

CANADIAN HIVOUSIN ASSOCIATION NEWSLETTER

October 2018 www.limousin.com • limousin@limousin.com • 1.866.886.1605

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October 31st

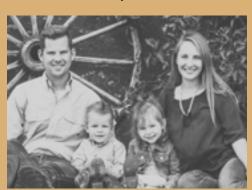
Deadline for CJLA
Scholarships &
Australian/Canadian
Limousin Youth

Application forms
available on the
CLA website under
Juniors > Opportunities

Laura Ecklund Hired as Interim General Manager for 2019

As CLA General Manager Tessa Verbeek will be taking maternity leave in 2019, Laura Ecklund has been hired to take over as part-time Interim General Manager during 2019. Laura will commence her duties in January 2019.

The Canadian Limousin Association is also seeking to hire a full time Office Manager & Registry/Member Services Assistant to work out of the Calgary office. This one-year contract position is anticipated to commence in December 2018 if a suitable candidate is found. A complete job description and application details can be found further on in this newsletter and on the CLA website www.limousin.com



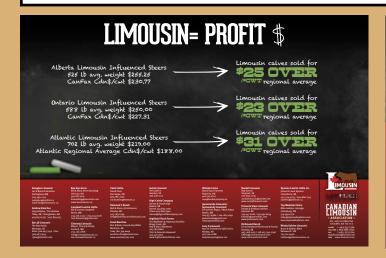
Accepting New Co-op Advertisers for Cattlemen Ads

In 2019 the CLA will once again be advertising Limousin through double page spread ads in the Canadian Cattlemen magazine (across Canada distribution) and ads in the January and February Bull Buyer's Guides (103,000 distribution across BC, AB, SK, MB). On both the double page spread and the one page advertisement we have a strip that lists Limousin breeders' contact information (ranch name, individual's names, location, phone number, email address, and website plus the date of your bull sale on Bull Buyer's Guide ads).

The cost is \$400 for the double page spreads \$100/each for the Bull Buyer's Guide ads

We are currently accepting new co-op advertisers, but there are a limited amount of spaces available and **must be booked by November 1st**!

Contact Tessa Verbeek at tverbeek@limousin.com or 403.636.1066 to be added as a co-op advertiser in the CLA's largest promotional endeavour!







Manitoba Ag Ex October 24-27 Brandon, MB

CJLA Scholarship & Australian/
Canadian Limousin Youth Exchange
Application Deadline
October 31

Stockade Roundup

November 1-3 Lloydminster, SK

Royal Agricultural Winter Fair

November 2-11 Elite All Breeds Sale November 3 Limousin Show November 4 Toronto, ON

Farmfair International

November 7-11 Limousin Show November 8 Edmonton, AB

Canadian Western Agribition

November 19-24 National Limousin Show & National Limousin Sale November 22 Regina, SK

Triple "R" Limousin Production Sale November 27 MacGregor, MB

Limousin Voice Christmas Issue Deadlines Booking: November 20 Material: December 1 Camera Ready: December 19

Colours of Autumn Limousin Sale December 1 Cookstown, ON

Western Select Limousin Sale December 5 Lloydminster, SK

B Bar Cattle Bull & Female Sale

December 11 Saskatoon, SK

Discounted Genotyping Ended

Discounted genotyping ended on September 30, 2018.

GGP uLD testing is now \$55 + tax GGP 50K testing is now \$65 + tax

Full details about DNA testing at http://limousin.com/about-us/dna-testing/





Free Promotion of Limousin Influence Calves for Sale

Are you selling Limousin influence calves this fall? Do your bull buyers have calves selling this fall?

Please list your calves, and help your bull customers to do the same, on our FREE commercial calf listing service on the CLA website.

http://limousin.com/sale-barn/list-commercial-calves/

These listings will be shared on a regular basis with order buyers, as well as on our Facebook and Twitter pages. It only takes 5 minutes of your time to post an ad and it will be seen by interested buyers. A photo can also be submitted with your ad and should be e-mailed to: tverbeek@limousin.com

Show Point Reminders

Please remember that in order to qualify for Masterfeeds Limousin Show Cattle of the Year points all animals born in 2016 or later must have a Limousin CCIA tag. Please Note: if your animals already have an approved (generic) CCIA tag, tampering with and/or cutting them out, is prohibited by Canadian Food Inspection Agency regulations. The CLA show point rules begin with 2016 born calves and beyond. Older animals, already identified with a CCIA tag, will earn points as before, without having a Limousin tag.

Submit show points to tverbeek@limousin.com

Please submit marked show program along with the following form:

POINTS SHOW QUALIFICATION FORM

SUPREME POINTS FORM

BREEDERS & EXHIBITORS

Please remember all Limousin animals *must be registered* in order to show.

Hotel Room Blocks for National Show & Sale at Canadian Western Agribition

Block of rooms booked under "Canadian Limousin Association" for November 17-25, 2018 at the following hotels:

DoubleTree by Hilton Hotel & Conference Centre Regina

1975 Broad St, Regina, SK 306-525-6767 2 queen beds in each room \$142.26 + tax / night Confirmation number: 80879167 MUST BE BOOKED BY OCTOBER 26, 2018

Quality Hotel Regina

1717 Victoria Ave, Regina, SK
306-569-4656
2 double beds in each room
\$109 + tax / night
Confirmation number: 3456267
MUST BE BOOKED BY OCTOBER 26, 2018

These hotels are just across the street from each other, about 3 km from the Agribition grounds. There is courtesy transportation available from both hotels (ask for an Agribition shuttle wristband at check-in) and they are near many great restaurants including The Diplomat Steakhouse.

ORDER YOUR LIMOUSIN SHOW SHIRTS

Prism Embroidery - Lindsay, ON Phone: 705.328.2823 http://www.prismembroidery.com/

Office Manager & Registry/Member Services Assistant – Calgary, AB

Canadian Limousin Association



The Canadian Limousin Association (CLA) is a non-profit, member-owned organization. Our primary function is to maintain the pedigree herdbook of Limousin cattle in Canada. We also provide Registry/Member Services to the Canadian Shorthorn Association membership. As the CLA Office Manager & Registry/Member Services Assistant, you're at the heart of the day to day operations of the CLA. You assist members over the phone and via email on a daily basis, while also completing registry work in a timely manner. You move quickly with changing demands, and support the General Manager and the rest of the CLA team as requested. In addition to being organized and analytical, you possess strong judgement and communication skills needed to interact with a variety of people and job functions.

RESPONSIBILITIES:

Office Management

- Assisting with preparing and managing annual budget in partnership with General Manager
- Assisting with accounts payable
- Ordering of office supplies and promotional materials, maintenance of office equipment, handling issues with office supplies/equipment/procedures
- Assist General Manager as requested

Registry Management

- Answer member questions and complete their requests in a pleasant and timely manner
- Complete registry work such as animal registrations, transfers, data entry and DNA work in a conscientious and timely manner
- Manage company and member records
- Handle incoming and outgoing mail
- Manage invoicing and bank deposits

Program Management

- Oversee CLA programs including but not limited to Limousin tag program, Elite Herd and Elite Dam programs,
 CLA Award of Distinction, et al.
- Assisting with social media, email blasts, website updates, and monthly newsletter

QUALIFICATIONS:

- Willingness to learn online registry system and the policies and procedures of the Canadian Limousin Association and Canadian Shorthorn Association
- Proficiency in Microsoft Office, good keyboarding skills
- Excellent telephone and communication skills
- Ability to work very independently and as part of a team
- Ability to multi task, work quickly and efficiently in a fast-paced environment
- Highly detail oriented, with strong organizational, planning and time management skills
- Conducts themselves in a professional manner, and able to keep information confidential
- Previous experience in the beef industry or with a breed association considered an asset but not required
- Previous experience with Adobe InDesign considered an asset but not required
- Ability to speak French considered an asset but not required

SALARY: \$35,000 - \$37,000 / year

This is a one-year contract, full-time position with Friday's off from April-August. The candidate must be able to work in the Canadian Limousin Association office in Northeast Calgary. Some flexibility in terms of days and hours of work can be offered to a suitable candidate. Interested applicants may submit their resume and cover letter to

Tessa Verbeek, Canadian Limousin Association General Manager at tverbeek@limousin.com

We thank all applicants for their interest, however, only candidates selected for an interview will be contacted. The position will remain open until a suitable candidate has been found.

The Canadian Limousin Association is located at #13, 4101-19 Street NE, Calgary, AB T2E 7C4. Please visit our website www.limousin.com for full details about our Association.