

CANADIAN LIMOUSIN ASSOCIATION NEWSLETTE

FEBRUARY 2015

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Canadian Limousin bull wins Champion Banner at **Fort Worth Stock Show**

Congratulations to Cottage Lake Livestock from Stony Plain, Alberta for exhibiting one of the most talked about bulls at the National Western. It's been a long time since Canadian Limousin cattle made an appearance in Denver.

Cottage Lake Border Agent was then showed at the Fort Worth Stock Show where he was Grand Champion Bull for Cottage Lake and new partners Wies Limousin Ranch and Marjon Farms.



Limousin Number One

Figures recently released by Livestock & Meat Com-

mission (LMC) Northern Ireland show Limousin has

maintained its position as the Number One Beef Breed

in Northern Ireland. 95,245 Limousin-sired calves

were born in NI in 2014 representing a market share of 30.4%. Overall, a total of 312,818 beef calves were

born in the year - a small increase on the 309,645 in

2013 - which demonstrates a slight recovery in beef-

sired calf births following difficult production condi-

in Northern Ireland

Chart showing % of beef sired calves within a selection of breeds during 2014

February Events

Cattle Industry Convention & NCBA Trade Show February 4-6 San Antonio, Texas

Hudson Limousin Bred Female Dispersal February 5 Veteran, Alberta

R&R Acres "Beefmaker" Bull Sale February 8 Airdrie, Alberta

Symens Land and Cattle Bull Sale February 17 Claresholm, Alberta

Alberta Beef Industry Conference February 18-20 Red Deer, Alberta

Nordal Bull Sale February 19 Saskatoon, Saskatchewan

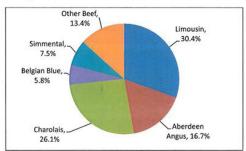
Bull Sale Station St-Martin February21 St-Martin de la Beauce, Quebec

Ontario Limousin Association AGM February 21 Alliston, Ontario

Oyen Pen Show February 21 Oyen, Alberta

J. Yorga Farms Production Sale February 23 Flintoft, Saskatchewan

Proto test Deadline for requests February 28



2015 Junior Conference

The 2015 National Junior Limousin Conference is being held in Stratford Ontario, August 6,7 & 8th. Registration Packages will be sent out in late February with the proposed itinerary and accommodation details. It is highly recommend that you book ASAP as Stratford is a beautiful tourist destination in the summer. Prepare for loads of fun!!

The Impact Show

tions in Winter 2012 and Spring 2013

ONTARIO JUNIOR ASSOCIATION FUND RAISER

Here's another chance to contribute to the Canadian Junior Limousin Association Impact Show.

The Ontario Junior Limousin Association, host of the 2015 Impact Show (Aug. 6-8 in Stratford), will be having a ticket raffle to fund the participants' apparels.



The tickets will be sold by auction at the Ontario Limousin Association Annual General Meeting on February 21st at the Nottawasaga Inn in Alliston, ON.

Every \$10 bid buys you a chance to have your farm name/logo on the show apparels. If you cannot be present at the auction, please contact Maryanne Zwambag maryanne@beezeeacres.ca to purchase your tickets in advance.



The tattoo letter for



SAVE THE DATE

The 3rd Annual Alberta Limousin Association Field Day will be held in the Rolling Hills area. Watch for further details

March Events

East Central Farm Show March 4-5 Lindsay, Ontario

"The Gather" yearling feeder sale March 5 Brooks, Alberta

Hollee Limousin Open House March 7 Blackstock, Ontario

GMAC Junior and Open Jackpot March 7-8 Lloyminster, Saskatchewan

Making Champions March 8 Ponoka, AB

Pride of the Prairies Bull Show & Sale March 8-9 Lloydminster, Saskatchewan

Richmond's Grass Country Sale March 13 Rumsey, Alberta

Range Randy Bull Sale March 14 Yorkon, Saskatchewan

Diamond C Ranch Limousin Sale March 16 Ponoka, Alberta

Bar 3R 20th Annual Bull Sale March 19 Oyen, Alberta

deJager Limousin Bull Sale March 19 Brooks, Alberta

Anchor B / B Bar / Carpenter Bull Sale March 20 Saskatoon, Saskatchewan

Canada's Red White and Black Sale March 21

Moose Jaw, Saskatchewan

Highland Stock Farms Bull Sale March 21 High River. Alberta

Prime Limousin Club Bull Sale March 21 Westlock, Alberta

Junior Beef Expo - London March 21-22 London, Ontario

Prairie Gold Sale March 27 Saskatoon, Saskatchewan

Farm & Ranch Show March 26-28 Edmonton, Alberta

Lazy S Limousin Bull Sale March 28 Rimbey, Alberta

Understanding the new base for Canadian Limousin EPD's

What are the advantages and/or differences of changing to a multi breed evaluation?

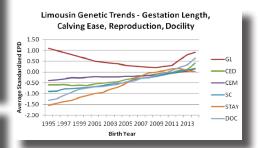
- The Limousin evaluations (EPD's) are directly comparable to Red Angus, Simmental, Gelbvieh among other breeds.
- The carcass trait EPD's are more conservative, but consequently will be more accurate in the long run.
- This realignment of contemporary groups into larger groups con tributes to higher accuracy EPDs for animals in these groups.
- Embryo calves are no longer taken for account in the growth traits, but carcass data will be included.

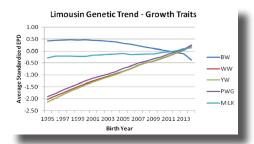
Across Breed Comparison (2013-2014 born non-parents on common base 2013) **CEM Breed** CED BW WW YWMA Limousin 7.0 1.7 65 92 26 Lim-Flex 10 0.8 65 100 6 25 Gelbvieh 1.4 90 29 Maine 1.7 40 79 20 Anjou 20 -1.3 57 89 Angus 22 1.9 92 Simmental 63 Shorthorn 20

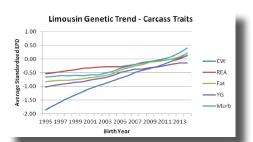
Across Breed Comparison 2013-2014 born non-parents on common base **Breed** CW REA MARB Limousin 26 0.51 -0.06 Lim-Flex 30 0.29 0.46 Gelbvieh 25 0.44 -0.19Maine Anjou 1 0.16 0.21 **Red Angus** 21 0.12 0.45 Simmental 2.7 0.79 0.14 Shorthorn 0 -0.060.05

Accuracy Comparison (Born 2003 or later)									
	SPRING 2015 ACC	FALL 2014 ACC							
CED	0.27	0.22							
\mathbf{BW}	0.31	0.31							
ww	0.25	0.24							
YW	0.25	0.16							
MA	0.21	0.18							
CW	0.22	0.31							
REA	0.09	0.28							
MARB	0.11	0.28							
YG	0.10	0.28							

What current breed averages for Bulls, Cows and non-parent animals and genetic trends?







2015 Spring EPD averages

	GL	CED	BW	ww	YW	PWG	Milk	CEM	SC	ST	DOC	cw	REA	YG	Fat	MARB
	(Days)	(%)	(lbs)	(lbs)	(lbs)	(lbs)	(lbs)	(%)	(cm)	(%)	(%)	(lbs)	(in²)	(%)	(in)	(units)
Bulls	-2.3	6.4	2.1	64.0	89.9	25.8	24.9	5.4	0.1	19.1	18.1	25.8	0.49	-0.16	-0.035	-0.10
Cows	-2.2	6.3	2.2	60.5	84.1	23.6	24.9	5.3	0.0	18.9	17.4	22.5	0.48	-0.17	-0.038	-0.11
Calves	-1.2	7.2	1.7	65.0	91.9	26.9	25.5	5.6	0.1	19.4	22.8	26.4	0.51	-0.15	-0.032	-0.06

What is happening with Genomic Enhanced EPD's (Ge-EPD's)?

- A recalibration was needed and nearly completed. It will include over 5000 Limousin and Lim-Flex genotypes.
- A full gambit of traits will be included and the Ge-EPD's will be given to Lim-Flex animals.

CANADIAN LIMOUSIN ASSOCIATION L'ASSOCIATION LIMOUSIN CANADIENNE

REGISTRATION CERTIFICATE / CERTIFICAT D'ENREGISTREMENT

That's the proof!

A certificate of registration of the animals you sell, is the only proof of what they are. The information is backed up by a regulated organization (the breed association) that reports to the Canadian Pedigree Act. The purposes of this Act are (a) to promote breed improvement, and (b) to protect persons who raise and purchase animals by providing for the establishment of animal pedigree associations that are authorized to register and identify animals that, in the opinion of the Minister of Agriculture, have significant value.

When animals are sold as "purebred", it implies that they are registered with their respective breed association as ruled under the Pedigree Act. A breeder of Purebred cattle in Canada is obligated to provide a registration certificate that has been transferred into the purchasers name within six months from the date of the sale. Failure to do so may result in legal action by the purchaser under the Animal* Pedigree Act of Canada.

There are many values in providing a registration certificate:

- Documentation of bloodlines for better tracking of genetic progress, resulting in more predictability of the progeny;
- Avoid in-breeding within a herd;
- Proof of age and origin;
- Reference of recorded performance data;
- · Unbiased genetic evaluations comparable across the Limousin breed and as of January 2015 across multi-breeds;
- Marketing assistance and opportunity offered to your commercial customers by the Canadian Limousin Association;
- Additional buyer/seller rights under the Canadian Limousin Association guidelines and the Animal Pedigree Act;

As purebred breeders who report your animals to the breed association, you have been contributing to the genetic progress of the breed and supporting promotional endeavors of your product. Continuing registration and transfer of your animals will ensure a strong future for all parties involved while remaining within the rules of Canadian Animal Pedigree Actt.



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HOW MUCH CAN YOU AFFORD TO PAY FOR A TOP BULL?

COWMAN FORMULA

Increase in pounds per calf from a top-performance bull

X No. of cows bred to him per year

X No. of years to keep the bull

X Expected selling price of calves

= Additional dollars you can pay for a better bull

Example: A bull who will add 30 lbs. to the weaning weight of each of his calves mated to 25 cows per year for 4 years and you sell the calves for \$2.50 per pound.

 $30 \times 25 = 750 \times 4 = 3000 \times 2.50 = $7,500$

This bull is worth \$7,500 more than the average bull who will keep your weaning weights the same. Take this formula and put your own figures in and see what you can afford to pay. This equation does not consider the increase in value due to calving-ease, higher quality replacement heifers, yearling growth, feedlot gain and improved carcass quality.