exotic breeds.

SUBMITTED BY

*Erin Kishkan*



# ALBERTA REPORT



## ALBERTA LIMOUSIN ASSOCIATION BOARD

- **PRESIDENT** - MacArthur Kowalchuk
- **VICE PRESIDENT** - Cheyenne Porter
- **TREASURER** - Kira Axley
- **SECRETARY** - Annie Stewart
- **DIRECTOR AT LARGE** - Cody Miller

I'm pleased to provide a brief update on behalf of the Alberta Limousin Association.

First, our Commercial Buyer's Draw continues to be a strong program supporting the commercial sector. This year's winners were John Middelkoop, Allan Portas, and Marvin Amendt. We appreciate their continued support of Limousin genetics and their role in strengthening the breed within commercial operations.

Supporting youth remains a key priority for our Association. Last year we gave out backpacks to all 4-H members that their club applied for. It's encouraging to see young producers actively involved and choosing Limousin cattle in their projects.

Finally, Farmfair International once again provided an excellent platform to showcase the strength of our breed. The level of competition was high, and our breeders represented the Limousin industry with quality cattle and strong programs. We also held our AGM in Edmonton with a great turnout.

In closing, these initiatives—from supporting commercial producers, to investing in youth, to promoting our breed on a national stage—continue to highlight the strength and future of Limousin cattle in Alberta.

## SUBMITTED BY

*MacArthur Kowalchuk*



# SASKATCHEWAN REPORT



Greetings from the Saskatchewan Limousin Association. The board had a very busy 2025. Saskatchewan hosted the 2025 Impact show on August 6-9 in Swift Current, Saskatchewan. The show had a very good turnout with over 50 juniors from 5 provinces, and they were kept busy doing judging, oral presentations, quizzes, artwork, steak fry, clipping/fitting and showing. Special thanks to everyone who helped in any way to sponsor and coordinate at this event.

The SLA is still offering the breed incentive to all juniors who exhibit Limousin influenced cattle at a club or regional show throughout the year. Please contact Wyatt Dyck for more information.

The SLA held its annual meeting on August 7 at the meeting room at the Swift Current Kinetic park. The board consists of:

- **PRESIDENT** - Ashton Hewson
- **VICE PRESIDENT** - Kyle Payne
- **TREASURER** - Janet Hale
- **SECRETARY** - Jean Hewson

Other directors are:

- Jeff Yorga (Stock Growers rep.)
- Carey Hirschfeld
- Wyatt Dyck (Jr. rep.)
- Terry Hepper

The SLA also coordinated the CWA Limousin Show on November 27 and although the entries were down the quality was certainly not. New this year, Lim-Flex classes were added to the Agribition show. During Agribition week SLA President, Ashton Hewson presented Merle Massie from the Do More Agricultural Foundation with a cheque for \$7500. These funds were raised during the CJLA 2025 Impact Show from a donation heifer from Double B Cattle Co. The remaining funds were donated to the CJLA.

At this time no dates have been set for further SLA activities.

## SUBMITTED BY

*Jean Hewson*



# MANITOBA REPORT



## MANITOBA LIMOUSIN ASSOCIATION BOARD

- **PRESIDENT** - Amanda Hamilton-Seward
- **VICE PRESIDENT** - Tim Davey
- **TREASURER** - Dillon Hunter
- **SECRETARY** - Kyle Wright
- **DIRECTORS** - Travis Hunter
  - Trevor Atchison
  - Bob Davey
  - Cheryl McPherson
  - Brady Daniel

The Manitoba Limousin Association started 2025 with the MLA board hosting our AGM at the Canada Inn in Brandon on January with members attending in person and on Zoom.

The Manitoba Bull Test Station had 12 Limousin bulls on test in the 2024-2025 season selling on March 29, 2025. The Limousin pen had the highest ADG of all breeds. Congratulations to Maplehurst Farms for having the highest indexing/highest selling and Pick of the Peers Limousin bull on test. L&S Limousin and Pine Creek Limousin also had bulls on test. Other bulls in the province were sold by private treaty and at the Lundar Bull Sale.

The Manitoba Limousin Association continues to put out 2 issues of our publication, the Manitoba Limousin News and Views each year. One issue in the fall just after AgEx and the bull issue in the new year.

In 2025, the Manitoba Junior Limousin Association continued to work at rebuilding. They had a small junior show at the provincial summer show in Harding that Naomi Best judged and 6 members participated in the CJLA Impact Show in Swift Current.



We held our first summer provincial show in many years at Harding Fair on July 18. Angus Smythe was the judge for the day and we had 35 cattle participate from 6 breeders.

Manitoba AgEx was held the week of October 27 – November 1 in Brandon. Seven different operations were represented: Diamond T Limousin, Pine Creek Limousin, Clay Hills Livestock, Maplehurst Limousin, Eden Meadows Farms, Hardrock Land and Cattle Co. and Amaglen Limousin. Bill Biglieni sorted the cattle in the Limousin Open Show and Alice Rooke judged the Limousin Junior Show and Junior Showmanship. It was a great week of good Limousin cattle and good Limousin people. Thank you to Brady Daniel, our AgEx, director for facilitating a successful week. Also, a huge thank you to the many sponsors and the fantastic group of breeders who came out to represent our breed. Champion Bull was CHL Maverick exhibited by Clay Hills Livestock and Champion Female was RPY Lilah and EMF/HR Naomi exhibited by Eden Meadows Farms and Hardrock Land and Cattle Co. A highlight of the week was Limousin sweeping the Little Lady Classic all breed heifer calf jackpot with EMF/HR Naomi 503N and EMF Navada 505N being crowned Champion and Reserve Champion. We are looking forward to hosting the National in the fall of 2026. Join us October 28-31, 2026!

Each year the Manitoba Limousin Association recognizes a commercial Cattle producer or Limousin seedstock producer for their contribution to the cattle industry and the Limousin breed. L & S Limousin Acres was chosen as the 2025 Ambassador for their many years of dedication to our breed both provincially and nationally.



# ONTARIO REPORT



## 2025 OLA BOARD

- **PRESIDENT** - Ben Belanger
- **VICE PRESIDENT** - Emily Gibson-Mc Tavish
- **SECRETARY/TREASURER** - Nancy Lawrence
- **BOARD MEMBERS** - Jeff Byers
  - Caroline Darling
  - Chris Aitchison
  - Madi Williams
  - Don Scott
  - Bev Annet
  - Joe Young
  - Nolan McLarty
  - Rob Wepler

The OLA had a busy and successful year in 2025.

In early December our association hosted the eastern showcase sale in Hanover.

The event was well attended and the cattle sold excellent to a mix of new buyers and past supporters.

The 103<sup>rd</sup> Royal Agricultural Winter Fair and our breeds national show was held in early November.

Our breed had a very competitive group of cattle and the fellowship was excellent.

Markham Fair was once again the location for our Ontario Limousin Association provincial show. The event was well attended by breeders from across the province.

Prior to the show the Ontario Junior Limousin association held a showmanship show.

The 2025 OLA day planner was distributed again to much anticipation. It features advertisements from breeders and business partners of the Limousin breed. It goes out to all the members and is made available to industry operations through feed stores, sales barns and livestock suppliers in Ontario.

2025 was a great year. The OLA is venturing into new ad campaigns and events with ad hitting newspapers, billboards and radio stations across the province.

We have also revived our annual field day where the fellowship and camaraderie amongst the breeders is truly enjoyable.

Things are looking good in Ontario.

**SUBMITTED BY**

*Ben Belanger*

## CLA CORE STRATEGY

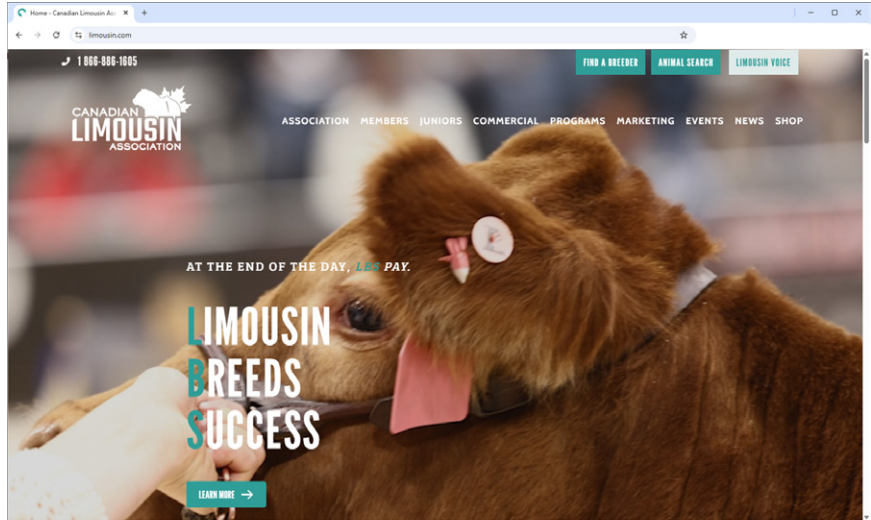
*Maintain and expand relationships among members and industry stakeholders.*

# ADVERTISING & PROMOTION



## WEBSITE

The new Canadian Limousin Association website marks a step forward with a new branded design and easier access to key information and resources. It reflects our commitment to better serve our members and support the growth of the Limousin breed. Thank you to Connie Bablitz for her dedication to this project. Website views have increased over 200%.



## FACEBOOK & INSTAGRAM

The Canadian Limousin Association continues to leverage Facebook and Instagram to effectively inform members and promote the breed. These platforms share updates,

highlight the cattle and people and reach new audiences. 739,081 views on Facebook in 2025

## CLA MEDIA KIT

A new media kit was released highlighting key advertising opportunities through e-blasts, the new website, semen and embryo listings and seedstock listings.

Social media postings for member events and commercial calf listings continue to be offered as a complimentary service.

We also offer Limousin resources like pens and swag items for sales and events.



CANADIAN LIMOUSIN ASSOCIATION  
**MEDIA KIT**

# CO-OP ADVERTISING

The breed puts a one page ad in the February Canadian Cattlemen Bull Buyers Guide. Co-op spots are available for purchase and announced annually in December.

## LIMOUSIN

### IT'S TIME TO EARN A PREMIUM ON YOUR CALF CHEQUE!

Tighter margins mean every dollar counts. Making more per calf isn't just a goal—it's a necessity. Limousin genetics can help you maximize your calf crop's value.

**CONSISTENCY... THAT IS WHAT WE STRIVE FOR. THE LIMOUSIN BREED IS CONSISTENT WITH CALF VIGOUR, CALVING EASE, FEED EFFICIENCY AND DAILY GAIN. TOP DOLLAR IS ALWAYS PAID FOR LIMOUSIN INFLUENCED CALVES. POUNDS ON THE CALVES IS CASH IN YOUR POCKET.** - *Lazy A Limousin* - CANDO, SK

## FIND YOUR NEXT HERDSIRE AT:

### PINNACLE VIEW LIVESTOCK

The Swaan Family  
Quesnel, BC  
250.747.2618  
Erin 250.991.6654  
ekishkan@outlook.com  
www.pvlivestock.com  
Continental Connection Bull Sale  
Mar 15th, 2025

### HIGHLAND STOCK FARMS LTD.

Rob & Marci Matthews  
Amanda & Noah Filecchia  
Bragg Creek, AB  
Rob 403.585.8660  
Amanda 403.470.1812  
highlandstockfarms@gmail.com  
www.highlandstockfarms.ca  
Bull and Female Sale  
Mar 15th, 2025

### STEWART LIMOUSIN

The Stewart Family  
Stettler, AB  
Murray 403.742.9813  
Tyler 403.741.9571  
www.stewartlimousin.com  
Bull Sale Feb 17th, 2025

### HIGH CATTLE COMPANY

The High Family  
Airdrie, AB  
Darren 403.860.1087  
darren@highcattlecompany.com  
Chase 403.808.7940  
chase.high@hotmail.com  
Online Bull Sale - Farmgate  
Mar 3th & 4th, 2025

### LAZY A LIMOUSIN

The Hirschfeld family  
Cando, SK  
Brent 306.481.6929  
Carey 306.441.3723  
bchirsch@hotmail.com  
Bulls and females for sale by private treaty.

### BAR 3R LIMOUSIN

The Rea Family  
Marengo, SK  
Ken 306.363.7454  
Jamie 306.460.5144  
rea54@live.com  
Bull Sale Mar 20th, 2025

### SHORT GRASS LIMOUSIN

Trevor, Lorna, Wyatt, Leighton Dyck  
Swift Current, SK  
306.773.7196  
306.774.6072  
tdyck@yourlink.ca  
www.shortgrasslimousin.com  
Bulls and females for sale by private treaty.

### AMAGLEN LIMOUSIN

The Hamiltons & Swards  
Darlingford, MB  
204.246.2576  
cell: 204.823.2286  
amaglen53@gmail.com  
www.amaglenlimousin.ca  
Bulls and females for sale by private treaty.

### BEE ZEE ACRES

The Zwambag's  
Glencoe, ON  
Bill 519.494.9613  
Matt 519.870.3219  
Nick 519.809.9500  
beezeaacres@gmail.com  
Bull and Heifer Sale with Open House - Apr 21th, 2025

### WINDY GABLES LIMOUSIN

Nathan Allen & Bryce Allen  
Warkworth, ON  
Nathan 705.761.9426  
Bryce 705.924.2583  
nathana@alleninsurance.ca  
Bulls and females always available.

### VENTURE LIVESTOCK & NEW LIFE LIMOUSIN

Justin & Melissa Burgess  
Wayne & Anne Burgess  
Hanover, ON  
Justin 519.270.5415  
new.life.limousin@gmail.com  
Fully Loaded Bull Sale  
Farmgate - Mar 1st, 2025

### POSTHAVEN LIMOUSIN

The Post Family  
Alma, ON  
John Sr. 519.766.7178  
ejpost@posthavenlimousin.com  
John Jr. 519.831.1869  
john@posthavenlimousin.com  
www.posthavenlimousin.com  
Open House and Private Treaty Sale  
- Mar 29th, 2025

### BOULDER LAND & CATTLE CO.

Ben Belanger  
Omeene, ON  
Ben 705.875.0020  
blccattle@outlook.com  
Bulls and females for sale by private treaty.

FOR A FULL LIST OF LIMOUSIN EVENTS VISIT THE WEBSITE:



WWW.LIMOUSIN.COM

1-866-886-1605

#LIMOUSINBREEDSSUCCESS



# PROVINCIAL ASSOCIATION ADVERTISING

The CLA partners with provincial associations for industry events and breed promotion. For example, attendance at events such as the Beef Farmers of Ontario Conference, Alberta Beef Industry Conference, Saskatchewan Beef Industry Conference, Manitoba Beef Producers Conference, Maritime Beef Producers Conference and the Medicine Hat Beef Pen Show.

The CLA is willing to assist by sharing the cost of booth space, as well as providing marketing materials where appropriate. In certain cases, the CLA General Manager or members of the CLA Board of Directors may also be available to attend and represent the breed.

## SPONSORSHIP

The CLA has been a buckle sponsor of the Livestock Market Auctioneer Championship for 25+ years. We continue to sponsor and send a representative to the event. We also have international sponsorships with Canadian Western Agribition and Farm Fair International.

We also hold memberships with the International Limousin Council, International Genetic Solutions, the Beef Improvement Federation and the Ultrasound Guidelines Council.

## LIMOUSIN STORE

Members can now access the Canadian Limousin Association's online store, featuring a range of branded apparel and promotional items.

The store offers an easy way to order and showcase pride in the Limousin breed.



# 4-H DRAWS

4-H members and their Limousin projects are featured on social media and in the Voice celebrating their wins. We hold a draw annually for breed prizes. Provincial organizations continue to provide all members showing

Limousin influenced projects with a breed prize. You can apply for breed prizes online on the website or contact your provincial representative.



## CLA CORE STRATEGY

*Build and expand the brand through marketing and outreach.*

PUT THE **POWER** OF A LIMOUSIN FEMALE TO WORK IN YOUR HERD!

**CALVING EASE. MILK. POUNDS. PROFIT.**



FOR UPCOMING SALE DATES VISIT - [WWW.LIMOUSIN.COM](http://WWW.LIMOUSIN.COM)

Official publication of the Canadian Limousin Association.  
**The LIMOUSIN VOICE**



**SPRING 2026  
NOW ONLINE**

# 2025 *Award of* DISTINCTION

## THE STANTON FAMILY

*“ Rooted in Cattle,  
Grounded in Legacy ”*

For Ray Stanton, cattle have never been a phase or a project, they are part of a lineage, a way of thinking and a lifelong conversation between past, present, and what comes next.

The Canadian Limousin Association is proud to recognize Ray Stanton and the Stanton Family as the recipients of the 2025 CLA Award of Distinction! The Award of Distinction recognizes individuals or families that have made a notable impact on Limousin Breeders and the Limousin Breed over many years.

Ray Stanton lives near King City, Ontario, with his wife Stacie and their three children Will, Meg and Liz. The Stanton operation also stretches north to New Liskeard. Stacie, who Ray jokingly refers to as the real president of Hillside Farms, is an integral piece of the farm. Ray is quick to point out that she has seen far more calves born than he has especially during calving seasons, the operation simply would not function without her.

RAY AND STACIE STANTON



Ray grew up on a commercial Shorthorn herd in Caledon, Ontario; both sides of his family were involved in purebred cattle. Both sets of his grandparents were Shorthorn breeders and successful exhibitors, including appearances at the Royal Winter Fair. His parents, Cliff and Kay Stanton, carried that passion forward, introducing Limousin cattle to their program in the 1970s. Ray was alongside his father when they purchased their first Limousin bull, a three-quarter blood bull bought at the Greenfield West Ontario Limousin Sale, in 1976. The calves that followed made an impression; within a year the Stanton's began purchasing percentage and purebred Limousin females. A direction was set.

Today Hillside Farms operates across two locations and are assisted by the capable management of Chris Aitchison and Kevin Holmes. The home farm in King City runs roughly 20 full blood cows, the northern operation, near New Liskeard, spans 350 acres and currently carries 150 cows. Fifty are purebred and full blood Limousin females, the remaining hundred are Black Angus commercial cows used as embryo recipients. Ray's goal is to run approximately 100 embryo transfers per year drawing from embryos sourced across Canada and from within his own top cows. Within three years he hopes to reach a herd structure of 100 registered Limousin cows and 100 recipient females with a mix of full blood black and red purebreds.

**“WHILE SCALE MATTERS, RAY IS CLEAR THAT GROWTH FOR HIM IS NOT ABOUT CHASING NUMBERS, IT IS ABOUT BUILDING SOMETHING DELIBERATELY.”**

While scale matters, Ray is clear that growth for him is not about chasing numbers, it is about building something deliberately. His greatest enjoyment comes from studying bloodlines, planning matings and watching generations unfold. Hillside Farms uses artificial insemination exclusively at the home farm and almost entirely at the New Liskeard location, relying on clean up bulls only when necessary. Ray is patient by nature and by philosophy. He



**RAY AND CLIFF STANTON**

does not like to use a bull until it has proven daughters in production which often means waiting until a sire is four years old before incorporating those lines into the program.

That patience traces back to the breeders who shaped Ray's thinking early on. Conversations with early Limousin breeders like Mark Cressman, Alton MacKay, Bill Scriven, Wilbur Stewart and Ron Dennison left a lasting impression. These were full blood breeders who valued cattle that worked. They encouraged Ray to use proven bulls such as Pub, Harvest Olympus, Sirloin Jay 48J, Goldenview Krugerrand and Goldenview Revamp. Bulls that had already demonstrated consistency and functionality, those genetics formed the foundation of the Hillside herd today.

Ray is the first to admit that these cattle are not always the kind that dominate modern show rings, but that has never been the point. For Ray, soundness longevity and practicality are the keystone to their program. Still, showing has been part of the family story for decades. Ray and Stacie hauled cattle to three or four local fairs each year while raising their children and also exhibited every year at the Royal Winter Fair. That involvement eventually led Ray to the board of directors and later to serving as chair in 2023 and 2024.

Despite his understated nature Ray has consistently stood out in the Limousin world. One of his proudest moments was winning Reserve Grand Champion Bull at the 2017 Royal Winter Fair with Hillside Cliff, a bull named after his

father Cliff, who watched proudly from the stands.

Sticking with the theme of providing quality stock to quality people, when asked about his greatest achievement as a cattleman, Ray pointed to something that happened much earlier in his career. At just sixteen years old, Ray sold Art Thompson and Jim Gollinger their first Limousin cattle. Both men would go on to become influential breeders in their own right; Ray remembers the moment clearly and still considers it one of his most meaningful contributions to the breed.

What drew Ray to Limousin in the first place was the cattle themselves, their physical presence still appeals to him today, but just as important were the people. The Limousin community offered friendships that have lasted decades. Ray speaks fondly of long-time friends and collaborators including Ben Belanger and Jim Roffey, that sense of community is something he believes sets the breed apart.

One outcome of Ray's sire selection over the years has been a predominantly horned herd, rather than viewing this as a limitation, Ray has found opportunity. While some markets shy away from horned cattle, Ray has successfully sold horned bulls to long established Alberta breeders and more recently sold horned full blood heifers to respected breeders like Stan Skeels. For Ray, these purchases were a genuine compliment to the program.

At the same time, he recognizes the market's shift toward polled cattle. With several generations of sound authentic

bloodlines now established, Hillside Farms is beginning to incorporate homozygous polled purebred bulls to create polled progeny for a new set of buyers. The key as always is balance; Ray refuses to compromise on proven functionality for convenience or trend.

If there is a thread that runs through Ray Stanton's story it is restraint and poise. He does not rush cattle. He does not chase fads. He builds from within. His approach is rooted in respect for those who came before him and responsibility to those who will come after. That mindset extends beyond his own herd to the broader livestock industry through service, leadership and generosity.

Ray often downplays his influence, but the Limousin breed in Canada has been shaped by breeders like him, who stayed when it was hard, invested when it was uncertain and continued to believe in cattle that simply work. Ray Stanton and the whole Stanton family represent something rare in today's world. Consistency, patience, and a legacy built one sound cow at a time.

**“IF THERE IS A THREAD THAT RUNS THROUGH RAY STANTON’S STORY IT IS RESTRAINT AND POISE. HE DOES NOT RUSH CATTLE. HE DOES NOT CHASE FADS. HE BUILDS FROM WITHIN. HIS APPROACH IS ROOTED IN RESPECT FOR THOSE WHO CAME BEFORE HIM AND RESPONSIBILITY TO THOSE WHO WILL COME AFTER.”**



**MEG STANTON, RAY STANTON, BEN BELANGER**



**RAY, STACIE AND WILL STANTON**

# 2025 INDUSTRY SUPPORTER *Award*

International Genetic Solutions (IGS) was named the 2025 Canadian Limousin Association Industry Supporter Award recipient, in recognition of its transformative contributions to beef cattle genetics and performance evaluation. Through its multi-breed genetic database and advanced EPD and index tools, IGS provides Limousin breeders with accurate, data driven information to support informed selection decisions and continued genetic improvement.

International Genetic Solutions provides the worlds largest multi-breed genetic evaluation with over 22 million animal records. IGS exists to provide simple and effective genetic tools to serve the beef business using cutting-edge science and collaboration by fostering industry partnerships with diverse perspectives and organizations, while honoring

the autonomy of the individuals and groups involved. At IGS, the unending pursuit of truth and facts, in greater service to the beef industry at large, takes precedence over the interests of any given group or organization.

CLA has been a partner of IGS for over a decade. IGS plays a significant role in strengthening the Limousin breed by promoting performance and profitability through the collaborative genetic evaluation. Its commitment to innovation and industry partnership has made IGS a valuable resource for Canadian Limousin breeders and a respected leader within the beef industry. We are pleased to recognize IGS with the Industry Supporter Award for 2025.

*Proud Partner*



[www.internationalgeneticsolutions.com](http://www.internationalgeneticsolutions.com)

*We Collaborate. You Profit.*

## CLA CORE STRATEGY

*Facilitate the value of genetic advancement  
and education.*

# PAST CLA AWARD RECIPIENTS



## AWARD OF DISTINCTION:

1990:	Lloyd Atchison (CLA Distinguished Service Award)	2005:	Dale & Carole Barclay John & Doreen Knight
1996:	Allan & Sammy Parke Walter Shatto Ernie & Wilma Tedford Christina Baumann Massie Jim & Ruth McBride Norm & Joyce McNally	2006:	Gordon Meadon
1997:	Glen Powell Harald Gunderson Bill Perry	2007:	Roger & Anne Mawer Hugh Filson Alton & Shirley McKay
1998:	Mickey Collins Jeanne & Ray Locke Wilbur & Melva Stewart	2008:	Andre Lussier Rob & Marci Matthews
1999:	Marvin & Mary Latimer Dave & Sherrie McNally Bernard & Mona Payne	2009:	Kym & Carole Anthony Lorne & Flossie Bodell Don & Lorna Downie
2000:	Ron & Marg Sangster Mark Cressman & Simone Peta	2011:	Wayne & Anne McPhail
2001:	Angus Campbell Frank & Darlene Edwards	2013:	Leone Karwandy-Hagel
2002:	Don Matthews Stan & Pat Cochrane	2014:	Martin & Donna Bohrson
2003:	Ben & Kathryn Plumer Bill & Marg Karwandy Jack & Eleanor Ward	2015:	Lynn Combest
2004:	Clarence & Shirley Ackert Bob Garner Louis de Neuville	2016:	Mary Hertz & family Bill Campell & family
		2017:	Jim & Susan Butt
		2018:	Ian & Bonnie Hamilton
		2019:	Bryce Allen Mike Geddes
		2020:	Scott & Jackie Payne & Family
		2021:	Brian & Holli Lee
		2022:	Delaney, Deanna, Eric & Terra Boon
		2023:	Rocky & Debbie Payne
		2024:	Harvey & Darryl Tedford
		2025:	Swaan & Kishkan families Ray Stanton

## INDUSTRY AWARD OF DISTINCTION:

2019:	Norpac Beef
2020:	Masterfeeds an Alltech Company
2022:	David Carson Farms & Auction Services Ltd.
2025:	International Genetic Solutions



# CLA SUPER ELITE & ELITE DAMS

DESIGNATED IN 2025

## ELIGIBILITY

Fullblood, purebred, or percentage registered Limousin females on Whole Herd Enrolment, the year of Elite designation.

## CRITERIA

**SUPER ELITE DAMS** must have raised at least **6** registered calves in the last 6 consecutive years.

**ELITE DAMS** must have raised at least **4** registered calves in the last 6 consecutive years.

Must have above breed average EPD for weaning weight, milk and docility. Must have below breed average EPD for birth weight.

## Super Elite Dams

NAME	SIRE	BREEDER	OWNER
ARLEY'S FRISCO	RPY PAYNES DIESEL 37D	ARLEY CATTLE CO.	PAYNE LIVESTOCK
B BAR MOLLY 25G	HUNT CREDENTIALS 37C ET	B BAR CATTLE	NEW LIFE LIMOUSIN & VENTURE LIVESTOCK ENTERPRISES
BEE ZEE POLLED DORA 33D	BEE ZEE POLLED BAZINGA 8B	BEE ZEE ACRES	BEE ZEE ACRES
EXCEL POLLED ARIZONA	WULFS XTRACTOR X233X	EXCEL RANCHES	EXCEL RANCHES
EXCEL POLLED ENVIOUS 819F	IVY'S MARKSMAN HTZ 10Z	EXCEL RANCHES	EXCEL RANCHES
EXCEL POLLED RHODA 822F	WULFS BANK ROBBER 2137B	CLARK CATTLE	EXCEL RANCHES
HANSEN'S ELEGANT SEH 14E	RICHMOND CASUALTY SRD 149C	HANSEN'S LIMOUSIN	HANSEN'S LIMOUSIN
NORFOLK'S FAITH 3F	ROMN MADE TO ORDER	NORFOLK CATTLE	BEE ZEE ACRES
RICHMOND ELITA SRD 211E	DIAMOND C YOU'RE COOL	RICHMOND RANCH LTD	RICHMOND RANCH LTD
RICHMOND FANCY SRD 81F	RICHMOND ZODIAC SRD 29Z	RICHMOND RANCH LTD	RICHMOND RANCH LTD

# Elite Dams

NAME	SIRE	BREEDER	OWNER
AMAGLEN EMMYLOU	AMAGLEN CURIOUS GEORGE	AMAGLEN LIMOUSIN	AMAGLEN LIMOUSIN
AMAGLEN HAVANA	HUNT CREDENTIALS 37C ET	AMANDA HAMILTON-SEWARD	AMANDA HAMILTON-SEWARD
ANDREW CR HWK MOLLY 940G	RPY PAYNES CRACKER 17E	HAWKEYE LAND AND CATTLE	ANDREW RANCHES
ANDREW SLATE 62Z MURPHY 822F	B BAR BENTLEY 8D	ANDREW RANCHES	ANDREW RANCHES
BALAMORE ENDERS GAME 742E	HUNT CREDENTIALS 37C ET	BALAMORE FARM LIMITED	CLARK CATTLE
BALAMORE EPIPHANY 728E	WULFS XCELLSIOR X252X	BALAMORE FARM LIMITED	TOP OF THE HILL FARM
BALAMORE GALAXY 966G	BALAMORE ENDEAVOR 701E	BALAMORE FARM LIMITED	BALAMORE FARM LIMITED
BALAMORE GLOBAL 901G	BALAMORE ENDEAVOR 701E	BALAMORE FARM LIMITED	RAIL LINE FARMS
BALAMORE JANA 132J	BALAMORE ELITE 763E	BALAMORE FARM LIMITED	BALAMORE FARM LIMITED
B-BAR FOXTROT 44H	RPY PAYNES CRACKER 17E	B BAR CATTLE	OPAL STOCK FARM
B-BAR/HAWKEYE MOLLY 102H	LFLC DOLLAR BILL 764D	HAWKEYE LAND AND CATTLE	B BAR CATTLE
B BAR/MARTENS URBAN GIRL 52E ET	HUNT CREDENTIALS 37C ET	B BAR CATTLE	NEW LIFE LIMOUSIN
B BAR NICOLE 31G	JYF CHUNK 35C	B BAR CATTLE	B BAR CATTLE
B BAR NICOLE 6F	HUNT CREDENTIALS 37C ET	B BAR CATTLE	DOUBLE B CATTLE CO.
B-BAR STARBURST 27H	HUNT CREDENTIALS 37C ET	B BAR CATTLE	B BAR CATTLE
B-BAR/VLE SAMMY 35J ET	B BAR WARHAWK 11G	B BAR CATTLE	B BAR CATTLE
B BAR/VLE URBAN GIRL 12G ET	RPY PAYNES CRACKER 17E	B BAR CATTLE & VENTURE LIVESTOCK ENTERPRISES	PINNACLE VIEW LIMOUSIN
BEE ZEE POLLED GISELLE 12G	WULFS XTRACTOR X233X	BEE ZEE ACRES	KING LIMOUSIN FARM
BLCC HOMEMADE FANTASY 66H	RICHMOND EASTWOOD SRD 188E	BOULDER LAND & CATTLE COMPANY	BOULDER LAND & CATTLE COMPANY
CAM POLL DANCING GIRL	RPY PAYNES ELVIS 34X	CAMPBELL LAND & CATTLE INC.	PINE CREEK LIMOUSIN
CHERWAY HYACINTH 8H	RPY PAYNES CRACKER 17E	CHERWAY LIMOUSIN	CHERWAY LIMOUSIN
CJSL XCITE 0353X	DHVO DEUCE 132R	LINHART LIMOUSIN	PINNACLE VIEW LIMOUSIN
CLARKS FESTIVAL	HUNT CREDENTIALS 37C ET	CLARK CATTLE	WINDY GABLES LIMOUSIN
CLARKS GERTRUDE	WULFS BANK ROBBER 2137B	CLARK CATTLE	CLARK CATTLE
CLARKS HOTTIE	WULFS COMPLIANT K687C ET	CLARK CATTLE	SUNRAY LIMOUSIN
EAST COAST HELEN 0130H	MORRISVALE LUMBERJACK	EAST COAST LIMOUSIN	BALAMORE FARM LIMITED
EGL GIBSONS DANNA 1D	RPY PAYNES CHOPPER 27X	EMILY GIBSON	AFTER HOURS LIMOUSINS
EMF HOPE 2H	EMF FREE THROW 13F ET	EDEN MEADOWS FARM	EDEN MEADOWS FARM
EXCEL POLLED BROADWAY 908G	ROMN CADILLAC JACK 101C	EXCEL RANCHES	EXCEL RANCHES
EXCEL POLLED DANCIN 707E LMF	IVY'S MARKSMAN HTZ 10Z	EXCEL RANCHES	EXCEL RANCHES
EXCEL POLLED DARLA 109J	WULFS EISENHOWER 3616E	EXCEL RANCHES	EXCEL RANCHES
EXE USHEILA 4Y	EXLR TOTAL IMPACT 054T	ENRIGHT FARMS	CLARK CATTLE
GREENWOOD FANCY PANTS 711F ET	FLEMINGTON LEGEND L12 (HP*) (PN) (AA)	GREENWOOD CATTLE	BOULDER LAND & CATTLE COMPANY
GREENWOOD PARADISE 44G	GREENWOOD PLD ZAMBUKA	JAYDEN PAYNE	ZIMMERMAN CATTLE COMPANY

# Elite Dams

NAME	SIRE	BREEDER	OWNER
GREENWOOD PHOEBIE PYN 707J ET	B BAR BENTLEY 8D	GREENWOOD CATTLE	OPAL STOCK FARM
GREENWOOD TENDER PYN 37G	RPY PAYNES CRACKER 17E	NEW LIFE LIMOUSIN	VENTURE LIVESTOCK ENTERPRISES
HIGH'S HEIDI 845H	HIGH'S DIRTY DEEDS	CHASE HIGH	CHASE HIGH
HOLLEE'S BABY'S BREATHE	WULFS XTRACTOR X233X	HOLLEE LIMOUSIN	MURRAY HILL FARM
JBA POLLED GRACE N GRIT	RLF 188D ET	PREFERRED LIMOUSIN	PREFERRED LIMOUSIN
JYF CALYPSO 47C	WULFS ZEPHYR X624Z	J. YORGA FARMS LTD	J. YORGA FARMS LTD
JYF DEBBIE 306D	WULFS ZEPHYR X624Z	J. YORGA FARMS LTD	J. YORGA FARMS LTD
JYF ENTRAPTURE 100E	WULFS ZEPHYR X624Z	J. YORGA FARMS LTD	J. YORGA FARMS LTD
JYF FIONA 266F	WULFS ZEPHYR X624Z	J. YORGA FARMS LTD	J. YORGA FARMS LTD
JYF FLORA 230F	HUNT CREDENTIALS 37C ET	J. YORGA FARMS LTD	J. YORGA FARMS LTD
JYF GERDA 501G	JYF ENIGMA 706E ET	J. YORGA FARMS LTD	EXCEL RANCHES
KEN-DOC GINGER 27G	RICHMOND DOC HOLIDAY SRD 101D	KEN-DOC LIMOUSIN	BRANDON AND SAMANTHA NEMETZ
LAKESIDE HOLDUP	WULFS DIAL PAD I013D ET	LAKESIDE FARMS	LAKESIDE FARMS
MISS ELSA 7E	RICHMOND BRAVEHEART SRD 70B	RILLA HUNTER	RILLA HUNTER
NEW LIFE DISARONIO	IVY'S BUBBA WATSON HTZ24B	NEW LIFE LIMOUSIN	TWISTED K LIMOUSIN
OAKRIDGE GLAMOUR 29G	RPY PAYNES CRACKER 17E	CHERWAY LIMOUSIN	OAK RIDGE LIMOUSIN
PINNACLE'S JANE 87J	WULFS GUNNISON T925G	PINNACLE VIEW LIMOUSIN	BALAMORE FARM LIMITED
RICHMOND BEAUTIFULMISS SRD202B	IVY'S MARKSMAN HTZ 10Z	RICHMOND RANCH LTD	HANSEN'S LIMOUSIN
RICHMOND CHERRY PIE SRD 117C	WULFS YELLOWJACKET K687Y	RICHMOND RANCH LTD	RICHMOND RANCH LTD
RPY PAYNES EMILY 72E	HUNT CREDENTIALS 37C ET	PAYNE LIVESTOCK	PAYNE LIVESTOCK
RPY PAYNES GABI 56G	HUNT CREDENTIALS 37C ET	TRIPLE R LIMOUSIN	ZIMMERMAN CATTLE COMPANY
RPY PAYNES GRACIE 43G	RPY PAYNES CRACKER 17E	PAYNE LIVESTOCK	WINDY GABLES LIMOUSIN
RPY PAYNES HOT DATE 20H	HUNT CREDENTIALS 37C ET	B BAR CATTLE & PAYNE LIVESTOCK	FERME COSA S.E.N.C.
R&R MILKMAID 14D	WR JOURNEY-1X74	R & R ACRES	TANGLE RIDGE LIVESTOCK LTD
R & R MILKMAID 49Y	KAJO RESPONDER 120R	R & R ACRES	TANGLE RIDGE LIVESTOCK LTD
SMART POLLED CANADIAN CLUB	AMAGLEN ZEUS	CAMPBELL LAND & CATTLE INC.	SMART LIMOUSIN
SOUTHBRIDGE DECK	SOUTHBRIDGE ABSOLUTE	SOUTHBRIDGE LIMOUSINS	SOUTHBRIDGE LIMOUSINS
SUNRAY ELVIRA	CLARKS CHEIF	SUNRAY LIMOUSIN	SUNRAY LIMOUSIN
SUNRAY GLITTER 17G	CLARKS CHEIF	SUNRAY LIMOUSIN	SUNRAY LIMOUSIN
SUNRAY JANET 21J	JYF EMPIRE 714E ET	SUNRAY LIMOUSIN	SUNRAY LIMOUSIN
TMF MISS 3Y	TMF WESTWOOD 505W	TOP MEADOW FARMS	NEW LIFE LIMOUSIN
TMF MISS 45A	EXLR MATRIX 075M	TOP MEADOW FARMS	BALAMORE FARM LIMITED
WGL HEAVENLY HASH 218H	HLC DBCC FLATLINER 05F ET	WINDY GABLES LIMOUSIN	OPAL STOCK FARM
WULFS BATESVILLE 4011B	DLVL XEROX 023X	WULF CATTLE	CLARK CATTLE/MATTAGAMI HEIGHTS LIMOUSIN
WULFS ZOO QUEEN 2468Z	WULFS NASA 1212N	WULF CATTLE	CLARK CATTLE

# CLA ELITE HERDS IN 2025

The Elite Herd Program aims at identifying the herds that do total reporting of information for their animals and truly contribute to the advancement of the Limousin breed.

Based on data submitted by December 31, 2025

**Elite Herd Awards are divided in 4 categories:**  
**PLATINUM:** Herds that submit BW, CE, WW, docility on every calf weaned, YW, SC, ultrasound or carcass.  
**GOLD:** Herds that submit BW, CE, WW, YW and docility.  
**SILVER:** Herds that submit BW, CE and WW.  
**BRONZE:** Herd on Whole Herd Enrollment.

## Platinum Elite Herds

7429	AMAGLEN LIMOUSIN	DARLINGFORD	MB
134389	AMANDA HAMILTON-SEWARD	DARLINGFORD	MB
1452	ANDREW RANCHES	YOUNGSTOWN	AB
7456	B BAR CATTLE	LUCKY LAKE	SK
138328	CARLSRUHE CATTLE COMPANY	HANOVER	ON
140042	CHASE HIGH	ROCKY VIEW COUNTY	AB
141422	DOUBLE B CATTLE CO.	UNITY	SK
4435	HIGH CATTLE COMPANY	ROCKY VIEW COUNTY	AB
5689	J. YORGA FARMS LTD	FLINTOFT	SK

## Gold Elite Herds

6592	AFTER HOURS LIMOUSINS	TARA	ON
28119	AMANDA MATTHEWS	BRAGG CREEK	AB
141671	ANDREW RANCHING LTD.	TILLEY	AB
142205	AUSTYN KISHKAN	QUESNEL	BC
18424	BEE ZEE ACRES	GLENCOE	ON
28756	BENVILLE FARM	HAGERSVILLE	ON
136141	BOULDER LAND & CATTLE COMPANY	OMEMEE	ON
139946	BRANDON AND SAMANTHA NEMETZ	STETTLER	AB
25630	BROWN EDEN LIMOUSIN	LITTLE BRITAIN	ON
140847	BRYCE & ANNIE STEWART	PONOKA	AB
143012	CALEB SCHAPELHOUMAN	MALLORYTOWN	ON
3723	CAMPBELL LAND & CATTLE INC.	MINTO	MB
140253	CAROLINE HIRSCHFELD	CANDO	SK
142725	CENTRE CREEK FARMS	ALMA	ON
142998	CHEETAH ROSS RANCH	100 MILE HOUSE	BC
15179	CHERWAY LIMOUSIN	SANFORD	MB
25558	CLARK CATTLE	PORT HOPE	ON
142493	CORRLYNN FARM	LAMONT	AB
140934	CROWN HILL ACRES	OMEMEE	ON

## GOLD ELITE HERDS CONTINUED

140007	DARLING FARMS	CASTLETON	ON
133408	DIAMOND C RANCH	PONOKA	AB
8518	DRY CREEK RANCH	CECIL LAKE	BC
3617	EDEN MEADOWS FARM	ZEHNER	SK
27889	ELM GROVE LIMOUSIN	ELORA	ON
136650	EMILY GIBSON	GLENCOE	ON
13535	EXCEL RANCHES	WESTLOCK	AB
29018	FERMES BLB S.E.N.C.	DANVILLE	QC
139978	FERME SDJ POLLED LIMO	NAPIERVILLE	QC
7928	FRITZ, SANDRA & NADINE OTHBERG	SUMMER FIELD	NB
20365	GIBSON FARMS	RIPLEY	ON
139972	GIRDLER CATTLE COMPANY	OWEN SOUND	ON
139826	HEWSON LAND & CATTLE	CUTKNIFE	SK
1087	HIGHLAND STOCK FARMS	BRAGG CREEK	AB
142074	HIGH TIDE LIMOUSIN	DEBERT	NS
5594	HILLVIEW FARMS	STURGEON COUNTY	AB
139708	KAITLYN DAVEY	WESTBOURNE	MB
141842	K. AXLEY LIMOUSIN	CZAR	AB
142364	KLONDIKE HILLS LIMOUSIN	CHATSWORTH	ON
139604	LAKESIDE FARMS	DURHAM	ON
133748	LAZY A LIMOUSIN	CANDO	SK
26211	LOYAL LINE LIMOUSIN	GODERICH	ON
142956	MALCROFT LIMOUSIN	SUNDERLAND	ON
5250	MAPLEHURST FARMS	WESTBOURNE	MB
28896	NEW LIFE LIMOUSIN	HANOVER	ON
4009	NORDAL LIMOUSIN	SIMPSON	SK
21825	OAK RIDGE LIMOUSIN	MORDEN	MB
142857	OPAL STOCK FARM	RENFREW	ON
4749	PAYNE LIVESTOCK	LLOYDMINSTER	SK
8556	PINCH HILL LIMOUSIN	STITTSVILLE	ON
19557	PINNACLE VIEW LIMOUSIN	QUESNEL	BC
16772	POSTHAVEN LIMOUSIN	ALMA	ON
15477	PREFERRED LIMOUSIN	MILDMAY	ON
137792	RAIL LINE FARMS	LUCKNOW	ON
142496	REVINGTON R. HAYWOOD	BRAGG CREEK	AB
142616	R G FARMS	SPIRIT RIVER	AB
14484	ROBERT C. MATTHEWS	BRAGG CREEK	AB
140310	ROBIN HIRSCHFELD	CANDO	SK
28960	RUNAWAY RANCH	BENTLEY	AB
26125	SAMMERICH FARMS	LISTOWEL	ON
10103	SHORT GRASS LIMOUSIN	SWIFT CURRENT	SK
135009	SUNRAY LIMOUSIN	JASPER	ON
142934	TANGLE RIDGE LIVESTOCK LTD	FOOTHILLS	AB
138282	TIM DAVEY	WESTBOURNE	MB

## GOLD ELITE HERDS CONTINUED

27452	TOP OF THE HILL FARM	SOUTHAMPTON	NS
140581	TRIPLE HERD LIMOUSIN	BENTLEY	AB
142590	TWISTED K LIMOUSIN	BYEMOOR	AB
20270	VENTURE LIVESTOCK ENTERPRISES	OLDS	AB
142544	WHISPERIN HILLS FARMS	BANKEND	SK
138642	WINDY GABLES LIMOUSIN	WARKWORTH	ON
7668	YOUNG LIMO FARMS	ENNISMORE	ON
138499	ZWAMBAG CATTLE COMPANY	GLENCOE	ON

## *Silver Elite Herds*

24738	ALLAN & LORRIE MATTIE	MIRROR	AB
142204	ANDIE KISHKAN	QUESNEL	BC
91447	BALAMORE FARM LIMITED	GREAT VILLAGE	NS
6661	BAR 3R LIMOUSIN	MARENGO	SK
135217	BILL ARTHUR	PERTH ROAD VILLAGE	ON
142509	BLACCA CREEK FARMS	CALEDON EAST	ON
8571	BOSS LAKE GENETICS	PARKLAND COUNTY	AB
142896	BRADY DANIEL	KENTON	MB
137991	CIRCLE T LIMOUSIN	ESTEVAN	SK
10177	D C FARMS	BARRHEAD	AB
27687	DIXON PRODUCERS LTD.	HUMBOLDT	SK
1079	E M TEDFORD & SONS	ESTEVAN	SK
142504	FERME COSA S.E.N.C.	HENRYVILLE	QC
19192	FERME D.M. SIMARD S.E.N.C.	STE-SOPHIE-DE-LEVRAR	QC
142226	FOSSIL RIDGE FARMS	ST-PASCAL-BAYLON	ON
142938	GRAHAM & JOSEE JOHNSON	ALEXANDRIA	ON
3880	HANSEN'S LIMOUSIN	ENTWISTLE	AB
5438	HILLSIDE FARM	KING CITY	ON
141336	ISLAND NOVA LIMOUSIN	LADY FANE	PE
27531	KASH FARMS	VALLEYVIEW	AB
18495	KING LIMOUSIN FARM	ANTIGONISH	NS
141978	LAURA SEWARD	DARLINGFORD	MB
13421	L. & S. CRAIG & FAMILY	NORTH TRYON	PE
4318	L&S LIMOUSIN ACRES	KENTON	MB
4384	MERLIN J. REDMOND	HARTINGTON	ON
10518	NOR-ALTA LIMOUSIN	KINUSO	AB
139043	PASSION BOEUF	SAINT-PAUL	QC
7390	PINE CREEK LIMOUSIN	KENTON	MB
133399	PLAINS LIMOUSIN	WAINWRIGHT	AB
139275	PLAINS LIMOUSIN	WAINWRIGHT	AB
5941	RICHMOND RANCH LTD	RUMSEY	AB
142664	SOUTHERN MEADOWS	KIRKFIELD	ON
140325	SPARE TIME LIVESTOCK	OXFORD MILLS	ON

### SILVER ELITE HERDS CONTINUED

8310	STONERIDGE MEADOW	ORO-MEDONTE	ON
141791	STONE VALLEY	EAST GARAFRAXA	ON
142735	SUNDANCE GUEST RANCH	ASHCROFT	BC
139560	T & M CATTLE CO	SASKATOON	SK
142954	TROY & MARLEY OTHBERG	SUMMERFIELD	NB
27413	VERBEEK'S LIMOLEAN FARM	STURGEON COUNTY	AB
141376	WINDY GABLES LIMOUSIN & CLARK CATTLE	WARKWORTH	ON
13962	WYATT DYCK & LEIGHTON DYCK	SWIFT CURRENT	SK

## Bronze Elite Herds

22759	3 RIDGE FARMS	OWEN SOUND	ON
143157	66K LAND AND CATTLE	SWIFT CURRENT	SK
141796	777 CATTLE LTD.	STETTLER	AB
142886	7 BARR CATTLE COMPANY	CHATSWORTH	ON
140249	ABT LIMOUSIN	PONOKA	AB
6847	ALBERTVIEW LIMOUSIN FARMS	MOUNT ALBERT	ON
141134	AMGS LIMOUSIN	MEAFORD	ON
139920	ANGUS SMYTH	ROBLIN	MB
141157	ARCON CATTLE COMPANY	EVERETT	ON
7912	ARLEY CATTLE CO.	ALLISTON	ON
141224	ASHLEIGH LOWE	FLESHERTON	ON
140006	BAR DIAMOND K CATTLE	WILLINGDON	AB
21934	BEAR CREEK FARM	MOORETOWN	ON
142099	BLACK THORNE LIVESTOCK	NEWTOWN	NB
143029	BLAKE FISHER	BASS RIVER	NS
5328	BLUEBERRY VALLEY FARMS	FORT ST JOHN	BC
133975	BOHRSON MARKETING SERVICES	MOUNTAIN VIEW COUNTY	AB
9720	BOOTHVILLE FARMS	MARKDALE	ON
6034	BOW PARK FARM	BRANTFORD	ON
142974	BREE KOSOWAN	SPIRIT RIVER	AB
137208	BRODIE HUNTER	KENTON	MB
7061	BUCK CREEK LIMOUSIN	DRAYTON VALLEY	AB
22603	CARLTON TRAIL LIMOUSIN	DUCK LAKE	SK
1848	CAROLE BARCLAY	ERSKINE	AB
139803	COLBY JAMES GERALD LABIUK	KITSCOTY	AB
142894	CORNERSTONE LAND & CATTLE	BIG VALLEY	AB
141130	CRINAN FARMS	WEST LORNE	ON
142734	DAKOTA VIGNAL	MIRROR	AB
24350	DENISON LIMOUSIN	KINGSTON	ON
5615	DIAMOND T LIMOUSIN	KENTON	MB
137209	DILLON HUNTER	KENTON	MB
5792	EDWARDS LIMOUSIN	CRAIK	SK
141090	ELEVAGES DENCY	PRINCEVILLE	QC

## BRONZE ELITE HERDS CONTINUED

23329	GERRY VILLENEAU	KELLIHER	SK
142665	GLENWOOD MEADOWS	OLEARY	PE
25241	GOLDEN HARVEST RANCHES	SUNDRE	AB
140807	GRANT LIVESTOCK COMPANY	MARKDALE	ON
140967	GRAY VALLEY	LYNDHURST	ON
5497	GREENWOOD CATTLE	LLOYDMINSTER	SK
13747	G.SMART & T. ALEXANDER	MEAFORD	ON
138198	HAWKEYE LAND AND CATTLE	NORWICH	ON
138884	HIP LIMOUSIN	TWEED	ON
16187	HI-VALLEY LIMOUSIN	100 MILE HOUSE	BC
15023	HI-WAY LIMOUSIN	BETHUNE	SK
7383	HOCKRIDGE FARMS	DAUPHIN	MB
143190	HOMESTEAD STOCK FARM	STONY PLAIN	AB
13868	JAMES & WANDA LABIUK	KITSCOTY	AB
27193	JANELLE E. LABIUK	KITSCOTY	AB
28338	JAY-DEAN & TODD SMYTH	ROBLIN	MB
139361	JAYSON W LABIUK	KITSCOTY	AB
19197	JEFFREY GUTEK	FORK RIVER	MB
8192	JEREMY & JILL ROWE	WORSLEY	AB
141824	JILL ANN BARRON	GORE	NS
26620	JOEY & MARCI LABIUK	KITSCOTY	AB
3138	JOHN F. MCKEE & SONS	LISTOWEL	ON
142353	JORDAN ROSSMANN	QUESNEL	BC
141441	JUSTIN MCCORD	FORT ST JOHN	BC
142862	KIMBERLY HILTZ	GRAFTON	NS
142015	LA FERME OCHENE SENC	SAINT-LUCE	QC
133940	LAIRD EDWARDS	CRAIK	SK
8577	LAKESIDE LIMOUSIN	YELLOW HEAD COUNTY	AB
4697	LAURKEL LIMOUSIN	PRINCE GEORGE	BC
141960	LAZY H LIMOUSIN	GULL LAKE	SK
13116	LAZY S LIMOUSIN	RIMBEY	AB
138278	LISLE LIVESTOCK	LISLE	ON
141862	MAPLE RIDGE LIMOUSIN	NANTON	AB
142436	MAPLE VALLEY INC.	BADJEROS	ON
27164	MATTAGAMI HEIGHTS LIMOUSIN	TIMMINS	ON
139159	MCCONNELL LIVESTOCK	KINCARDINE	ON
18659	MCNEIL LIMOUSIN	ST-MARC FIGURY	QC
140797	MEG STANTON CATTLE COMPANY	KING CITY	ON
141932	MELRAY FARMS LIMOUSIN	CAMPBELLS BAY	QC
23229	MERV & DIANE SPRINGER	FOAM LAKE	SK
138316	MICHAEL & SHANNON GEDDES	CLARKSBURG	ON
139716	MICHEALA MCCORD	FORT ST JOHN	BC
9694	M & M RANCH	QUESNEL	BC
142030	MURRAY HILL FARM	BLACKSTOCK	ON

## BRONZE ELITE HERDS CONTINUED

141172	NORTHLINE LIMOUSIN	PRICEVILLE	ON
20304	NORTH STREAM LIMOUSIN	BLUFFTON	AB
141378	NYK CATTLE COMPANY	DOUGLAS	MB
142224	OATT ACRES	TARA	ON
23096	ORBIT VALLEY LIMOUSIN	INVERARY	ON
140168	OSTERVALE FARMS	CREEMORE	ON
142116	PARK PERFORMANCE LIMOUSIN	VIRDEN	MB
17851	PARTRIDGE LIMOUSIN	SPRING WATER	ON
138675	PEPINIERE JANELLE & FILS INC.	ST-GERMAIN GRANTHAM	QC
140732	PLAINS LIMOUSIN	WAINWRIGHT	AB
141800	POPLARVIEW LIVESTOCK	VIRDEN	MB
16948	PRAIRIE PRIDE STOCK FARM	VEGREVILLE	AB
136050	PRESTON ACRES LIMOUSIN	PONTYPOOL	ON
28369	PRODUCTION F.A.T. SENC	ESPRIT-SAINT	QC
18741	QUALLY-T LIMOUSIN	ROSE VALLEY	SK
138623	RAILWAY CREEK FARMS	MADOC	ON
134601	RANCLIFF LIMOUSIN	NAPANEE	ON
142874	RAWDON CATTLE COMPANY	ROSLIN	ON
133337	RED WING CATTLE COMPANY	ARNPRIOR	ON
143093	REVERSE K CATTLE	ESTHER	AB
12135	RICHARD PLANTE	ST-BARTHELEMY	QC
141177	RILEY BOHRSON	HANLEY	SK
13865	RILLA HUNTER	KENTON	MB
143038	SAM HALEY	OTTERVILLE	ON
133559	SEMEX ALLIANCE	GUELPH	ON
4847	SMART LIMOUSIN	MEAFORD	ON
5102	SOUTHBRIDGE LIMOUSINS	LETHBRIDGE	AB
20356	SPRING ROCK FARMS	HAGERSVILLE	ON
18369	SPRUCE HILL FARMS	KINGSTON	ON
1083	STEWART LIMOUSIN	STETTLER	AB
139052	SUNSET FARMS	PICTON	ON
142500	TAYLOR ANNETT	MILDMAY	ON
141304	TAYLORVILLE FAMILY FARM	CHASWOOD	NS
141666	TGJ CATTLE CO.	SINCLAIR	MB
141708	TNL FARM	HEAD OF MILLSTREAM	NB
12144	TRIPLE R LIMOUSIN	MACGREGOR	MB
142576	TYLER SKEELS	RIMBEY	AB
142520	VALLEY VIEW LIMOUSIN	CARLOW	NB
139564	VYKKI JOHNS	RIMBEY	AB
1297	WHEATCREST FARMS	LOMOND	AB
141864	WHITNEY LEE LABIUK	KITSCOTY	AB
141225	WINDMILL ESTATES LIMOUSIN	VERNER	ON
29019	WRIGHT WAY LIMOUSIN	BRANDON	MB
141350	ZIMMERMAN CATTLE COMPANY	CLIFFORD	ON



# TREASURERS REPORT

We are pleased to present the audited financial statements for 2025 and encourage members to review them in detail at their convenience.

The past year reflects a positive shift in the Association's financial position. Total revenue increased compared to the previous year as a result of increases to the fee schedule. At the same time, overall expenses were reduced through a continued focus on operational efficiency.

Our investment portfolio performed well, generating a significant return and continuing to serve as a dependable source of financial stability. While Whole Herd Enrollment numbers have declined in recent years, improved efficiency and investment income have strengthened our financial stability.

We remain committed to aligning resources with the Breed's Strategic Plan and supporting long-term sustainability.

Guided by the Strategic Plan, the Board remains committed to directing financial resources toward initiatives long term goals that increase member value and breed improvement.

We welcome your comments and questions.

**CLA BOARD OF DIRECTORS**

To the Members of Canadian Limousin Association:

We have reviewed the accompanying financial statements of Canadian Limousin Association (the "Association") which comprise the statement of financial position as at December 31, 2025, and the statements of operations and changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Practitioner's Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the Association, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Canadian Limousin Association as at December 31, 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Edmonton, Alberta

April 20, 2026



Chartered Professional Accountants

## Canadian Limousin Association Statement of Financial Position

*As at December 31, 2025*

	<b>2025</b>	<b>2024</b>
<b>Assets</b>		
<b>Current</b>		
Cash	39,721	31,239
Accounts receivable	5,671	19,819
Marketable investments (Note 3)	778,620	731,425
Prepaid expenses	11,279	10,517
	<b>835,291</b>	<b>793,000</b>
<b>Capital assets (Note 4)</b>	<b>1,606</b>	<b>741</b>
	<b>836,897</b>	<b>793,741</b>
<b>Liabilities</b>		
<b>Current</b>		
Accounts payable and accruals	15,919	34,168
Member deposits	1,383	5,858
Deferred junior bursary fund	7,600	6,260
	<b>24,902</b>	<b>46,286</b>
<b>Net Assets</b>	<b>811,995</b>	<b>747,455</b>
	<b>836,897</b>	<b>793,741</b>

Approved on behalf of the Board of Directors

e-Signed by Laura Ecklund  
2026-04-20 09:53:01:01 MDT  
\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

## Canadian Limousin Association Statement of Operations and Changes in Net Assets

*For the year ended December 31, 2025*

	2025	2024
<b>Revenue</b>		
Whole herd enrollment	192,265	199,085
Lab services	87,948	72,130
Memberships	24,845	24,255
Registrations	7,045	6,625
Advertising and promotion	4,605	4,034
Other services	11,132	3,121
Transfers	2,590	2,890
Tag	960	1,248
	<b>331,390</b>	<b>313,388</b>
<b>Expenses</b>		
Salaries and benefits	155,895	162,145
Lab services	64,092	60,202
Registry program	27,548	24,755
Breed improvement	24,178	29,737
Office and bank service charges	15,915	13,016
Advertising	14,706	12,925
Rent	12,187	12,000
Board expenses	12,089	14,851
Professional fees	7,969	7,818
Travel	6,369	13,215
Telephone	4,194	4,024
Industry memberships	3,715	1,766
Postage and courier	3,070	3,402
Insurance	3,046	2,893
Equipment repairs and contracts	992	961
Amortization	621	69
Bad debts	240	1,810
	<b>356,826</b>	<b>365,589</b>
<b>Deficiency of revenue over expenses before other items</b>	<b>(25,436)</b>	<b>(52,201)</b>
<b>Other items</b>		
Unrealized gain on investments	65,396	28,664
Investment income, net of fees	21,725	22,797
Limousin Voice magazine, net <i>(Note 5)</i>	2,428	5,739
Realized gain on investments	427	937
	<b>89,976</b>	<b>58,137</b>
<b>Excess of revenue over expenses</b>	<b>64,540</b>	<b>5,936</b>
<b>Net assets, beginning of the year</b>	<b>747,455</b>	<b>741,519</b>
<b>Net assets, end of year</b>	<b>811,995</b>	<b>747,455</b>

## Canadian Limousin Association Statement of Cash Flows

*For the year ended December 31, 2025*

	<b>2025</b>	<b>2024</b>
<b>Cash provided by (used for) the following activities</b>		
<b>Operating</b>		
Excess of revenue over expenses	64,540	5,936
Bad debts	240	1,810
Amortization	621	69
Realized gain on investments	(427)	(937)
Unrealized gain on investments	(65,396)	(28,664)
	<b>(422)</b>	<b>(21,786)</b>
Changes in working capital accounts		
Accounts receivable	13,908	(10,038)
Prepaid expenses	(762)	691
Accounts payable and accruals	(18,249)	(6,028)
Member deposits	(4,475)	4,186
Deferred junior bursary fund	1,340	6,260
	<b>(8,660)</b>	<b>(26,715)</b>
<b>Investing</b>		
Purchase of marketable investments	(20,622)	(27,713)
Withdrawals of marketable investments	40,000	60,000
Purchase of capital assets	(1,486)	-
	<b>17,892</b>	<b>32,287</b>
<b>Increase in cash resources</b>	<b>9,232</b>	<b>5,572</b>
<b>Cash resources, beginning of year</b>	<b>40,912</b>	<b>35,340</b>
<b>Cash resources, end of year</b>	<b>50,144</b>	<b>40,912</b>
<b>Cash resources are composed of:</b>		
Cash	39,721	31,239
Marketable investments - cash equivalents <i>(Note 3)</i>	10,423	9,673
	<b>50,144</b>	<b>40,912</b>

**1. Incorporation and nature of the organization**

Canadian Limousin Association (the "Association") was formed for the encouragement, development and regulation of the breeding of Limousin cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

The Association is a not-for-profit organization under the Income Tax Act and as such is exempt from corporate income taxes.

**2. Significant accounting policies**

The consolidated financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations set out in Part III of the CPA Canada Handbook - Accounting, as issued by the Accounting Standards Board in Canada.

***Cash and cash equivalents***

Cash and cash equivalents include balances with banks and short-term investments with maturities of three months or less. Cash subject to restrictions that prevent its use for current purposes is included in restricted cash.

***Capital assets***

Purchased capital assets are recorded at cost. Contributed capital assets are recorded at fair value at the date of contribution plus all costs directly attributable to the acquisition.

Amortization is provided using the declining balance method at rates intended to amortize the cost of assets over their estimated useful lives.

	<b>Rate</b>
Computer equipment	35 %
Computer software	20 %
Furniture and fixtures	20 %

***Revenue recognition***

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Revenue from whole herd enrollment and memberships is recognized on a calendar basis in the period to which it relates, and excludes fees collected on behalf of provincial associations. Amounts received from members in advance for the following year are included in deferred revenue.

Lab services revenue is recognized at the time payment is received, which closely corresponds to when the lab results are delivered to the member.

Revenue for consulting, management services, and other services are recognized in the period which the services have been rendered.

Interest earned on marketable investments is recognized in the month it is earned.

Unrestricted investment income is recognized as revenue when earned.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred revenue and classified as a current liability.

**2. Significant accounting policies** *(Continued from previous page)*

***Contributed materials***

Contributions of materials are recognized both as contributions and expenses in the statement of operations when a fair value can be reasonably estimated and when the materials are used in the normal course of the Association's operations and would otherwise have been purchased.

Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

***Measurement uncertainty (use of estimates)***

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Amortization is based on the estimated useful lives of capital assets.

By their nature, these judgments are subject to measurement uncertainty, and the effect on the financial statements of changes in such estimates and assumptions in future years could be material. These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in excess of revenues over expenses in the years in which they become known.

***Financial instruments***

The Association recognizes financial instruments when the Association becomes party to the contractual provisions of the financial instrument.

***Arm's length financial instruments***

Financial instruments originated/acquired or issued/assumed in an arm's length transaction ("arm's length financial instruments") are initially recorded at their fair value.

At initial recognition, the Association may irrevocably elect to subsequently measure any arm's length financial instrument at fair value. The Association has not made such an election during the year.

The Association subsequently measures investments in equity instruments quoted in an active market and all derivative instruments at fair value. All other financial assets and liabilities are subsequently measured at amortized cost.

Transaction costs and financing fees directly attributable to the origination, acquisition, issuance or assumption of financial instruments subsequently measured at fair value are immediately recognized in excess of revenues over expenses. Conversely, transaction costs and financing fees are added to the carrying amount for those financial instruments subsequently measured at cost or amortized cost.

***Related party financial instruments***

The Association initially measures the following financial instruments originated/acquired or issued/assumed in a related party transaction ("related party financial instruments") at fair value.

All other related party financial instruments are measured at cost on initial recognition.

At initial recognition, the Association may elect to subsequently measure related party debt instruments that are quoted in active market, or that have observable inputs significant to the determination of fair value, at fair value.

The Association subsequently measures investments in equity instruments quoted in an active market and all derivative instruments at fair value.

Transaction costs and financing fees directly attributable to the origination, acquisition, issuance or assumption of related party financial instruments are immediately recognized in excess of revenues over expenses.

**Canadian Limousin Association**  
**Notes to the Financial Statements**  
*For the year ended December 31, 2025*

2. **Significant accounting policies** (Continued from previous page)

**Financial instruments** (Continued from previous page)

**Financial asset impairment**

The Association assesses impairment of all its financial assets measured at cost or amortized cost. The Association reduces the carrying amount of any impaired financial assets to the highest of: the present value of cash flows expected to be generated by holding the assets; the amount that could be realized by selling the assets at the balance sheet date; and the amount expected to be realized by exercising any rights to collateral held against those assets.

Any impairment, which is not considered temporary, is included in current year excess of revenues over expenses.

The Association reverses impairment losses on financial assets when there is a decrease in impairment and the decrease can be objectively related to an event occurring after the impairment loss was recognized. The amount of the reversal is recognized in excess of revenues over expenses in the year the reversal occurs.

3. **Marketable investments**

	2025	2024
<b>Measures at fair value</b>		
Cash equivalents	10,423	9,673
Fixed income, book value of \$342,804 (2024 - \$370,240)	354,976	378,146
Publicly traded equities, book value of \$251,158 (2024 - \$269,965)	358,226	307,504
Mutual funds, book value of \$48,507 (2024 - \$29,038)	54,995	36,102
	778,620	731,425

4. **Capital assets**

	Cost	Accumulated amortization	2025 Net book value	2024 Net book value
Computer equipment	41,647	40,180	1,467	567
Computer software	41,508	41,425	83	104
Furniture and fixtures	16,226	16,170	56	70
	99,381	97,775	1,606	741

**Canadian Limousin Association**  
**Notes to the Financial Statements**  
*For the year ended December 31, 2025*

**5. Limousin Voice Magazine**

	2025	2024
<b>Revenue</b>	<b>62,088</b>	70,324
<b>Expenses</b>		
Production	<b>(42,058)</b>	(40,977)
Printing and postage	<b>(17,602)</b>	(23,609)
	<b>(59,660)</b>	(64,586)
<b>Excess of revenue over expenses</b>	<b>2,428</b>	5,738

**6. Financial instruments**

The Association, as part of its operations, carries a number of financial instruments. It is management's opinion that the Association is not exposed to significant interest, currency, credit, liquidity or other price risks arising from these financial instruments except as otherwise disclosed.

***Credit concentration***

Financial instruments that potentially subject the Association to concentrations of credit risk consist primarily of trade accounts receivable. Association sales are concentrated in the agricultural sector; however, credit exposure is limited due to the Association's large customer base.

***Market risk***

The association is exposed to risk that the fair value of its marketable investments and restricted investments will fluctuate because of changes of public markets.



  
CANADIAN  
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ASSOCIATION

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