

CANADIAN LIMOUSIN ASSOCIATION

MEWSLETTER

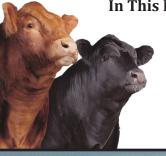
July 2017

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Individuals for Consideration to be Nominated to the CLA Board of Directors

Voting Provision Reminders

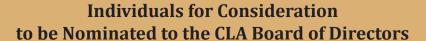
CLA Office Closed Fridays April-August

4-H Success with Limousin

CLA Annual General Meeting & CJLA Impact Show Schedule

Canadian Beef Industry Conference

CLA Cattlemen's Event Invitation & Registration



Terry Hepper of Zehner, Saskatchewan and Jim Richmond of Rumsey, Alberta have both completed two 3-year terms on the CLA board of directors, therefore, they are ineligible for re-election to the CLA board of directors. Erin Kishkan has completed one 3-year term and is eligible for re-election to the CLA board of directors. The following individuals have indicated to the CLA board that they are willing to let their names stand for nomination to the CLA board of directors. The election for these directors will be held in person at the Canadian Limousin Association Annual General Meeting in Portage la Prairie on Saturday, July 29, 2017 at 7:00 pm (CDT). There will be three calls for nominations at the meeting, therefore, the following information is provided as a reference to members on those directors we know are allowing their names to stand, however please be aware that there may be further nominations from the floor at the AGM. Please read on for further information on how you may vote by proxy form if you do not plan to be in attendance in person.

Dan Darling



Dan Darling lives in Northumberland County in Ontario with his wife Mary and three daughters Carolyn, Julie, and Margaret where they have a purebred Limousin herd, as well as a commercial herd that he operates with his brother Van. They own over 300 cows and background calves on 1500 acres. They cash crop corn, soybeans, and wheat.

Dan is the Past President of Beef Farmers of Ontario (BFO) and is currently the President of the Canadian

Cattlemen's Association (CCA). Dan has also had the privilege of representing Ontario on different Government Relations Committees, and has sat on the Canadian Cattlemen's Identification Agency (CCIA) for both Beef Farmers of Ontario and the Canadian Cattlemen's Association.



Mike Geddes' involvement with the Limousin breed at a fulltime level began in 1998 on a purebred operation. Through Top Meadow Farms' genetics he has met many Limousin breeders at both the local and national level as well as international breeders. He has also worked closely with many Limousin based commercial producers at the cow/calf, backgrounding and feedlot sectors as well.

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Ontario Limousin Field Day hosted by Smart Limousin July 23 Meaford, ON

CJLA Impact Show July 27-30 Portage la Prairie, MB

CLA Annual General Meeting July 29 Portage la Prairie, MB

Prince Albert Exhibition & Saskatchewan Limousin Association Show & AGM August 2-8 Prince Albert, SK

Cattle Call Sale August 11 Bragg Creek, AB

Canadian Cattlemen's Foundation Golf Tournament August 14 Calgary, AB

Canadian Beef Industry Conference August 15-17 Calgary, AB

Livestock Gentec Field Day August 22 Lacombe, AB

Central Ontario Limousin Showcase August 27 Barrie, ON

Markham Fair September 28-October 1 Markham, ON

Olds Fall Classic October 6-8 Olds, AB

Livestock Gentec Conference October 17-18 Edmonton, AB Individuals for Consideration to be Nominated to the CLA Board of Directors Continued

Mike served on both the Canadian Limousin Association and Ontario Limousin Association boards in the past and he is currently a director with the Ontario Limousin Associatio

He feels a major goal of the breed should be to increase sales of Limousin bulls to the commercial industry. Limousin sired calves excel at every level of the production system. Another very important part of the breed is new breeder development. The CJLA is the program that really helps develop our "new breeder" expansion part of the breed. We must continue to expand and modify our junior program as needed.

mmmmm Erin Kishkan mmmmmmmm



Erin Kishkan operates Pinnacle View Limousin of Quesnel, British Columbia alongside her family. She and her family have been raising Limousin cattle in central British Columbia for the past 27 years. She has been diligently serving the CLA board for the last 3 years and has been honoured to serve the Canadian Limousin Association membership in this role. She has been involved on the front lines for many of the decisions that have impacted the CLA and she is proud of the many positive outcomes the

Association has had. She is letting her name stand for re-election and looks forward to serving the Limousin community for another term.

Amanda Matthews-Haywood



Amanda Matthews-Haywood is a member of the Highland Stock Farms family, located just west of Bragg Creek, Alberta. Her family has been involved in the Limousin breed since its arrival to Canada and she has had the privilege to be born and raised into the Limousin breed, and at thirty years old, she is ready to take on a position on the Canadian Limousin Association board.

Alongside her parents, Rob and Marci Matthews, as well as her husband, Chris Haywood and their two sons, Holt and Revington, they run 75 purebred cows. Holding an annual bull sale on the third Saturday of March at their ranch in Bragg Creek and they host and consign in the Cattle Call at Bragg Creek Female Sale on the second Friday in August. Chris and Amanda also own Diamond H Industries, a manufacturing company that is geared toward creating custom cattle stall, chute, and household items. Amanda graduated from Lakeland College in Vermilion, Alberta with a Livestock Production diploma, and attended Colorado State University, Fort Collins, Colorado studying Animal Genetics.

She believes we are at an exciting junction in the cattle industry of urban education, and that the Limousin breed can be at the forefront of this movement, by community outreach at major shows and at more urban bull sale locations. This type of marketing has done wonders for the word 'Angus' why can't we do the same for the word 'Limousin'.

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Individuals for Consideration to be Nominated to the CLA Board of Directors Continued

She feels the success of the Limousin breed is dependent on young and future Limousin breeders. She believed that notion when she was a part of the very first Canadian Junior Limousin Association board. She maintains that we need to stir up more interest in our membership across the country, whether it be on a provincial level or beyond to our national level.

She will strive to promote our breed to the top. She is truly honoured to be considered for the board and especially alongside some excellent Limousin colleagues. Amanda looks forward to visiting with you all in Manitoba.

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Cody Miller was born and raised on a mixed farming operation in Westlock, Alberta. The first Limousin cattle were introduced to the farm when Cody was a baby. It didn't take him long to start showing cattle and he spent 9 years successfully showing Limousin steers and females in the local 4-H club. After high school Cody went on to obtain his Electrical Engineering diploma at NAIT. He continued to be actively involved in the farm even while working full time for ATCO Electric and Fortis Alberta. While at these jobs Cody gained valuable experience with local utility boards, large business and managing teams. He is a past director of the Alberta Beef Producers and enjoys putting on local 4-H judging clinics, as well as judging 4-H shows.

Farming has now become his full-time job and he works part time as an agronomist for a local crop production company. Family committed, along with wife Amy, children Lincoln and Avery and parents Ron and Barb Miller, he now manages the family farm, Excel Ranches. His passion for the Limousin breed has seen the farm move forward and currently they are breeding 200 plus females and marketing bulls through their own on farm bull sale.

Cody's focus has always been to make Limousin one of the leading breeds by bringing to the commercial cattlemen's attention what makes it the most profitable and sensible breed to be involved in.

Voting Provision Reminders

Eligibility to Vote

All Active Members and Junior Members over 18 years of age and in good standing are eligible to vote.

= Proxy =

Active Members and Junior Members 18 years of age and older may vote by proxy. Both Active Members and Junior Members may act as a proxy for an Active Member or a Junior Member 18 years of age or older. **No Member shall act as a proxy for more than 3 other members.**

The form of proxy was included on the back of the June CLA newsletter that was mailed and e-mailed to all CLA members. If you do not have a copy it is available on the CLA website under Resources -> Publications or contact the CLA office.

Completed proxy forms may be given to CLA staff in person at the meeting or sent into the CLA office via fax or e-mail provided it is received in the office by July 15th.

Form of Vote

Ballots will be distributed at the meeting. If you are carrying proxy form(s) for other members you will fill out their ballots on their behalf as they have instructed you.

Voting Provision Reminders Continued

——Questions ——

If you have any questions with respect to the election of directors or the Special Resolutions being voted upon that were distributed in the mail last month, please contact the CLA office or any member of the CLA Board of Directors.

CLA Office Closed Fridays April - August

The CLA staff are available and happy to assist you

Monday to Thursday 8:30 am to 4:30 pm Mountain Time
throughout the spring and summer.

The CLA office will be closed on Monday, August 7

4-H Success with Limousin





Jackson Martens
first year in
4-H with B Bar
Starburst 19D
purchased in the
2016 National
Limousin Sale.
The duo had a
successful show
at Moose Jaw
Regional 4-H
Show winning the
Limousin Division.



Hanna District 4-H Show Grand Champion Steer shown by Taylor Conners and Reserve Champion Steer shown by Keegan Conners.



Champion Pen of 5 won by all Limousin steers from Stavely-Parkland 4-H Club at Willow Creek District 4-H Show.



Willow Creek District 4-H Show Reserve Champion Breeders Herd shown by Cheyenne Symens.



Swift Current 4-H Regional Show Supreme Champion Female RPY Chelsea 14C sired by Anchor B 'The Boss' Calf CJJ Shelby 1E sired by RPY Crossfire 28C shown by Calder Jones.



Kerrobert District 4-H Show Grand Champion Heifer & Supreme Champion Female Lazy A Desire Me LBZ 10D shown by Brittany Hirschfeld.



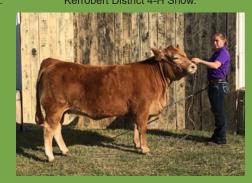
Brittany Hirschfeld's Grand Champion Steer sold for \$4 per lb at the Kerrobert District 4-H Show.



Rimbey District 4-H Show Interclub Grand Champion Cow/Calf Pair Diamond C Cinderella and Diamond C Enchanted shown by Annie Christiansen.



Rimbey District 4-H Show Interclub Grand Champion Heifer Diamond C Dream Girl shown by Annie Christiansen.



Lenore 4-H Beef Club Show Grand Champion Yearling Heifer & Interclub Reserve Champion Yearling Heifer Amaglen Diva shown by Amanda Scott.

CLA Annual General Meeting & CJLA Impact Show Schedule July 27-30, 2017, Portage la Prairie, Manitoba

Please join us for the 2017 CJLA Impact Show and CLA Annual General Meeting to be held July 27-29, 2017 in Portage la Prairie, Manitoba!

SCHEDULE OF EVENTS

Thursday July 27,2017

Move In Must Be Complete By 3:00 pm

1:00 pm - 4:00 pm CJLA Board of Directors Meeting

1:00 pm - 3:00 pm Registration Desk Open

4:00 pm Welcome and CJLA Annual General Meeting *this is mandatory for all juniors*

6:00 pm Supper followed by ice breaker activities

Friday July 28, 2017

8:00 am Breakfast

9:00 am Stock Show U Fitting Clinic with Joe Epperly

10:00 am Team Grooming Competition

12:00 pm Lunch

1:00 pm Team Judging Clinic with Linda Fox

1:30 - 4:00 pm Team Judging Competition, Oral Marketing Competition, Public Speaking

Competitions

6:00 pm Supper

7:00 pm Swimming at Splash Island Park

Saturday July 29, 2017

8:00 am Breakfast

9:00 am Showmanship "Blow and Go"

12:00 pm Lunch

12:30pm Australia Exchange Presentation by Cheyenne Porter

2:00 pm - 4:00 pm Team Quiz Bowl

4:00 pm Keep & Cull Competition

5:00 pm CLA Supper

6:00 pm Public Speaking Finalists

7:00 - 9:00 pm CLA Annual General Meeting

Sunday July 30, 2017

9:00 am Manitoba Limousin Association Pen Show

10:00 am Conformation Show

1:00 pm Cattlemen's BBQ Lunch with Guest Speaker Matthew Heleniak, Manager of Norpac

3:00 pm Awards & Aggregate Presentation

Please contact CJLA Coordinator, Laura Ecklund, at 403-559-9849 or cjla@limousin.com should you have questions pertaining to CJLA events. Please contact CLA General Manager, Tessa Verbeek, at 403-636-1066 or tverbeek@limousin.com should you have questions pertiaining to the CLA Annual General Meeting or Cattlemen's Event. We hope to see you there!

SHARING COMMON GROUND



CANADIAN BEEF INDUSTRY CYNFERENCE 2017





Register at www.canadian beefindustry conference.com

AUG 15 - 17

at the BMO Centre on Stampede Park, Calgary, Alberta Interactive workshops for producers on production innovations, a tradeshow, market outlooks, and presentations about how we can work together to advance connectivity, productivity, beef demand and competitiveness in the industry PLUS excellent networking opportunities including a golf tournament and tour









WITH KEYNOTE SPEAKERS JON MONTGOMERY

Olympic gold-medalist and host of The Amazing Race Canada and **BRUCE VINCENT** Presidential America Award recipient from President Bush plus

facebook.com/canadianbeefindustryconference

@CDNBeefConf

You're Invited...

On behalf of the Canadian Limousin Association Board of Directors, I would like to invite you to the 2017 Canadian Limousin Association Commercial Cattlemen's Event. Building on the previous two year's successful events held in Stratford, Ontario and Lloydminster, Alberta we are planning a full evening of socializing. This year's event will be held in conjunction with the Canadian Junior Limousin Association Impact Show on Sunday, July 30, 2017 in Portage la Prairie, Manitoba. It will include interaction with young Limousin enthusiasts, socializing with Limousin breeders and other commercial cattlemen and women, a Limousin focussed guest speaker and tremendous breeder hospitality including a beef brisket lunch by Burnside Catering.

We invite you to come early to join us for a pen show hosted by the Manitoba Limousin Association with judging of the pen show at 9:00 am. We would also welcome you to take in the Canadian Junior Limousin Association Impact Show beginning at 10:00 am. We are very proud of our juniors that are the future of the Limousin breed and they would be delighted to talk cattle with you! We will be beginning the afternoon with refreshments and a beef brisket lunch at 1:00 pm followed by a guest speaker and great Limousin hospitality and socializing! The afternoon will conclude with the aggregate awards presentations being made to the juniors.

Our guest speaker will be Matthew Heleniak from Norwich Packers in Ontario. Matthew is Plant Manager and Head of Procurement for this specialty market packer who harvests 8000+ high end Limousin animals each year. Expect to hear how your calves are being transformed into the finest protein source for Norwich's clients in top end butcher shops, grocery counters and restaurants.

Please accept this invitation to a full day of Limousin displays, interaction and information. Make plans to join us on July 30, 2017 in Portage la Prairie, Manitoba. Please find registration details on the back of this invitation letter. The deadline to register for this exciting Limousin event is July 15, 2017.



CANADIAN LIMOUSIN ASSOCIATION 2017 CATTLEMEN'S EVENT

July 30, 2017 • Portage la Prairie, Manitoba

The Canadian Limousin Association invites you to join us on July 30 for a day of Limousin hospitality! Portage la Prairie Exhibition Grounds • 150 9th St SE, Portage la Prairie, MB

SCHEDULE OF EVENTS

9:00 am Manitoba Limousin Association Pen Show

10:00 am Canadian Junior Limousin Association Impact Show

1:00 pm **BBQ Brisket Lunch**

Guest Speaker Matthew Heleniak, Norwich Packers

CJLA Aggregate Awards Presentation

PRICE

ADULTS \$20

5 AND UNDER Free

To be paid by cash or cheque at the event

ACCOMODATIONS

Canad Inns

2401 Saskatchewan Ave. West, Portage la Prairie, MB 204-857-9745 \$112 plus tax

\$130 plus tax (suite)

booked by June 27, 2017

Camping

Portage Ex 204-857-3231

or

info@portageex.com

Reserved under CJLA and must be Reserved under Limousin Show and must be

booked by June 27, 2017

REGISTRATION FORM

K200 TO WIE OKI		
Name		
Farm Name		
Address	City	Postal Code
Phone	Email _	
	Number Attending Adults	Children (5&Under)
	\$20	Free

Registration Deadline: July 15, 2017

Submit your registration to Tessa Verbeek, Canadian Limousin Association, by email, phone, or mail.

Email: tverbeek@limousin.com Phone: 403-636-1066 Mail: #13, 4101-19 Street NE Calgary, Alberta T2E 7C4