

## CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

June 2016 www.limousin.com limousin@limousin.com 1.866.886.1605



Changes to Performance Data Age Ranges

**New CJLA Coordinator** 

**CJLA Impact Show Registration** Deadline June 30th

CJLA Sending Junior Delegate to Canadian Beef Industry Conference

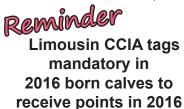
Golf on the CLA Team in the Canadian Cattlemen's Foundation Golf Classic

4-H Success with Limousin

DigitalBeef Tip of the Month -Pasture Groups Management

Alberta Limousin Association Field Day Invitation & Registration

Livestock Gentec Field Day





#### **Changes to Performance Data Age Ranges**

CLA performance data has now been pulled for the fall 2016 EPD run. With the fall run NALF and CLA have both changed our performance guidelines now to follow BIF recommendations. The changes are as follows:

**PREVIOUSLY** 100-310 days of age Weaning Age 160-250 days of age

Yearling Age 330-450 days of age

Interval Between Weaning

Date and Yearling Date 140 days

330-450 days of age Scrotal Age

Pelvic Age 330-450 days of age

Ultrasound Age 300-450 days of age \*\*NOW\*\*

260-470 days of age

60 days

260-470 days of age

260-470 days of age

270-500 days of age

#### New CJLA Coordinator Laura Ecklund

The Canadian Limousin Association (CLA) and Canadian Junior Limousin Association (CJLA) are pleased to announce that the CJLA will now be coordinated by the CLA instead of a volunteer adult advisor. Laura Ecklund, who was hired in February to the CLA Registry/Member Services position, will now be overseeing the CJLA as well in the additional position of CJLA Coordinator.

Laura grew up on a Limousin operation in Ontario and was a member of the Ontario Junior Limousin

Association before moving to Alberta ten years ago to pursue an Agribusiness degree at Olds College. She and her husband and daughter now reside in Olds, Alberta. She brings a great deal of enthusiasm to this role and is looking forward to working with the CJLA board.

The CLA and CJLA wish to thank Eric Boon for his dedication to the CJLA as the adult adviser, as well as the previous individuals who have volunteered their time to this position and made the CJLA what it is today.

Laura can be contacted at the CLA office at 403.253.7309 or by email at limousin@limousin.com.



## CJLA Impact Show Registration Deadline June 30th

The Canadian Junior Limousin Association 2016 CJLA Impact Show online registration is now open! Don't delay in registering for this exciting event as the deadline to register, June 30th, is fast approaching! The show is being held at the fantastic Lloydminster Agricultural Exhibition Grounds facility in Lloydminster, AB/SK July 29th - 31st.

Please review the RULES & REGULATIONS, SCHEDULE OF EVENTS and ACCOMMODATION OPTIONS on the CLA website at http://limousin.com/juniors/cjla-impact-show/

**REGISTER ONLINE AT:** 

https://jackiepayne.wufoo.com/forms/zbhz6d31mpynpl/



CANADIAN JUNIOR LIMOUSIN ASSOCIATION ANNUAL GENERAL MEETING NOTICE

FRIDAY, JULY 29, 2016 2:00PM - 3:00PM

Lloydminister Agricultural Exhibition Grounds, Lloydminster, AB/SK Held in conjunction with the CJLA Impact Show

#### CJLA Sending Junior Delegate to Canadian Beef Industry Conference in August

The Canadian Junior Limousin Association is very excited to be sending one delegate to the Canadian Beef Industry Conference August 9-11, 2016 in Calgary, Alberta.

# CANADIAN BEEF INDUSTRY CANADIAN BEEF INDUSTRY

Highlights include keynote speaker, Arlene Dickinson from Dragon's Den, Young Cattlemen's Council AGM, many fantastic speakers and networking with people involved in all aspects of the cattle industry!

For more information: http://canadianbeefindustryconference.com/

To Apply: Answer the following question in 800-1000 words



Where do you see the Limousin breed in 10 years? How will you be involved in the breed at that time?

Deadline to apply: July 20, 2016

Please e-mail applications to: limousin@limousin.com

## Upcoming Events

T Bar Invitational Golf Tournament June 28-29 Saskatoon, SK

2016 Livestock Gentec Field Day July 20 Roy Berg Kinsella Research Ranch Southeast of Edmonton, AB

CJLA Impact Show July 29-31 Lloydminster, AB/SK

Alberta Limousin Association Field Day July 29 Lloydminster, AB/SK

Cattlemen's Evening July 29 Lloydminster, AB/SK

Canadian Limousin Association Annual General Meeting July 31 Lloydminster, AB/SK

Canadian Beef Industry Conference August 9-11 Calgary, AB

The Cattle Call at Bragg Creek August 12 Bragg Creek, AB

International Limousin Congress August 20-28 Ireland

Pinnacle View Open House September 10 Quesnel, BC

Livestock Gentec Conference October 18-19 Edmonton, AB

National Limousin Show at Manitoba Ag Ex October 25-29 Brandon, MB

### Golf on the Canadian Limousin Team in the Canadian Cattlemen's Foundation Golf Classic

The Canadian Limousin Association is pleased to announce that we will be sponsoring a "Canadian Limousin" team in the Canadian Cattlemen's Foundation Golf Classic August 9, 2016 at the Elbow Springs Golf Club in Calgary, AB! We will be doing a draw for who gets to golf on the CLA team! Please contact Tessa Verbeek at tverbeek@limousin.com if you would like to be entered. We will be making the draw in early July. Full details about the golf tournament and conference can be found at

www.canadianbeefindustryconference.com



Many successful Limousin projects at the Lloydminster 4-H Expo including Reserve Champion Steer to Jaxon Payne and Grand Champion Overall Heifer to Leah Beeching with Cottage Lake Code Blue!

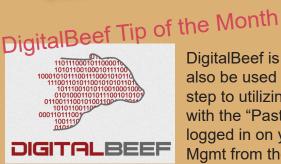


Kira Axley of the Provost
4-H District wins District
Grand Champion Steer,
Interclub Yearling Heifer
Champion & Interclub
Reserve Supreme Female
with her heifer, and Interclub
Reserve Champion Herd!



th Limousin!

#### Pasture Groups Management



DigitalBeef is more than just a registry system! It can also be used as a herd management system. One step to utilizing this capability is familiarizing yourself with the "Pasture Groups" page on DigitalBeef. When logged in on your DigitalBeef account select Herd Mgmt from the left hand bar and then click Pasture

Groups. From this Pasture Groups Management page you can first begin by entering in your various pasture locations and the date and then it is up to you how you wish to utilize this management tool. Some of the capabilities include:

- Move selected animals (to different pasture location)
- Wean selected animals
- Yearling selected animals
- Ultrasound selected animals
- Vaccinate selected animals (area available to fully record vaccination details)
- Synchronize selected animals
- Palpate selected animals
- Identify selected animals

You will have access to a complete list of animals in your herd (organized by tattoo number) to select from for the above actions.

CLA Office Hours
8:30 AM - 4:30 PM MOUNTAIN TIME
CLOSED FRIDAY'S APRIL 1 - AUGUST 31

# CANADIAN BEEF INDUSTRY CYNFERENCE

### **CALLING ALL GOLFERS**

#### Join us for the Canadian Cattlemen's Foundation Golf Classic!

Enjoy a day of golf at the beautiful Elbow Springs Golf Club in Calgary, Alberta:

- Aid the Canadian Cattlemen's Foundation in building and sustaining the Canadian cattle industry by focusing on youth and leadership, environmental sustainability, and timely research;
- Network with members of the Canadian cattle industry;
- Challenge your competition for best team score!

#### August 9, 2016

ELBOW SPRINGS GOLF CLUB, CALGARY, AB

## INCLUDES 18 holes of golf, POWER CART AND SUPPER

\$175 + GST for Canadian Beef Industry Conference delegates, \$185 + GST for non-delegates

#### IN SUPPORT OF THE

REGISTER YOURSELF OR A TEAM OF FOUR AT WWW.CANADIANBEEFINDUSTRYCONFERENCE.COM

FOUNDATION

New speakers and session information will be updated on our website. FOR MORE DETAILS AND TO REGISTER, VISIT

#### CANADIANBEEFINDUSTRYCONFERENCE.COM

f facebook.com/canadianbeefindustryconference

@CDNBeefConf

CANADIAN BEEF INDUSTRY CONFERENCE 403-451-0932 | 180, 6815-8th St. N.E., Calgary, AB T2E 7H7

#### **PUTTING IT TOGETHER...**











## You're Invited...

On behalf of the Canadian Limousin Association Board of Directors, I would like to invite you to the 2016 Canadian Limousin Association Commercial Cattlemen's Event. Building on last year's successful evening held in Stratford, Ontario, we are planning a full afternoon and evening. This year's event will be held in conjunction with the Alberta Limousin Association's Annual Field Day on Friday, July 29, 2016 in Lloydminster, AB/SK. It will include cattle displays, interaction with up and coming Limousin breeders, a Limousin focussed guest speaker and tremendous breeder hospitality.

We will be opening registration at 12:00 noon at the Agricultural Exhibition Grounds in Lloydminster. The group will leave the exhibition grounds at 1:00 pm to tour the Greenwood Limousin and Payne Livestock herds. Other breeders have also been invited to have display pens of their cattle at these breed leading operations.

At 4:00 pm we will be returning to the exhibition grounds where we would like to invite you to tour the barns and meet the Canadian Junior Limousin exhibitors and watch as they prepare to compete in the 2016 Canadian Junior Limousin Association National Impact Show. We are very proud of these juniors that are the future of the Limousin breed!

The hours of 5:00 to 7:00 pm have been blocked off for refreshments and supper. Expect great Limousin hospitality and a steak barbequed to your liking.

Our guest speaker for this year's Cattlemen's Evening will be Matthew Heleniak from Norwich Packers in Ontario. Matthew is Plant Manager and Head of Procurement for this specialty market packer who harvests 8000+ high end Limousin animals each year. Expect to hear how your calves are being transformed into the finest protein source for Norwich's clients in top end butcher shops, grocery counters and restaurants.

Feel free to finish off the evening by staying on for the Alberta Limousin Association calendar auction. Alberta's leading breeders vie for their treasured spots on the annual fundraiser calendar. Funds from the auction go on to promote the Limousin breed within the province all year long.

Please accept this invitation to a full afternoon and evening of Limousin displays, interaction and information. Make plans to join us on July 29, 2016 in Lloydminster. Please find registration details on the back of this invitation letter. The deadline to register for this exciting Limousin event is July 15, 2016.

Yours truly,

*Tim Andrew*Commercial Committee Chair
Canadian Limousin Association

#### ALBERTA LIMOUSIN ASSOCIATION 2016 SUMMER FIELD DAY

July 29, 2016 • Lloydminster, AB Area

The Alberta Limousin Association invites you to join us on July 29 for a fun day of viewing Limousin cattle, steak supper and calendar auction at the 2016 ALA Summer Field Day.

The day will start and end at the

Lloydminster Agricultural Exhibition Grounds • 5521 49th Ave, Lloydminster SK

#### SCHEDULE OF EVENTS

12:00 noon – 1:00 pm	Registration	
1:00 pm	Bus departs Lloydminster Agricultural Exhibition grounds	
1:00 – 4:00 pm	Herd tours of Greenwood/Payne and other breeder displays	
4:00 pm	Return to Lloydminster Agricultural Exhibition grounds and tour	
·	barns where Junior Limousin members have their cattle displayed	
5:00 pm	Refreshments	
6:00 pm	CLA Cattlemen's Evening steak supper followed by guest speaker	
·	Matthew Heleniak, Norwich Packers, and ALA Calendar Auction	

#### **PRICE**

**FULL DAY** \$50

**SUPPER ONLY** \$25

**5 AND UNDER Free** 

Full day includes: Bus tour of the farms, beverages, steak supper & a whole lot of fun!

#### **ACCOMODATIONS**

Blocks of rooms have been reserved under

"Canadian Limousin Association Junior Show" at the following hotels:

#### Hampton Inn by Hilton Lloydminster

288 - 44 Street Lloydminster, AB 780-874-1118

\$109 + tax per night for queen room or \$119 + tax per night for king room

#### **Royal Hotel Lloydminster**

5620-44 ST Lloydminster, AB 780-875-6113

\$115 + tax per night for any style room up to 4 people occupancy

#### REGISTRATION FORM

Name		
Farm Name		
Address	_ City	Postal Code
Phone	Email	
Number Attending Full day	Supper only	Children (5&Under) Free

Registration Deadline: July 15, 2016

Submit your registration to Carla deJager by email, phone, or mail. **Email:** jaapcanada@eidnet.org **Phone:** 403-964-2587

Mail: deJager Limousin Box 88 Rolling Hills, AB T0J 2S0

# LIVESTOCK GENTEC INVITES YOU TO JOIN US FOR

# DEMONSTRATING THE VALUE OF RESEARCH AT THE RANCH



#### For more information and to register:

www.livestockgentec.com lsgentec@ualberta.ca | 780.248.1740



#### **FIELD DAY AGENDA**

#### **REGISTRATION & COFFEE**

#### ANIMAL HANDLING

In the pen & in the chute

#### **COUNTRY LUNCH**

Networking & Student Poster Session

## PROJECT DEMONSTRATIONS: GENOMICS IN ACTION

Angus & Charolais Herds

Breed Effects: feed efficiency & rumen interactions

Kinsella Composite: Efficient vs. Control - Can you spot the difference?

Measuring Efficiency: GrowSafe & Greenfeed

#### **BEEF & BIODIVERSITY TOUR**

An update on forages

#### **MANAGEMENT & MEAT QUALITY**

B-agonist vs. Steroid implant vs. B-agonist + steroid implant

#### GENOMIC PREDICTIONS IN COMMERCIAL CATTLE

**CLOSE & DEPARTURE** 

#### \*\*\*UPCOMING EVENT\*\*\*

## LIVESTOCK PRODUCTION: MANAGING IN A TIME OF UNPRECEDENTED CHANGE

October 18th & 19th 2016 | Edmonton, AB

Featuring:

DR STEVE MILLER | AgResearch NZ

Leveraging commercial data from the "real world" for genetic improvement

DR MIKE COFFEY | Scotland's Rural College (SRUC) Beef and Dairy: The cross applications of technology