



CANADIAN LIMOUSIN ASSOCIATION NEWSLETTER

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Welcome 2016!

The Canadian Limousin Association is looking forward to 2016 as a year of improvement, innovation, excitement, and a multitude of initiatives to benefit CLA members! This newsletter contains a variety of very important information for CLA members, please read closely!

DNA Testing Lab Change, New Services & Genotyping Funding

The Canadian Limousin Association will now be using Delta Genomics in Edmonton, Alberta as the official laboratory for all DNA testing performed through the Canadian Limousin Association. If you have already submitted samples to GenServe your tests will be completed but please do not send any new DNA samples to GenServe Laboratories in Saskatoon, Saskatchewan going forward. As we set up our online exchange system with Delta Genomics, all DNA testing is presently being put on hold. We estimate that we will resume testing at Delta Genomics by late February, hopefully sooner. If you require DNA testing please contact the CLA office and we will keep record of your request and inform you when Delta Genomics is ready to have samples sent to them and generate the sample submission forms at that time. Delta Genomics hair sample envelopes will be mailed to all members, if you require more please contact the CLA office.

The switch to Delta Genomics brings some exciting new possibilities for Limousin breeders and streamlines DNA testing for the Limousin breed. You will now only need to submit one sample to one lab for all of your DNA testing (parentage/genomic testing, horned/polled, coat colour, protoporphyria, etc.). The one exception to this is the Leptin test. Leptin testing has never been offered through the CLA, but as a service to our members we have provided information about the Leptin test and where it is performed. All Leptin testing must continue to be done through GenServe Laboratories.

Because we are now at a lab whereby we can receive homozygous polled and homozygous black results directly into the CLA registry system (Digital Beef) we will no longer require members to send us their homozygous polled/black results to report, we will get that information straight from the lab. A form will be circulated to the membership giving CLA permission to automatically report all homozygous/heterozygous results. If you choose to not allow automatic reporting, a \$5 fee will be applied to each animal you choose to report on an individual basis. Additionally, Delta Genomics is able to do protoporphyria testing on demand and at less cost to CLA members!

Continued on following page...

Upcoming Events



R & R Acres' 15th Annual "Beefmaker" Bull Sale
February 7
Airdrie, AB

4th Annual Symens Land & Cattle Co. Bull Sale
February 16
Claresholm, AB

Annual Nordan Limousin Bull Sale
February 18
Saskatoon, SK

Ontario Limousin Association Annual General Meeting
February 20
Alliston, ON

Hudson Limousin & Altabarr Farms Last Chance Bull Sale
February 23
Veteran, AB

J. Yorga Farms Bull Sale
February 29
Flintoft, SK

Hollee Limousin & Friends Open House
March 5
Janetville, ON

97th Annual Pride of the Prairies Bull Show & Sale
March 6-7
Lloydminster, SK

Richmond Ranch Grass Country Bull Sale
March 11
Rumsey, AB

Range Ready Bull Sale
March 12
Yorkton, SK

Diamond C Annual Bull Sale
March 14
Ponoka, AB

6th Annual DeJager Bull Sale with Guest Andrew Ranches
March 15
Brooks, AB

Bar 3R Limousin Bull Sale
March 17
Oyen, AB

Anchor B//B Bar/Carpenter Bull Sale
March 18
Saskatoon, SK

Prime Limousin Club Bull Sale
March 19
Westlock, AB

Highland Stock Farms Bull Sale
March 19
Bragg Creek, AB

Canada's Red, White & Black Bull Sale
March 19
Moosejaw, SK

4th Annual Thickness Sells Bull Sale
March 19
Truro, NS

DNA Testing Lab Change, New Services & Genotyping Funding *continued...*

One of the most exciting parts about switching to Delta Genomics is that they can test DNA samples for molecular breeding values (MBVs) to generate genomic enhanced expected progeny differences (GE-EPDs). GE-EPDs are a tool currently being used by members of the North American Limousin Foundation (NALF). You will already notice on the CLA Digital Beef registry system that GE-EPDs are highlighted in yellow. These highlighted GE-EPDs would have come from NALF animals in that CLA animal's lineage that have GE-EPDs. In addition to MBVs, Delta Genomics also offers low density (LD) and high density (HD) genomic testing. The Canadian Beef Breeds Council (CBBC) has secured funding on behalf of breed associations and their members to offset the costs of genotyping. As such, a variety of genomic testing will be offered to CLA members at a 50% discount for as long as funds are available for up to three years. This is your opportunity to test your most influential animals such as donor cows and AI sires, and to gather valuable information for making keep or cull decisions on replacement heifers. Details of the tests available through the CLA, fee schedule and other pertinent information will be circulated to CLA members.

The CLA staff appreciate your understanding and patience in the coming weeks as we transition to Delta Genomics and get up and running with DNA testing once again as soon as possible.

Change to CLA Office Hours

Starting February 8, 2016 the Canadian Limousin Association hours of operation will be **8:30 AM - 4:30 PM MST/MDT** to better accommodate both members and staff. Please remember that from September to March the CLA office is open Monday through Friday, however from April to August we are closed on Friday.

New Limousin Tag Ordering Webstore

The Canadian Cattle Identification Agency (CCIA) has launched a new tag ordering webstore which will allow Limousin producers to order our pink Limousin branded CCIA tags directly from the webstore themselves or producers can have CLA staff place an order on their behalf. CCIA is mandating that all new tag orders be placed through this online webstore and all payments be made during the ordering process via credit card. Detailed instructions on how to order are available on the CLA website and the CCIA Admin Team are available to assist our Limousin producers and can be contacted at 1-877-909-2233.

*Current tag sales to date are **10,275!**
Thank you to everyone who has
supported this initiative in its first year!*

Tag Program Promotional Logo & Ad

If you have purchased Limousin branded CCIA tags, you will be receiving an e-mail containing a promotional logo and advertisement that you are welcome to use in any marketing material, sale catalogues, etc. to promote your operation as supporters of the Limousin tag program! Including the tag supporter logo on your website or putting the tag advertisement in your sale catalogue are great ways to gain exposure for your operation and the Limousin tag program.

Welcome Laura Ecklund to the CLA Staff



Sadie, Laura & Cody Ecklund

We are very pleased to announce that we welcomed Laura Ecklund to the CLA staff on February 8th. Laura grew up in Ontario, where her parents Gary and Diane Hutton raised purebred Limousin for many years. She obtained her Bachelor of Applied Science in Agribusiness from Olds College and has remained working in the agriculture industry in Alberta since. Laura will be primarily working alongside Dallas Wise to assist with registry and member services.

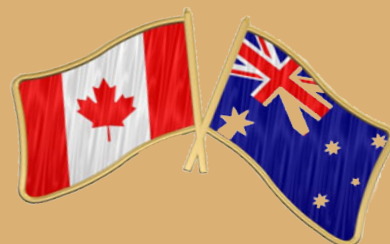
We are very fortunate to have found a dedicated and highly capable individual with a passion for the Limousin breed to add to our team!

Notice to Offline Members

Effective March 1, 2016 there will be a \$1.00 per head fee applied to all hand-written birth, weaning and yearling data sent to the CLA office to be input by the registry staff. In order to avoid this \$1.00 per head fee please contact the CLA office to inquire about accessing your Digital Beef online account and learning how to input that data yourself. The CLA staff is here to help and want to support you in learning this new system.

Australian Limousin Enthusiast Looking for Work in Canada

Allana Norris is a keen young Australian who wants to travel over to Canada to work. She has 8 years of experience working with cattle and from 2014-2015 she was the Australian Limousin Youth Ambassador. She will be seeking work beginning in May for up to five months. Allana can be contacted directly at allana.norris@hotmail.com.



Member Survey

A member survey will be circulated via e-mail to all CLA members who have an e-mail address listed with the CLA. Please take the time to read through and complete the survey which covers a wide variety of questions about member services, Digital Beef, marketing, the Limousin Voice magazine, juniors, etc. The responses will give the CLA valuable information to work to improve our association for our membership. If you would like a paper copy of the survey mailed to you please call the CLA office or send your request to tverbeek@limousin.com.



Reminder

**Limousin CCIA tags mandatory in
2016 born calves to receive points in 2016**

*Order your
tags today!*

Sale Catalogue Season

With bull sale season just around the corner many catalogues are currently in the works. If your catalogue designer would like the CLA to do a catalogue download for them please have them contact CLA General Manager Tessa Verbeek at tverbeek@limousin.com. A full list of all sale cattle's **registration numbers not tattoos** must be sent as an Excel spreadsheet to Tessa. The cost for a catalogue download is \$1.50/head. Additionally, if you would like a mailing list (in Excel format) of all active CLA members please contact Tessa. The cost for a mailing list is \$150.

How to Promote Your Sale with the CLA

There are many ways that the CLA will assist you in promoting your sale!

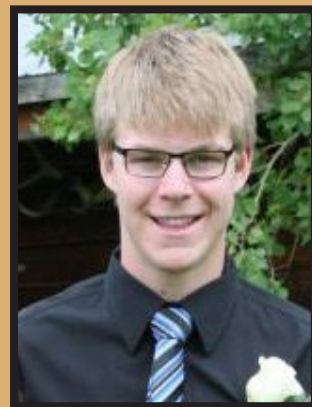
- 1) E-mail a link to your sale catalogue to tverbeek@limousin.com to have your catalogue posted on the CLA Facebook and Twitter pages. One post will be made when the catalogue link is sent to Tessa and another post will be made on the day of your sale. This is free!
 - 2) Post an advertisement in the Genetics for Sale -> Breeding Stock section of the CLA website. Send all information about your sale including a link to your catalogue as well as one picture to tverbeek@limousin.com. If you are selling cattle by private treaty this is a great option for advertising them. Your advertisement will remain on the CLA website until it is no longer relevant (ie. Your sale date has passed or you ask for it to be removed because you have sold your private treaty animals). The cost of an advertisement is \$50, and \$10 for any subsequent changes.
 - 3) Send an "Upcoming Limousin Sale" e-blast to all CLA members and e-blast subscribers. All information and graphics must be sent to tverbeek@limousin.com for her to put the e-blast together. The cost of an e-blast is \$100.
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CJLA Australian/Canadian Limousin Youth Exchange Delegates Announced!

The Canadian Junior Limousin Association is proud to announce that CJLA members Braeden Weppeler of Tara, ON and Brandon Hertz of Duchess, AB have been selected for the inaugural CJLA Australian/Canadian Limousin Youth Exchange! Cassidy Matthews of Olds, AB was selected as an alternate, should one of the selected delegates be unable to attend. The trip will take place for four weeks in July and August 2016. Delegates will travel to Dubbo, New South Wales where they will tour the local area, numerous Limousin stud operations, and an abattoir. They will assist with the preparation of show cattle for Ekka, held in Brisbane, and take in an on property production sale. The delegates will also receive \$1,000 each from the CJLA to assist with travel expenses. In order to be selected for this opportunity delegates had to be a CJLA member age 16-21 and submit a 500-600 word essay describing their involvement in the Limousin breed, experience, future plans and what they would gain from this trip. The CJLA plans to offer this exchange trip opportunity again next year, with applications due in the fall.



Braeden Weppeler



Brandon Hertz

Digital Beef Webinar

The CLA staff and board of directors understand that the transition to Digital Beef has not been easy for many members and that more assistance is needed to help members in learning this new registry system. We are working on organizing a thorough Digital Beef webinar in the next two months that will cover everything from the basics to some of the unique features. This webinar will be recorded and made available to all members to watch at any time. If you have any burning questions you want answered in this webinar please send those questions to tverbeek@limousin.com. Stay tuned for more information about this upcoming webinar!

Digital Beef Tip of the Month



Sort Animals in Lists by Tattoo, Name, or Birthdate

When you have a list of animals pulled up, such as your "Breeding Cows" under the "Herd" tab on your Digital Beef profile, you can sort those animals by tattoo, name or birthdate simply by clicking on that selection (highlighted in red) at the top of each column. The screenshot below shows the options you can click to sort your herd list different ways. This also applies when looking at your WHE inventory.

		Bulls				Females							
All	Quick Sire List	Breeding	Yearling	Weaned	Pre-Wean	Breeding	Yearling	Weaned	Pre-Wean	Un-Registered	For Sale	Legacy	
147 Breeding Cows (has breeding record or over 720 days of age)													
Season	Tattoo	Reg #	Name	Born	Wean	Year	Scan	DNA	Options				
	RGK 102Y	CPF0210111	HILLVIEW YOUR STAR ANGEL	24/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 103Y	CPF0210116	HILLVIEW YES POLLED	27/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 104Y	CPF0210117	HILLVIEW YES A DANCER	27/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 105Y	CPF0210016	HILLVIEW YEARLY GLORY	24/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 112Y	CPF0210015	HILLVIEW YOUR ANGEL	25/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 118Y	CPF0210115	HILLVIEW YOUR THE BEST	25/03/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 119Y	CPF0210020	HILLVIEW POLLED Y NOT ME	31/03/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 120Y	CPF0210109	HILLVIEW YOUR ENVIOUS	10/04/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 122Y	CPF0212327	HILLVIEW YOUR A DIAMOND	26/04/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 125Y	CPF0212326	HILLVIEW YOURS FOREVER	01/02/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 126Y	CPF0210021	HILLVIEW YOU ARE PRECIOUS	11/04/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 127Y	CPF0210110	HILLVIEW YOUR A STAR TOO	29/03/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 128Y	CPF0210012	HILLVIEW YOUR PRINCESS	27/04/11	06/11/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 12Z	CPF0210539	HILLVIEW POLLED ZENA	25/01/12	24/09/12	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 130Y	CPF0210013	HILLVIEW YOUR LEADINGLADY	31/01/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 134Y	CPF0210018	HILLVIEW YOUNG LADY	10/02/11	01/10/11	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	RGK 13X	CPF0207600	HILLVIEWJUST XTRA MAGIC	09/02/10	03/10/10	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale
	BEE 14R	CPF0176597	BEE POLLED ROXY	19/02/05	<input type="checkbox"/>			Yes	View	Edit	Transfer	Dispose	Not For Sale
	RGK 14X	CPF0207604	HILLVIEW XCENTRIC LADY	13/02/10	03/10/10	<input type="checkbox"/>		<input type="checkbox"/>	View	Edit	Transfer	Dispose	Not For Sale

When looking at your Whole Herd Enrollment you can sort animals by prefix, tattoo, registration number, name, or date of birth. When on Digital Beef, simply click on the titles circled in red below to sort by that title.

Prefix/Tattoo	Reg #	Name	DOB	Reported
RGK 102Y	CPF0210111	HILLVIEW YOUR STAR ANGEL	2011-01-24	
RGK 103Y	CPF0210116	HILLVIEW YES POLLED	2011-01-27	
RGK 104Y	CPF0210117	HILLVIEW YES A DANCER	2011-01-27	
RGK 105Y	CPF0210016	HILLVIEW YEARLY GLORY	2011-01-24	
RGK 112Y	CPF0210015	HILLVIEW YOUR ANGEL	2011-01-25	
RGK 118Y	CPF0210115	HILLVIEW YOUR THE BEST	2011-03-25	
RGK 119Y	CPF0210020	HILLVIEW POLLED Y NOT ME	2011-03-31	



Due to an error in our determination of the 2015 Elite Dams the Canadian Limousin Association is republishing the complete list of 2015 designated Elite and Super Elite females. As our breed averages for many EPD traits has changed, you will notice that our Elite dam list has grown this year as compared to previous years. CLA Elite Dams portray the ideal scenario of calving ease, milk production and docility. Their performance is measured by their EPDs. The qualifying criteria are:

- All Fullblood, purebred, or percentage registered Limousin females on Whole Herd Enrolment, the year of Elite designation, are eligible.
- Must have raised at least 4 registered calves in the last 6 consecutive years. If the female raised 6 registered calves in 6 years, she receives Super Elite status.
- Must have above breed average EPD for weaning weight, milk and docility.
- Must have below breed average EPD for birth weight.

Limousin Cows Designated Elite Dams in 2015

Owners	Elite Dam	Tattoo	Super Elite Designation
Allen Colwell, Harriston, ON	K-View Tess	XRM 3T	
B Bar Cattle, Lucky Lake, SK	B Bar Whiskey Girl	BEA 118W	
Bennville Farm, Hagersville, ON	Bennville K Pina Colada	AFA 25P	
Carlsruhe Cattle Company, Hanover, ON	TMF Miss 752U	TMF 752U	
Clark Cattle, Port Hope, ON	Wulfs Usheila 8283U	FI 8283U	
Clark Cattle, Port Hope, ON	TMF Miss 727T	TMF 727T	
Emily Gibson, Ripley, ON	RPY Paynes Fantasia 9U	RPY 9U	
Excel Ranches, Westlock, AB	Excel Polled Darla	XLR 62X	
Excel Ranches, Westlock, AB	Excel Polled Xylem	XLR 54X	
Excel Ranches, Westlock, AB	Excel Polled Xemplify	XLR 25X	
Excel Ranches, Westlock, AB	Excel Polled Wishful	XLR 917W	
Greenwood Limousin, Lloydminster, SK	SBZ Polled Unlike Another	SBZ 41U	2015
Greenwood Limousin, Lloydminster, SK	Greenwood Pld Pixie Girl	BWP 105P	
Greenwood Limousin, Lloydminster, SK	RPY Paynes Peppermint 41U	RPY 41U	
J. Yorga Farms Ltd., Flintoft, SK	Top Meadow 130M	TMF 130M	
J. Yorga Farms Ltd., Flintoft, SK	TMF Sioux Princess 104S	TMF 104S	
J. Yorga Farms Ltd., Flintoft, SK	TMF Sherry 105S	TMF 105S	
J. Yorga Farms Ltd., Flintoft, SK	Top Meadow 508S	TMF 508S	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 627T	TMF 627T	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 125U	TMF 125U	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 143U	TMF 143U	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 175U	TMF 175U	
J. Yorga Farms Ltd., Flintoft, SK	Anchor B Live Your Dream	MBH 124U	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 1022U	TMF 1022U	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 101W	TMF 101W	
J. Yorga Farms Ltd., Flintoft, SK	TMF Miss 113W	TMF 113W	
J. Yorga Farms Ltd., Flintoft, SK	R & R Milkmaid 43T	RRA 43T	
J. Yorga Farms Ltd., Flintoft, SK	SY JBAK Right One 641R	SY 641R	
J. Yorga Farms Ltd., Flintoft, SK	SY Jasy Stella 16S	SY 16S	
Payne Livestock, Lloydminster, SK	RPY Paynes Sandy 39X	RPY 39X	
Payne Livestock, Lloydminster, SK	RPY Paynes Gemini 4U	RPY 4U	2015

Elite Limousin Dam Program

Limousin Cows Designated Elite Dams in 2015 *continued...*

Owners	Elite Dam	Tattoo	Super Elite Designation
Pinnacle View Limousin, Quesnel, BC	Pinnacle's Regal	RAE 1R	
Pinnacle View Limousin, Quesnel, BC	Pinnacle's Ultra Regal	RAE 2U	
R & R Acres, Airdrie, AB	R&R Miss Doubledown 63M	RRA 63M	
R & R Acres, Airdrie, AB	R & R Milkmaid 15T	RRA 15T	
R & R Acres, Airdrie, AB	R & R Milkmaid 43U	RRA 43U	
R & R Acres, Airdrie, AB	R & R Milkmaid 60U	RRA 60U	
Richmond Ranch Ltd., Rumsey, AB	Richmond Xtravagant SRD 115X	SRD 115X	
Richmond Ranch Ltd., Rumsey, AB	Richmond Perfect Wish SRD 60W	SRD 60W	
Richmond Ranch Ltd., Rumsey, AB	Richmond Wisdom SRD 206W	SRD 206W	
Richmond Ranch Ltd., Rumsey, AB	Richmond Xotic SRD 6X	SRD 6X	
Richmond Ranch Ltd., Rumsey, AB	Richmond Unmatched SRD 133U	SRD 133U	2015
Scott & Jacqueline Payne, Lloydminster, SK	Greenwood Pld Sassy Kat	PYN 74S	
Symens Land & Cattle Co., Claresholm, AB	Ivys Unique Perfection 3U	HTZ 3U	
Top Meadow Farms, Clarksburg, ON	TMF Miss 501X	TMF 501X	
Top Meadow Farms, Clarksburg, ON	TMF Miss 750U	TMF 750U	
Top Meadow Farms, Clarksburg, ON	RLF326U	RLF 326U	
Top Meadow Farms, Clarksburg, ON	Top Meadow 902P	TMF 902P	
Top Meadow Farms, Clarksburg, ON	TMF Sunflower 33S	TMF 33S	
Top Meadow Farms, Clarksburg, ON	TMF Miss 119U	TMF 119U	
Top Meadow Farms, Clarksburg, ON	TMF Miss 623T	TMF 623T	



20TH – 28TH AUGUST 2016
WWW.ILC2016.COM

IRELAND – THE COUNTRY
 OF 100 THOUSAND WELCOMES
AWAITS YOU



PRODUCER FOCUSED WORKSHOPS & SESSIONS | INPUT & DECISION MAKING | ENTERTAINMENT | INDUSTRY MEETINGS

CANADIAN BEEF INDUSTRY CONFERENCE

2016

PUTTING IT TOGETHER...

Bringing Canada's Beef Industry Together Under One Roof!

Are you a cattle producer or have a stake in the beef industry? Join us for a one-of-a-kind event. Engage with industry partners, attend producer-focused workshops, and take advantage of educational presentations tailored to increase the competitiveness and sustainability of your operation and the industry as a whole – all while enjoying hospitality, live country music, an opportunity to play in the Canadian Cattlemen's Foundation Classic Golf Tournament, and all the amenities the Grey Eagle Resort and Casino has to offer!

August 9 – 11, 2016

Grey Eagle Resort & Casino in Calgary, Alberta

WWW.CANADIANBEEFINDUSTRYCONFERENCE.COM

Registration opens March 1. Follow us on social media for updates!



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