

# CANADIAN LUMOUSUN ASSOCIATION

# NEWSLETTER

November 2018

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2019 Whole Herd Enrollment Deadline January 15, 2019

Does the CLA Have Your E-mail Address

**Professional Photo Ethics** 

December 31st Deadline for Data Submission

CJLA Foxy Lady 1F Sells in Solid Gold Limousin Sale Proceeds Benefiting CJLA

Book Your December Limousin Voice Advertising

CJLA Silent Auction Fundraiser

CJLA Scholarship Winner Announced

CLA Seeking Office Manager & Registry/Member Services Assistant



# 2019 Whole Herd Enrollment DEADLINE: January 15, 2019

Information concerning your 2019 WHE has been mailed to all members. If you are an online user we remind you that you will not have received any paper forms for your inventory. Please remember that Whole Herd Enrolment is due no later than **January 15, 2019.** Online users may find instructions on how to post their inventory on our website under DigitalBeef. Please remember, if you have not completed your disposals/assessment by January 15th all assessment age females will be enrolled for the current year. Refunds are only given on enrolled heifers calving for the first time providing disposal information has been filed by the member both on the heifer and her calf. There is no longer a \$10/day late penalty, your penalty for being late is that all

# **Does the CLA Have Your E-mail Address**



If you have an e-mail address please make sure the CLA office has it on our records. If you have received this newsletter via e-mail we have your e-mail address! If you have not been receiving the newsletter via e-mail, please contact the office. As a cost savings to your Association and a convenience to you, members who have an e-mail address on file receive most statements and invoices via

e-mail. Paper statements/invoices still accompany registration papers. If you do not wish to receive e-mail statements/invoices please contact the CLA office and we can change your preferences in DigitalBeef.

## **Professional Photo Ethics**

How very lucky we are as seedstock producers to have talented professional photographers at nearly all of the major cattle shows! These professionals are there to provide a service. Just as your veterinarian, fitting crew, sales managers, and ad designers all provide a service - services that you would never question paying for. Why then, do some producers choose to forgo paying for their professional backdrop or ringside photos and instead copy the watermarked images off of the photographer's website and share these images, typically via their social media accounts? It is truly unprofessional and, in a business, where image and reputation are of high importance, I would say, without a doubt, that you would be better off to not share any photos of your show cattle than to share watermarked images that you have clearly not paid for. You



Example of watermarked image

are stealing from the professionals who have taken those photos, and it reflects poorly on you, your operation, the breed(s) you represent and the industry as a whole. Next time you wish to share your show success via Facebook, please purchase your images from the photographer. Consider it an investment in not only the promotion of your operation, but also your reputation.

# **Upcoming Events**

**Canadian Western Agribition** November 19-24 National Limousin Show & National Limousin Sale November 22 Regina, SK

Triple "R" Limousin Production Sale November 27 MacGregor, MB

**Limousin Voice** Christmas Issue Deadlines **Booking: November 20 Material: December 1 Camera Ready: December 19** 

Colours of Autumn Limousin Sale December 1 Cookstown, ON

Western Select Limousin Sale December 5 Lloydminster, SK

B Bar Cattle Bull & Female Sale

December 11 Saskatoon, SK

Medicine Hat All Beef Pen Show December 14-15 Medicine Hat, AB

New Year's Resolution Frozen Genetics Sale - Volume 7 December 31 Olds, AB

Peace Country Bull Congress January 11-12 Dawson Creek, BC

**Canadian Bull Congress** January 25-26 Camrose, AB

R & R Acres 18th Annual "Beefmaker" Bull Sale February 2 Airdrie, AB

Nordal Limousin & Angus Bull Sale February 14 Saskatoon, SK

## December 31st Deadline for Data **Submission**

The Canadian Limousin Association will once agian be publishing Elite Herd and Elite Dam lists as well as statistical information pertaining to registrations by herd, whole herd enrollment by herd, etc.

Therefore, it is imperative that all of your 2018 data be entered by December 31st at the absolute latest. This includes recording/ registering your 2018 calf crop and recording performance data.

**SELLS IN THE 2018 NATIONAL LIMOUSIN SALE** NOVEMBER 22 AT AGRIBITION

# COME True **CJLA FOXY LADY 1F**

LA

CANADIAN JUNIOR

LIMOUSIN ASSOCIATION

f Canadian Junior Limousin Association

♥ @CDNJuniorLimo

Limolyn Colette x Ivy's Bubba Watson 24B

All proceeds will go directly to the CJLA for scholarships, trips and opportunities. Your support of the CJLA and their donation female program is appreciated.

by November 20th to book in the Jacambar issn

# 403.636.1066 tverbeek@limousin.com



Order online from the CCIA Webstore www.canadaid.ca or by phone 1.877.909.2333

# SILENT CANADIAN JUNIOR LIMOUSIN ASSOCIATION AUCTION FUNDRAISER



# DONATIONS **NEEDED!**

PLEASE MAKE **DONATIONS NON** PERSIHABLE

Due by November 30

# **CONTACT A CJLA BOARD MEMBER** FOR DETAILS

Stay tuned on our **Facebook and Twitter** pages for more details

**YOUR SUPPORT IS GREATLY APPRECIATED!** 

**Canadian Junior** Limousin Association @CDNJuniorLimo



2018 Canadian Junior Limousin Association Scholarship Winner Announced

## For Immediate Release

November 19, 2018

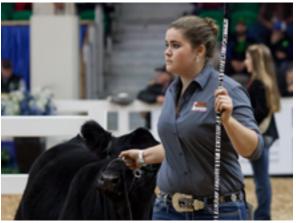
Calgary, Alberta - The Canadian Junior Limousin Association is pleased to award our 2018 Scholarship to Nicole Scott of Oxford Mills, Ontario. Nicole was chosen by this year's committee from a strong group of deserving applicants.

Nicole with her parents, Don and Donna Scott, sister Laura and younger brother Joe operate Scott Farms, of which Spare Time Livestock is a division. They calve a herd of about 20 cows consisting of purebred animals, as well as Limousin influence females. In addition, they also crop just under 1,000 acres of corn, soybeans, spring wheat and hay. Nicole is in her second year of at Lakeland College in Vermillion, AB studying Animal Science. Nicole and her sister Laura are featured in the Junior Perspective article of the December edition of the Limousin Voice. Nicole has been a CJLA member since 2011 and has participated in many junior shows across the country. Nicole is eager to help out the younger generation of junior's and is always keen to lend a helping hand where needed.

"One of the best things that I think comes with be in a junior association, is to be able to mentor the younger generation. Especially right now, there are a lot of younger members that are just starting up that aren't entirely sure what they're doing. Being able to give them pointers and help them out when needed and be someone that they look up to is probably the best part of being a member in a junior livestock association" wrote Nicole in her application.

The Canadian Junior Limousin Association would like to congratulate Nicole and thank all that applied for this year's scholarship. Thank you to everyone for supporting the fundraising efforts of the CJLA as through your contribution scholarships and travel opportunities are made possible.

Canadian Junior Limousin Association #13, 4101-19 Street NE Calgary, AB T2E 7C4 (403)253-7309 cjla@limousin.com



## Office Manager & Registry/Member Services Assistant – Calgary, AB

**Canadian Limousin Association** 



The Canadian Limousin Association (CLA) is a non-profit, member-owned organization. Our primary function is to maintain the pedigree herdbook of Limousin cattle in Canada. We also provide Registry/Member Services to the Canadian Shorthorn Association membership. As the CLA Office Manager & Registry/Member Services Assistant, you're at the heart of the day to day operations of the CLA. You assist members over the phone and via email on a daily basis, while also completing registry work in a timely manner. You move quickly with changing demands, and support the General Manager and the rest of the CLA team as requested. In addition to being organized and analytical, you possess strong judgement and communication skills needed to interact with a variety of people and job functions.

### **RESPONSIBILITIES:**

#### Office Management

- Assisting with preparing and managing annual budget in partnership with General Manager
- Assisting with accounts payable
- Ordering of office supplies and promotional materials, maintenance of office equipment, handling issues with office supplies/equipment/procedures
- Assist General Manager as requested

#### **Registry Management**

- Answer member questions and complete their requests in a pleasant and timely manner -
- Complete registry work such as animal registrations, transfers, data entry and DNA work in a conscientious and timely manner
- Manage company and member records
- Handle incoming and outgoing mail
- Manage invoicing and bank deposits

#### **Program Management**

- -Oversee CLA programs including but not limited to Limousin tag program, Elite Herd and Elite Dam programs, CLA Award of Distinction, et al.
- Assisting with social media, email blasts, website updates, and monthly newsletter

#### QUALIFICATIONS:

- and Canadian Shorthorn Association
- Proficiency in Microsoft Office, good keyboarding skills
- Excellent telephone and communication skills
- Ability to work very independently and as part of a team
- Ability to multi task, work quickly and efficiently in a fast-paced environment
- Highly detail oriented, with strong organizational, planning and time management skills
- Conducts themselves in a professional manner, and able to keep information confidential
- Previous experience in the beef industry or with a breed association considered an asset but not required
- Previous experience with Adobe InDesign considered an asset but not required
- Ability to speak French considered an asset but not required

#### SALARY: \$35,000 - \$37,000 / year

This is a one-year contract, full-time position with Friday's off from April-August. The candidate must be able to work in the Canadian Limousin Association office in Northeast Calgary. Some flexibility in terms of days and hours of work can be offered to a suitable candidate. Interested applicants may submit their resume and cover letter to Tessa Verbeek, Canadian Limousin Association General Manager at tverbeek@limousin.com

We thank all applicants for their interest, however, only candidates selected for an interview will be contacted. The position will remain open until a suitable candidate has been found.

The Canadian Limousin Association is located at #13, 4101-19 Street NE, Calgary, AB T2E 7C4. Please visit our website www.limousin.com for full details about our Association.

Willingness to learn online registry system and the policies and procedures of the Canadian Limousin Association