

AUGUST 6-9, 2025 • SWIFT CURRENT, SASKATCHEWAN

SHOW COMITTEE CHAIR - ASHTON HEWSON 306.390.7987

CJLA COORDINATOR - LAURA ECKLUND 403.559.9849 « EVENTS@LIMOUSIN.COM

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SCHEDULE

6 AUGUST 11AM-1PM REGISTRATION
12PM MOVE IN MUST BE COMPLETE
1PM WELCOME AND CJLA AGM
2PM INDUSTRY QUIZ ON KAHOOT
4PM ICE BREAKERS
6PM SUPPER

7AUGUST

BREAKFAST ON YOUR OWN
9AM TEAM FITTING COMPETITION
10AM AI COURSE
12PM LUNCH
1PM ORAL AND PRINT MARKETING
6PM SUPPER
7PM GROUP ACTIVITY

8

AUGUST

BREAKFAST ON YOUR OWN
9AM JUDGING COMPETITION
10AM EPD WORKSHOP
10AM MINI LIMI'S CAMP
12PM LUNCH
1PM 100K JACKPOT SHOW
4PM STEAK FRY COMPETITION
6PM SUPPER

9 AUGUST 7AM BREAKFAST
9AM SHOWMANSHIP AND
CONFORMATION SHOW
12PM LUNCH
6PM BANQUET AND AWARDS

IMPACT 2025

Important Dates

June 15th, 2025- DNA must be received by the lab for the 100K Jackpot Show

July 1st, 2025 - Entry Deadline

July 5th, 2025- Hotel Booking

July 25th, 2025 – Deadline to submit Speech and Photography

*No late entries will be accepted after 11:59pm EST July 1st, 2025

2025 Show Committee

Ashton Hewson- Chair events@limousin.com 306.390.7987

> Laura Ecklund-CJLA Coordinator events@limousin.co m 403.559.9849

Wyatt Dyck wdyck32@gmail.com 306.774.6078

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The Saskatchewan Limousin Association welcomes you to the 2025 Impact Show!

We are so excited to welcome you to Swift Current, Saskatchewan for this year's Canadian Junior Limousin Impact Show from August 6 to 9, 2025!

On behalf of the Saskatchewan Limousin Association, we want to say we are proud to be hosting you in our home province. We can't wait to see the energy that only a junior show can bring!

Whether this is your first Impact Show or you've been coming for years, we know you're going to have an amazing time. From the show ring to team events, from fitting competitions to fun activities, there's something for everyone. It's a great chance to learn and be part of the awesome Limousin family.

A huge thank you to all the volunteers, sponsors, parents, and committee members who help make this show happen. We hope you leave Swift Current with new skills, new friends, and some great memories. Most of all, we hope you have fun and feel proud to be part of the Limousin community.

Good luck and welcome to Saskatchewan!

The 2025 Impact Show Committee

Registration

Registration for the Canadian Junior Limousin Impact Show is being taken online only. You are encouraged to read through this package before filling out the online registration form. Questions regarding the show or registration can be directed to Laura Ecklund or Ashton Hewson at events@limousin.com

Once your online registration has been received you will be contacted with confirmation of registration cost and invoiced for payment. Payment is required to complete the registration process and can be mailed or e-transferred to the addresses below. **REGISTRATION WILL NOT BE CONSIDERED COMPLETE UNTIL PAYMENT HAS BEEN RECEIVED**. Please be mindful of deadlines - Registration must be received by **July 1st, 2025 at 11:59PM MST**. No late entries will be accepted.

E-transfer to: sasklimoassociation@gmail.com Please use Impact as the password

With the Canada Post strike we highly recommend sending e transfers to avoid delays

Make cheques payable to:

Saskatchewan Limousin Association
c/o Janet Hale
Box 29
Plunkett, SK
S0K 3J0

Registration Cost:

Show entry - Junior, Intermediate, Senior - \$150

Show entry – **Peewee** - \$100

Show entry - Little Ones - \$50

Includes - All competitions, Show Clothing, Meals

Meals included: Wed supper, Thurs lunch and supper, Fri lunch and supper, Sat lunch and banquet

Add ons:

Parents, Siblings, Friends Meal package - \$100

Includes: Wed supper, Thurs lunch and supper, Fri lunch and supper, Sat lunch and banquet

Individual Banquet Tickets - Saturday, August 9th - \$25

Individual Banquet Tickets for kids 11 and under - Saturday, August 9th - \$15

Meals

Exhibitor registration includes the meals, as listed above. Meal packages will be available to purchase for Parents, Siblings and Friends that will include the meals above. Payment for the add-on package is due at the time of registration. The show is located in the town of Swift Current, SK which has all major food amenities close by if you do not wish to purchase extra meal packages. Banquet tickets must be ordered in advance. We cannot guarantee there will be extra tickets available during the show. There will be complimentary snacks, coffee and water available at the Limousin Lounge throughout the show.

Banquet

Please plan to dress up for the banquet and awards presentations. There will be both a silent and live auction at the banquet. All funds raised will go directly to the Impact Show. If you have items to donate please email events@limousin.com or contact CJLA Board member Laura Seward.

Accommodations

Home Inn & Suites 1411 Battleford Trail East, Swift Current Booking: (306)778-7788 Room Block: Canadian Junior Limousin Rooms must be booked by July 5, 2025

Camping

Camping will be available at the Kinetic Exhibition Park. 30 amp- full service - \$35/night per camper & 30 amp- power only - \$30/ night per camper. Can book your camping spot by calling the City of Swift Current- 1-306-778-1621

Cattle & Stalling

- Juniors from out of province who would like to borrow cattle to show, please contact a committee member who would be happy to help direct vou to cattle available
- Tie-outs will be available for all animals. Cattle must be tied with both a halter and neck-tie in the barn and at tie outs.
- Bedding in the Barn will be wood chips and Tie Outs will be Straw.
- Cattle will be shown in an outdoor ring under a tent
- Power is limited at these facilities. If you are able, it is **highly recommended** that you bring a generator.

Move-in must be completed by noon on Wednesday, August 6th. Move-out must be completed by 11am CST on Sunday, August 10th

2025 Canadian Junior Limousin Impact Show – Competitions

The Canadian Junior Limousin Impact Show 2025 is open to Canadian Junior Limousin members. Competition and activities will be available for juniors in Little Ones, Peewee, Junior, Intermediate and Senior Divisions as follows:

Little Ones: 5 and under as of January 1, 2025.

Peewee: 6-8 years as of January 1, 2025.

Junior: 9-12 years as of January 1, 2025.

Intermediate: 13-16 as of January 1, 2025.

Senior: 17-21 as of January 1, 2025.

If you are not a Canadian Junior Limousin Association (CJLA) Member please register by filling out the New Member application or contact the CLA office.

The following competitions are available for the Little Ones Division:

Showmanship

Artwork

Photography

Colouring contest (while on site, no pre-show prep required)

Mini Limi's - Activities for participants in both the PeeWee and Little Ones divisions that they can participate in while the older exhibitors are doing their competitions. Activities will be Limousin themed and geared for kids 8 & under. Check the schedule for the Mini Limi event times.

The following competitions are MANDATORY for Junior, Intermediate and Senior Exhibitors:

*To compete for Aggregate Points the Show Committee recommends exhibitors participate in <u>all</u> competitions

Showmanship Photography

Conformation *optional Print Marketing

100K Jackpot Show *optional

Artwork

Judging

Team Grooming Oral Marketing

Public Speaking

The following competitions are ALL OPTIONAL for the Peewee Division:

Showmanship Mini Limi's

Conformation

Print Marketing

Team Grooming Artwork

Public Speaking 100K Jackpot Show

Individual Judging Oral Marketing

Showmanship Competition

- 2025 Impact show shirts provided at registration are to be worn for both the showmanship and conformation show
- Each entrant must use the same animal for all phases of the showmanship competition.
- Little Ones are required to have another junior or a parent accompany them in the ring.
- Peewee division participants may have someone accompany them in the ring, ideally another participant.

Conformation Show

- 2025 Impact show shirts provided at registration are to be worn for the showmanship and conformation competitions.
- Fitting is allowed, if completed by the EXHIBITORS ONLY
- An animal may only be entered in one division.
- One entry per division, per exhibitor
- Classes may be split, at the discretion of the show committee.
- Calves will be allowed to be split off the cow and shown in their own class

Progress Market Animal Show

 -Progress Market Show - 2024 Born Purebred, Percentage or Influenced Steer or Market Heifer with an estimated harvest date in fall of 2025. Class will be split on weight if class numbers are too large.

Grand Champion Limousin and Reserve Champion Market Animal

Percentage Limousin & Commercial (Limousin Influence) Show

This is for any animals with Limousin percentage papers, or Lim-Flex papers recognized by the Canadian Limousin Association, or Limousin influenced cattle that do not have registration papers from the Canadian Limousin Association.

- 101- Heifer calf born in 2025
- 102- Junior Yearling Heifer born April 1 December 31, 2024
- 103- Senior Yearling Heifer born January 1 March 31, 2024

Grand Champion Limousin Influenced Female and Reserve Champion Female

Purebred Open Show

The Purebred Open Show is for purebred Limousin cattle. Cattle may be owned by the junior member, the junior member's family, registered as a 4-H project, or it may be a borrowed animal. Cattle must be registered with the Canadian Limousin Association and have a registration certificate prior to the show date. Cattle with an unregistered number on show day will be moved to the Limousin Influence class.

- 104- Bull calf born in 2025
- 105- Heifer calf born in 2025
- 106- Junior Yearling Heifer born April 1 December 31, 2024
- 107- Senior Yearling Heifer born January 1 March 31, 2024
- 108- Two-year old cow (2023) with 2025 natural calf at foot
- 109- Mature cow with 2025 natural calf at foot

Grand Champion Senior Purebred Female and Reserve Champion Purebred Female Grand Champion Purebred Female and Reserve Champion Purebred Female

Bred & Owned Cattle

All Bred & Owned cattle will be shown in the Registered Open Show. Highest placing Bred & Owned cattle in the purebred show will be recognized and awarded. No aggregate points will be awarded for Bred & Owned cattle.

Bred & Owned must be registered in the junior member's name. Bred & Owned will be confirmed based on CLA registry status by the show committee. No entry required.

- Purebred Bull calf born in 2025
- Heifer calf born in 2025
- Junior Yearling Heifer born April 1 December 31, 2024
- Senior Yearling Heifer born January 1 March 31, 2024
- Two-year old cow (2023) with 2025 natural calf at foot
- Mature cow with 2025 natural calf at foot

100K Jackpot Show- Genotype/Phenotype Judging

We are excited to again offer the 100K Jackpot Show. Classes are open to both heifer calves and yearling females. All entries must have a DNA test (30K or 100K) completed through the CLA. **Samples must be submitted to the lab by June 15**th, **2025.** We cannot guarantee DNA results will be returned in time to be accepted after that deadline.

Each Junior is permitted one entry in each of the heifer calf division and the yearling division. Placings in the jackpot divisions will not count towards any aggregate points.

Classes will be judged on EPDs prior to the showing of the animals. EPD placings will be weighted at 50% of the final score and placings in the ring for conformation will account for the remaining 50% of the final score. EPDs will be evaluated based on the following: Must have above breed average EPD for weaning weight, milk and docility and below average for birth weight.

Classes may be split dependent on the number of entries and will be at the show committee's discretion.

Classes will be blow and go for all exhibitors. Please wear either your Impact Show provided or appropriate show attire with sleeves of your choice.

- Heifer calf born in 2025 Purebred, Percentage, Lim-Flex
- Yearling Heifer born in 2024 Purebred, Percentage, Lim-Flex

Team Grooming

Teams will compete to properly prepare and fit one animal for the showring. Teams of four participants (with one member from each age division) will be made up by the show committee and posted prior to the competition.

- Teams will be given a time limit in which to prepare their animal.
- Chutes will be supplied
- Animals must be washed and dried before the competition begins.
- Clippers, blowers and any necessary show supplies may be used and must be supplied by the participants.
- After animal preparation is complete, animals will be presented to the judges for inspection.
- Once at the chute area, participants are not allowed to leave, so it will be important to plan ahead with your team.
- Clipping pants/wind pants may be worn by the group members during animal preparation. One of the group members will present the animal and must be dressed in show clothing and footwear to present the animal.

Scoring:

30% Participation

40% Teamwork

30% Skill and ability to prepare an animal for the show ring

Show Team Judging

- Teams of two from each age group will be made by the show committee.
- The teams are expected to judge a class of 4 cattle in a show ring setting.
- Dress is Western Formal
- One of the team members will act as the judge and the other will act as the ring person.
- The participant acting as the judge must give oral reason over the microphone in front of an audience (For Intermediate and Senior Participants) Juniors will have the choice to give reasons on the microphone or individually to the official judge.
- All other teams must be out of the judging area and unable to hear reasons being given by the other teams until they have completed their competition.

Scoring for the Judge:

25% Poise and Professionalism

25% Understanding of a show ring setting

25% Teamwork

25% Delivery and knowledge giving reasons, including correct placing

Scoring for the Ring Person:

25% Poise and Professionalism

25% Understanding of a show ring setting

25% Teamwork

25% Ability to assist the judge and competitors in the ring

Industry Quiz

- Questions will be made up of multiple choice, true/false questions, and fill in the blank.
- Juniors, Intermediates and Seniors will compete individually in a Kahoot Quiz pre-determined for each age division. Each exhibitor will need access to a phone or tablet for the duration of the competition - there will be no sharing/teaming up for the competition.
- Questions will be displayed on one central screen in the room. Participants will be given a code at the beginning of the game that allows them to participate. Each question will pop up upon prompting from an official. Participants will see the possible answers pop up on their personal device and can select the answer they wish. Scores will be based on correct response, as well as time to respond. After the timer has expired, the official will move on to the next question. Kahoot generates a score for each competitor which will be used to rank participant scores for the competition.
- Questions will be related to beef cattle and the Limousin breed and general questions about Canada
- Participants will be scored on both the correctness of their answer and their response times.
- Peewees will complete an identification quiz of various cattle-themed items. They will have to correctly identify them to a judge.

Oral Marketing

- The purpose of this competition is to evaluate the effectiveness of the contestant's ability to present and market is trying to sell. Oral Marketing uses a live setting complete with animal or a photo (no larger than 8X10) and potential buyer
- Contestants may market a Limousin animal or genetics or a photo (no larger than 8X10) as the subject. Contestants may use a heifer/cow /bull other than their own. The contestant may hold or tie the animal or have another entrant hold the animal during the talk. The animal is not to be fitted.
- Immediately preceding the talk, contestants will be required to provide the judges
 with a copy of the registration certificate for the animal being "sold". The judges
 will use the registration certificate to evaluate the accuracy of pedigree and
 performance information provided by the contestant and to also ask questions.
 The certificate will be returned to the contestant at the conclusion of the talk.
 Original not required, copies may be used or accessed on line in Digital Beef.
- Materials allowed: Photo of cow/heifer/bull, Photo of Dam, Sire, Service Sire of cow/heifer/bull, registration paper and business cards.
- There is no limit on the length of the sales talk
- Dress is Western /Western formal attire

Scoring:

25% Knowledge of the animal they are selling 25% Ability to relate important information about the subject

25% Organization and style25% Poise and delivery

Public Speaking

This year public speaking will be done at home and submitted by July 25th

Topics and times are listed below by age category. Props, pictures or PowerPoints to accompany any speeches are welcome. Speeches must be written and delivered by the competing exhibitor. You can deliver a prepared speech and video yourself. You can also do a presentation using a Powerpoint or props. Your voice must be heard in the presentation.

Peewees: Write and present a 1-2 minute speech or presentation on: **Tell us about your favorite animal**

Juniors: Write and present a 2-3 minute speech or presentation on: Jobs in agriculture

Intermediates: Write and present a 3-5 minute speech or presentation using the following prompt: *The importance of youth in leadership*

Seniors: Write and present a 4-6 minute speech or presentation using the following prompt: - Balancing school, life, work, volunteering & farming/showing cattle. How do you make it all work?

Photography

Theme: BARNYARD PORTRAITS -Pictures that focus on quiet Limousin Cattle or THE NORM random day to day moments around the farm

The photograph must be the original work of the exhibitor.

- Only one photo per participant is allowed.
- Images must be submitted by email to events@limousin.com by <u>July 25th</u>, <u>2025</u>.
- Photos should be submitted as jpeg files.
- All photographs become the property of CJLA and may be used by CJLA or CLA for promotional purposes
- Please do not put your name on the front of photograph, it will be judged by contestant number

Scoring:

30% Composition

30% Quality

20% Originality

20% Relationship to the theme

Print Marketing

- Competitors must design a one page full colour print ad that would be used in a magazine
- Please choose from one of the following advertising goals for your design
 - Market Limousin genetics to a commercial customer
 - Promote Limousin beef to a consumer
 - Advertise your own farm operation or genetics
- This year Print Marketing will be done at the show using paper and materials provided magazines, scissors etc.
- Exhibitors are welcome to bring their own craft supplies from home
- All work on the print ad must be done at the show- no cutting can be done ahead of time
- The image should fit on a printed 8 ½ x 11 page- paper will be provided
- All images become the property of CJLA and CLA

Scoring:

40% Composition

40% Originality

20% Professional appearance

Artwork

Theme: Show Ring Spirit

This is a broad topic for exhibitors to use their creativity. Art can relate to any part of showing livestock and the friendships you make along the way.

- Artwork must be designed and made by the exhibitor.
- All mediums may be used (paint, pencil, wood, metal etc.)
- Artwork must be handed in at the show registration desk on August 6th.
- If you wish to keep your artwork, please inform the registration desk when you hand it in. Otherwise, it will be auctioned off at the banquet to raise funds for the show.

Herdsman Award- Sponsored by Lazy A Limousin in loving memory of Steven Hirschfeld

- Displays with 2 or more cattle will be included in the judging for the herdsman award
- Judging begins on Thursday, August 15th and concludes at the end of the Conformation show on Sunday, August 18th.

Scoring

25% Neatness of bedding and aisle 25% Signage 25% Knowledgeable and friendly 25% Overall appearance

Bee Zee Acres Sportsmanship Award - Sponsored by Bee Zee Acres

- Voted on by all exhibitors
- The Sportsmanship Award will be awarded to a competitor who exhibits great teamwork skills, is friendly and kind to other competitors and who is an ambassador for the Limousin breed

Spirit of the Impact Show Award In Loving Memory of Kylee Jade Stewart – Sponsored by Triple R Limousin, The Rodger's Family

The Spirit of the Impact Show Award will be given to competitors who display a willing and positive attitude at the Impact show. They work hard and do their best in the show ring and in the competitions. They are determined to do their best even while presented with challenges such as an animal misbehaving in the ring. The award is given to a Junior or Intermediate exhibitor.

The winners will be selected by the Rodgers family or by a designated individual to act on behalf of the family. The intent is that the award money is used to purchase livestock or livestock equipment.

CJLA Alumni Charity Showmanship

This fun event is organized by the CJLA Board of Directors. The objective is to include CJLA alumni members in an annual event but also to give back to important things.

Every adult present is eligible, we encourage all past CJLA Alumni to participate. Entrants will compete in Showmanship and will be judged by the winners of the Show Team Judging Competition.

Each competitor will select a charity and will be competing in Showmanship for that charity. Funds raised through registration will be split between the Impact Show and the Grand Champion Showpersons selected Charity.

Entries will be accepted until the time of the Alumni Show, however we encourage you to register ahead of time.

CJLA Annual General Meeting

CJLA Annual General Meeting will be held at 1:00 pm on Thursday, August 6th. Attendance is mandatory for all junior members participating in the show.

Concerns

Concerns/issues must be directed to the show committee or CJLA Coordinator. The decision of the committee and CJLA coordinator is final

The CJLA Impact Show Rules revised in 2016 are the foundation of the 2025 Impact Show.

Eligibility

Participants in the National Conference <u>are</u> required to hold an individual CJLA membership.

Participants must be 21 years or younger as of January 1st of the competition year.

No participant will be discriminated against as a result of a physical, emotional or mental handicap. The only requirement is to specify on the entry form so accommodations can be made.

Health Requirements for Cattle

All cattle must meet the health requirements for the province where the event is held. Any questions regarding health requirements should be directed to your local or provincial veterinarian.

Individual Competition

Individual competition may consist of, but is not limited to, the following events: Industry Quiz, Judging Contest, Public Speaking, Conformation Show, Showmanship, Print Marketing, Oral Marketing, Photography, and Herdsman. Any new competition ideas must have a set of rules and approved by the CJLA Board of Directors and are at the discretion of the host province.

At all conferences the top 10 scores in each competition will receive points. The highest score will receive 10 points with each subsequent score receiving one less point, down to 1 point for the 10th score.

Contestants must compete in Team Judging, Industry Quiz, both Print and Oral Marketing and Showmanship at the scheduled competition time.

Team Competition

Team competition(s) may consist of, but are not limited to, the following events: Team Grooming, Quiz Bowl, Show Ring Judging, or Team Problem. Any competition must have a set of rules and be approved by the CJLA Board of Directors.

At all conferences the top 10 scores in each competition will receive points. The highest score will receive 10 points with each subsequent score receiving one less point, down to 1 point for the 10th score.

High Point/Aggregate Competition

Only your one highest placing animal in the entire Confirmation show will receive Aggregate points. Conformation points are awarded only to the entrants name as seen on the entry form.

Points cannot be transferred to other competitors in any manner.

The High Point/Aggregate competition will be determined by points won in all but the competitors' lowest score in the individual or group competitions.

No overall Aggregate prize will be available, only age division Grand and Reserve champion Aggregates.

Ties

Ties will be broken by comparing scores in the following events.

1st Tie-breaker = Oral Marketing 2nd Tie-breaker = Industry Quiz 3rd Tie-breaker = Team Judging

Peewee, Junior, Intermediate, and Senior division eligibility.

Peewee: 8 years and under as of January 1st of the competition year.

Junior: 9-12 years as of January 1st of the competition year. Intermediate: 13-16 as of January 1st of the competition year.

Senior: 17-21 as of January 1st of the competition year.

Conduct, Hearing Committee and Disciplinary Action.

Conduct:

All competitors in attendance of Conferences are expected to conduct themselves with dignity and respect.

All competitors must abide by the on-site rules.

Violations include, but are not limited to: misrepresentation of animals, vandalism, theft, fighting, unsportsmanlike conduct, failure to comply with directors and officials, being in possession of or under the influence of alcohol or other prohibited substances while on the competition grounds and/or in public areas.

Violations of these standards will result in immediate review by the Hearing Committee.

Hearing Committee: Shall consist of attending representatives of the CJLA Board, CLA Board, and the CJLA advisor.

- -An individual brought before the Hearing Committee may be accompanied by their parents or legal guardian.
- -Failure of an individual to appear before the Hearing Committee when called will be considered cause for the committee to take disciplinary action against the individual.
- The committee, upon finding an individual in violation of the conduct rule, may take action as deemed necessary

Liability Provisions

- a. The host committee of the show is responsible to include in their entry forms, registration forms, information pages, and show catalogues, a Statement of Liability. The Statement, to be read as follows or in a similar context: The CLA as well as the CJLA Provincial and National Committees and/or any of its employees and the Host Fairgrounds and/or any of its employees are not responsible for any accidents/thefts during the time prior to, during or after the conference
- b. Age of animals is based on January 1st of the competition year.
- c. All entries in the Purebred/Fullblood classes must provide a CLA certificate of registration.
- d. Registered and Recorded cattle must have a legible tattoo which conforms to CLA records to be eligible. Tattoos may be inspected by show officials at time of arrival.
- e. All 2yr Old Females and Mature Females entered in the conformation classes must be accompanied by their natural calendar year calf(s).
- f. Embryo Transfer (ET) calves cannot be shown with their donor mothers.
- g. Recipient cows cannot be shown with ET calves.
- h. Rules will be published on the entry forms specific to each class.
- i. Only one entry per class per junior will be allowed.

No artificial filling of animals will be allowed unless under the advice of a licensed, non-owner, veterinarian. Violation will result in immediate review by the Hearing Committee.

All livestock entries must be stalled by the published move-in time on the published move-in date. Livestock release will not occur before the published time, unless approved by the show committee.

Ownership Rules

- a. The overall discretion of the host province determines ownership rules for their respective show, upon approval from the CJLA board, however the following are quidelines.
- b. All entries in the Bred & Owned division must be registered as such under the

entrants' name.

- c. Commercial cattle entries must display Limousin characteristics or be accompanied by CLA percentage papers at the discretion of the host province show committee.
- d. Parent participation is strictly forbidden. Violations will result in immediate dismissal from the competition or event. Senior members are encouraged to assist the more junior members.

Entrants must be members of the CJLA.

Each entrant must use the same animal for all phases of the Showmanship Contest.