

March 2017

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Order your tags today!

**25 Limousin CCIA tags
\$78
plus shipping & taxes**



Limousin Wins Crossroads Beef Expo Steak Challenge

The Limousin flag was waved proudly at the Crossroads Beef Expo in Oyen, AB on February 18th! The CLA booth looked fantastic and drew a good crowd, especially during the people's choice Steak Challenge where Angus, Charolais, Limousin and Simmental all barbecued up their best for the crowd's appraisal.

We are very proud to say that the Limousin beef took top honours!



Thank you to Matthew Heleniak of Norpac, Norwich, ON for supplying the excellent Limousin beef! Thank you also to Tim & Lois Andrew, Cory & Taralynn MacMillan, and the many other hands that leant to helping prepare, barbecue and serve our great Limousin beef! It was a great event!

***** Check Your Mailboxes *****

50th Anniversary National Show & Sale Location Voting

Voting ballots have now been mailed to all CLA members to determine the location of the 50th Anniversary National Show & Sale location in 2019. Canadian Western Agribition in Regina, Saskatchewan or the Royal Agricultural Winter Fair in Toronto, Ontario are the two options. You must complete the entire ballot and return it to the CLA office to vote.



These ballots must be returned to the Canadian Limousin Association office no later than April 1, 2017.

Upcoming Events



Highland Stock Farms Bull Sale
March 18
Bragg Creek, AB

Canada's Red, White & Black Bull Sale
March 18
Moose Jaw, SK

Cody Sibbald Legacy Classic
March 18-19
Medicine Hat, AB

Northwest Bull Sale
March 20
North Battleford, SK

Prairie Gold Bull Sale
March 24
Saskatoon, SK

Lazy S Bull Sale
March 25
Rimbey, AB

5th Annual Balamore Farms Ltd.
Thickness Sells Bull Sale
March 25
Truro, NS

Campbell Limousin with guest
NYK Cattle Company HomeGrown
Bull Sale
March 26
Minto, MB

Riverstone Cattle Co. Bull Sale
March 27
Olds, AB

Manitoba Bull Test Station Sale
April 1
Douglas, MB

Smart Limousin 19th Annual
Open House & Private Treaty Sale
April 1
Meaford, ON

"The Starting Lineup" Private
Treaty Sale
April 1
Keady, ON

Before You Turn That Bull Out for Breeding...

pull hair!

Remember that all bulls must be sired verified before you can register calves out of them, therefore, it is extremely important that you remember to pull tail hair on all herd sires before turning them out for breeding, unless you are certain they already have genotype on file with the CLA.

For those of you selling bulls, it has proven to be useful practice for breeders to pull tail hair on all bulls they are selling and keep it in separate well labelled envelopes. You could just save the day when a buyer finds themselves in a pickle and is trying to register calves out of a bull that is gone and they neglected to sire verify.

CLA Office Closed Fridays April - August

The CLA office will once again be closed on Fridays from the beginning of April to the end of August this year.

The CLA staff are available and happy to assist you
Monday to Thursday 8:30 am to 4:30 pm MDT
throughout the spring and summer.

Please note the following upcoming
statutory holidays that the CLA office will observe:

Good Friday - Friday, April 14th
Easter Monday - Monday, April 17th
Victoria Day - Monday, May 22nd
Canada Day (in lieu) - Monday, July 3rd
Civic Holiday - Monday, August 7th

1st Half of WHE Fees Invoiced

Please note that the first half of Whole Herd Enrollment fees have now been invoiced. If you have a credit card on file with the CLA your credit card has been or will be charged in the coming weeks. If you do not have a credit card on file you will receive an invoice in the mail with a balance owing, please send a cheque to the CLA office for this amount.

Submit Your Yearling Data

It cannot be emphasised enough how important it is to collect data on your herd and report that data to the CLA! This benefits both you and your herd, and the entire Association and Limousin breed!

The following information is to be collected at yearling 270 - 500 days of age (minimum 60 days post weaning):
Yearling Weight, Scrotal Circumference, Carcass Ultrasound
(Ultrasound barnsheet available on DigitalBeef under Herd Mgmt - Recording - Barnsheet)

Need help understanding what to collect and when?
Contact Tessa Verbeek 403-636-1066 or tverbeek@limousin.com

SHARING
COMMON
GROUND



CANADIAN BEEF INDUSTRY CONFERENCE

2017



Images courtesy of Canadian Cattlemen • The Beef Magazine **Cattlemen**



Register at
www.canadianbeefindustryconference.com

AUG 15 - 17

at the BMO Centre on
Stampede Park, Calgary, Alberta

WITH KEYNOTE SPEAKER JON MONTGOMERY

Olympic athlete, gold-medalist, host of The Amazing Race Canada, and coast-to-coast Canadian folk hero

Interactive workshops for producers on production innovations, a tradeshow, market outlooks, and presentations about how we can work together to *advance connectivity, productivity, beef demand and competitiveness in the industry* **PLUS** excellent networking opportunities including **a golf tournament and tour**



facebook.com/canadianbeefindustryconference

@CDNBeefConf

Sale Results

If you would like for your sale results to be posted in an upcoming CLA newsletter please complete the "Sale Report Form" which can be found on the CLA website under

Resources - Forms

or contact Tessa Verbeek at tverbeek@limousin.com to request a copy.

The Excellence Sale

Thursday, March 9, 2017 Westlock, Alberta
Auctioneer: Dan Skeels

Limousin & Lim-Flex Bulls

33 lots grossed \$172,250 for an average of \$5,218

Purebred Limousin Females

4 lots grossed \$10,600 for an average of \$2,650

High Sellers

Lot 25D - Excel Poll Orange Rose 25D sired by Excel Polled Axel Rose sold to Stewart Limousin, Stettler, AB for \$11,500

Lot 11D - Excel Polled Dmitri 11D sired by Wulfs Amazing Bull sold to Sheldon Tissington, Grande Prairie, AB for \$10,000

"The Gather" Special Yearling Sale
Monday, March 6, 2017, Tuesday, March 7 & Thursday, March 9
Brooks, Alberta

Limousin feeder cattle were again a highlight of the "Gather of 17" famed feeder cattle sale held every year at Bow Slope Shipping Association sale barn at Brooks, Alberta.

Some of the sale highlights were:

Ridge Ranch – Hanna, AB

54 steers weighing 777 lbs @ \$186

Roseneau Land & Cattle – Chinook, AB

75 steers weighing 795 lbs @ \$171.50

34 steers weighing 881 lbs @ \$167.00

Stopanski Ranch – Jenner, AB

56 steers weighing 712 lbs @ \$188.50

15 steers weighing 791 @ \$183

De Jager Limousin – Rolling Hills, AB

21 steers weighing 825 lbs @ \$176

8 steers weighing 901 lbs @ \$168

Andrew Ranches – Youngstown, AB

100 steers weighing 754 lbs @ \$184.25

64 steers weighing 682 lbs @ \$197

Submit Your Limousin News!

Do you have Limousin related news or pictures that you would like featured in the CLA monthly newsletter or on the CLA's Facebook or Twitter pages?

We can only publish and post what we know about!

Commercial news such as Limousin calves or yearlings topping at the markets is gladly welcomed! Help your commercial customers get recognition for the great things they are doing in their operations and share those stories with the CLA!

Please don't hesitate to send your Limousin news or photos to tverbeek@limousin