

CANADIAN LIMOUSIN ASSOCIATION

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AGENDA

CANADIAN LIMOUSIN ASSOCIATION 39th ANNUAL MEETING

SATURDAY, JULY 26TH 2008 9:00am

- Greetings from the Alberta Limousin Association
- President's Welcome, Call to Order – Jason Brock, President
- Guest Introductions
- Approval of Agenda
- Approval of the 38th Annual General Meeting minutes
- Voting procedures, discussion procedures, etc
- First call for Nominations
- President's Report – Jason Brock
- By-laws/constitution resolutions – Jason Brock and Adrienne Waller
- Audited Financial Statements – Bryce Allen
- Appointment of Auditors
- Marketing/Promotion Committee Report – Bryce Allen
- Second call for Nominations
- Breed Improvement Committee Report – Darby Cochrane
- Junior Committee Report – Mary Hertz
- National Show Committee Report – Bill Campbell
- Canadian Beef Breeds Council Report
- General Manager's Report – Dale Kelly
- Third call for Nominations
- Election of Directors
- New Business:
 - 2009 Annual General Meeting
 - Awards of Distinction
- Provincial Limousin Associations' Reports
- Adjournment

CANADIAN LIMOUSIN ASSOCIATION BOARD OF DIRECTORS 2007 / 2008

Jason Brock
President
Danville, PQ

Mike Geddes
Vice-President
Clarksburg, ON

Bryce Allen
Treasurer
Warkworth, ON

Gary Anderson
Past President
Bethune, SK

Rob Swaan
Quesnel, BC

Mary Hertz
Duchess, AB

Stan Skeels
Rimbey, AB

Darby Cochrane
Alexander, MB

Bill Campbell
Minto, MB

CANADIAN LIMOUSIN ASSOCIATION STAFF & CONSULTANTS

Dale Kelly
General Manager

Barb Judd
Office Manager

Kathy Adams
Office Admin

Teresa Blouin
Registry / Member Services
Reception

Denise Dorosz
Registry / Bilingual

Lisa West

Mike Brooks
Information Technology
Breed Improvement Consultant

Dr. R.A. Kemp

RAK Genetic Consulting Ltd.

Sean McGrath

PRESIDENTS OF THE CANADIAN LIMOUSIN ASSOCIATION

1970 - 71	Joe Hochhausen
1972	Walt Shatto
1973 - 74	Ted Godwin
1975 - 76	Alan Parke
1977	Jim Lore
1978	Jack Ward
1979 - 80	Dale Barclay
1981	Don Matthews
1982 - 83	Mel Gosling
1984	Stan Cochrane
1985	Clarence Ackert
1986 - 87	Gerry Good
1988 - 89	Mark Cressman
1990 - 91	William Scriven
1992	Rob Garner
1993 - 94	Don Stephenson
1995 - 96	Lonny McKague
1997	Harry Grant
1998 - 99	Lorne Bodell
2000	Jim Butt
2001 - 02	Martin Bohrson
2003	Tony Gosnell
2004 - 05	Rob Matthews
2006 - 07	Gary Anderson
2007 -	Jason Brock

CANADIAN LIMOUSIN ASSOCIATION
MINUTES OF THE 38TH ANNUAL MEETING
FRIDAY, AUGUST 3RD, 2007
LONDON, ONTARIO

ONTARIO LIMOUSIN ASSOCIATION GREETING

Greetings by Bryon Black, on behalf of the Ontario Limousin Association. It is a pleasure to host the 2007 CLA AGM.

- we do have some raffles to supplement income for the OLA
 - trip for two to Denver
 - Junior show on Sunday – OLA calendar
- Luncheon following meeting
 - recognize OLA breeders support for AGM luncheon – Post Limousin, Smart Limousin, Koyle Farms, Top Meadow Farms, Loyal Line Limousin
 - thank you to Windy Gables for their donation of two Blue Jay tickets
- OLA sale Oct 6 – stocker sale AM, breeder sale PM – contact John Post or George Elgersma

CALL TO ORDER

President Gary Anderson called the meeting to order at 8:55 a.m.

INTRODUCTION OF BOARD OF DIRECTORS

Board of Directors: Gary Anderson (President), Jason Brock (Vice-President), Bryce Allen (Treasurer), Rob Matthews (Past President), Rob Swaan, Mary Hertz, Stan Skeels, Darby Cochrane, Mike Geddes
Absent: Ian Hamilton

GUEST INTRODUCTIONS

- Adrienne Waller – Legal Counsel
- Jim Butt, Tony Gosnell, Clarence Ackert – Past Presidents for CLA

APPROVAL OF AGENDA

Move Audited Financial Statements prior to By-laws/constitution resolutions

*Moved by Stan Skeels, to approve the agenda as amended
Second, Rob Swaan
CARRIED*

APPROVAL OF THE 37TH ANNUAL GENERAL MEETING MINUTES

*Moved by Rob Matthews, to approve the 37TH AGM minutes
Second, Mike Geddes
CARRIED*

VOTING PROCEDURES

- President Gary Anderson outlined the voting procedures as printed on page 11 in the AGM Report.

- The meeting will be conducted by Robert's Rules of Order
- Bryce Allen has been appointed as the official parliamentarian

***Motion by Rob Matthews, to appoint Sean McGrath and Adrienne Waller as scrutineers
Second, Bryce Allen
CARRIED***

FIRST CALL FOR NOMINATIONS

- Gary Anderson called on Rob Matthews, on behalf of Martin Bohrsen, to make first call for nominations
- There are three (3) terms expiring for directors this year. They are Rob Matthews, Jason Brock and Ian Hamilton. The following nominations are put forward by the nomination committee:
 - Jason Brock, supported by the Quebec Limousin Association for re-election,
 - Bill Campbell, from Manitoba, to stand for election,
 - Gary called for nominations from the floor.
 - No nominations were presented for the first call.

PRESIDENT'S REPORT – GARY ANDERSON

The 2007 Canadian Limousin Association business year has been shortened due to the restructuring of our annual general meeting time and location. The annual meetings will now follow the National Junior Show, this year in London and next year in Lloydminster.

Our Smart Tag program hit the ground running in January and with little time to advertise prior to calving season has gained great acceptance from not only our own breeders but cattlemen from all breeds and the commercial industry. We continue to work towards having the single tissue sample being used for parentage and all D.N.A. testing. We are confident that an announcement will be made this fall.

In March the day prior to our board meetings all past presidents of the C.L.A. as well as all existing provincial presidents were invited to Calgary to participate in an information and think tank session. Presentations were made by Dr. Bob Kemp on breed improvement, marketing by Deb Verbonac, SMARTag by Katelin Wildeman, and a general state of our breed and association by Dale Kelly. Our attendance wasn't as good as we had hoped but the dialogue was great! Thank you to those who took the time to attend.

New financial incentives were initiated at our March meetings by the Breed Improvement Committee to assist in the cost of collecting and submitting carcass data. This information is critical to the advancement of the breed.

Georgia Tech has also served notice that they will be discontinuing the evaluation of our performance data so a search is in place to find a new facility to evaluate the data and produce EPDs. We met with Dr. Kent Anderson and Lauren Hyde from NALF to discuss this situation and both associations are focused on keeping our evaluations together and with a facility that can accommodate our needs and keep us at the leading edge of all the new technology that is bouncing all around us today.

I believe an excellent marketing plan was laid out in March by Debbie, Bryce and their committee, one that will give us good visibility throughout the year. Our past marketing strategies have aided in stabilizing whole herd enrollment numbers. We are saddened by Debbie's recent resignation, we wish her well with her new endeavors and I want to thank her on behalf of all C.L.A. members and staff for her dedication and excellent work over the past six years.

In the next few months the Board will be reviewing marketing and management structures and the membership will be kept current with our future strategies.

The Limousin Voice has been produced by Today's Publishing in Saskatoon for the last few issues and they will now take on all duties related to the magazine with the exception of billing which will remain with the C.L.A. office.

Financially we are coming in under budget which would normally be good news however we are still in a deficit position. We are targeting a balanced budget for the upcoming year. This will mean some tough decisions – an increase in fees or a reduction in services.

Our breed and our association's current situation reminds me of the young man who went to his father when he was contemplating marriage. He asked his father how he would know when he found the woman he could live with for the rest of his life. His father replied very wisely, son what you have to do is find the woman that you can't live without.

In order for our breed, our breeders and our association to be successful we need to look to our future and decide what we can't live without. My list would look like this:

- a well-managed functional office which we have, thank you Barb Judd
- a first class publication, The Voice
- a strong breed improvement plan and the support team to move the breed forward with rapidly changing technology
- a functional, affordable, well-structured marketing strategy
- an active C.L.A. membership with a positive attitude for the future

I hope you will give very careful consideration to the resolutions presented at the annual meeting, they will have an impact on our future.

Finally I'd like to thank the Board and the staff for their hard work and dedication. For those of you who may not know Dale Kelly was our full time manager briefly until securing the position of Vice President of Agriculture, Biotechnology and Food with the Saskatchewan Research Council and now is back to part time management of the C.S.A. and C.L.A., but anyone who knows him realizes his part time status is a big part of his life. Thank you Dale for your services.

I'd like to close with a quote from Past President Matthews regarding last year's annual Meeting. "Remember this is where the C.L.A. policy is planned. If the Limousin Breed is your business, the meeting should be important to you".

***Moved by Gary Anderson, to adopt President's report as presented
Second, Jim Butt
CARRIED***

AUDITED FINANCIAL STATEMENTS – BRYCE ALLEN

Statement of Financial positions – starting at Page 13

- Auditors statement – page 13
- Balance sheet – current assets - cash in bank from building sale several years ago
- Revenue and expenses –
 - WHE shows less than last year \$276,000 - \$25,000 higher than budget
 - WHE numbers are higher at this time than at last year
 - SMARTag – just started last November. Our total commitment is \$125,000 – to date have spent \$11,000
 - Salaries & benefits/lab services – on budget
 - Board committed to reduce expenses over time
 - Computer programming – enhance computer system as budgeted by board
 - Professional fees – upgrading of constitution as required by Ottawa Government. Constitution had not been re-written since inception
 - Voice – production moved out of house July 2006 – portion of income should have appeared in 2007. We are fortunate to have the breed magazine

- Free CLA advertising 121 pages in one year
- Within \$2000 of what the board budgeted for the year
- Genesis money – continue to spend/budget as previous

Will bring forth a balanced budget this year – something has to give, either decreasing costs or increasing fees

Enrollments are up, registrations are up and transfers are up

***Moved by Bryce Allen, to adopt Audited Financial Statements as presented
Second, John Post
CARRIED***

BY-LAWS/CONSTITUTION RESOLUTIONS – GARY ANDERSON/ADRIENNE

WALLER

Special resolution 1 – re Application for Incorporation

The purpose of this resolution is to delete the objects of the Association from the Application for Incorporation as the objects appear in Article 4 of the CLA Constitution. The motion for consideration is as follows:

It is hereby resolved that paragraph 3 of the CLA's Application for Incorporation which reads as follows:

3. The objects for which the association is to be formed are:
 - (a) To keep a record of the pedigrees of pure-bred Limousin beef cattle;
 - (b) To keep a records of the pedigrees of the cross-bred or percentage Limousin beef cattle in Canada;
 - (c) To record performance data of the Limousin beef cattle in Canada;
 - (d) To set performance standards and requirements for the Limousin beef cattle in Canada;
 - (e) To promote the breed of Limousin cattle in Canada; and
 - (f) To conduct and make use of research on the breed of Limousin beef cattle in Canada and elsewhere.

be repealed in its entirety.

***MOTION by Rob Matthews, to approve Special resolution 1 – re Application for Incorporation
Second, Jason Brock
CARRIED
41 for, 0 opposed***

Special Resolution 2 – Article VIII – Fiscal Year of the Association

The purpose of this resolution is to change the fiscal year of the Association. If this resolution is approved by the Members, the fiscal year will change once the amendment has been approved by the Minister of Agriculture and Agri-Food. This amendment is not dependent on the repeal and replacement of the

existing Constitution with the new By-laws. This amendment is, however, built into the proposed new By-laws. The motion for consideration is as follows:

It is hereby resolved that the first sentence of Article VIII of the CLA By-laws which reads as follows:

The fiscal year of the Association shall be June 1st to May 31st of each following year.

be repealed and replaced with the following:

The fiscal year of the Association shall be January 1 to December 31.

***MOTION by Bryce Allen, to approve Special Resolution 2 – Article VIII – Fiscal Year of the Association
Second, Rob Swaan
CARRIED
42 for, 0 opposed***

Special Resolution 3 – Rules and Regulations Section IV – Whole Herd Enrollment

The purpose of this resolution is to increase the registration fee for Full-French, Domestic Purebred or Percentage Limousin Cows from \$20.00 per head to \$25.00 per head. This increase is required to cover the costs associated with this service. This amendment is not dependent on the repeal and replacement of the existing Constitution with the new By-laws.

The motion for consideration is as follows:

It is hereby resolved that the fee for Whole Herd Enrollment (WHE) for Full-French, Domestic Purebred or Percentage Limousin Cows be increased from \$20.00 per head to \$25.00 per head.

***MOTION by John Post, to approve Special Resolution 3 – Rules and Regulations Section IV – Whole Herd Enrollment
Second, Rob Swaan
CARRIED
42 for, 1 opposed***

Comments:

Tony – we should not increase fees, but make it easier so more people will register animals

Rob – board has really struggled to balance the budget. Haven't made any increases in 6 or 7 years, can't keep dipping into the pot. Boils down to if we want an office that simply pumps out registration papers and have no performance or marketing programs

Ron – fee should increase. When you look at the non-WHE registration and transfer costs, WHE fees looks really attractive.

Gary – if you don't pass this budget, we will have to dip into the savings from the sale of the building or decrease expenses

Dale – costs of basic office expenses and where the breed is at, if we can't make \$400,000 minimum, we can't have a marketing person. With Deb it cost \$110,000/year to keep her on the road. Simmental's marketing budget is \$400,000/year; Angus is \$600,000/year. It was Genesis money that kept Deb on the road.

Mary – all of us as breeders need to give a positive message to the membership. Ask the negative ones if their farming (fuel, fertilizer) etc. costs have gone up? We need to increase our costs if we are going to continue giving our members the same service.

Special Resolution 4 – Amendment to Rules and Regulations V 1

This resolution was submitted by the Manitoba Limousin Association. The purpose of this special resolution is to amend Section V Paragraph 1 of the Rules and Regulations. Due to the lack of availability of stud services in Manitoba and the distance and expenses incurred with transporting to the western Canadian facilities, the Manitoba Limousin Association wishes to address the 'in herd' use policy of a Herd sire drawn for the specific use within a breeders herd. The Manitoba Limousin Association has brought forward the following policy change for discussion:

CLA By-Law Section V: Rule #1 Change- "OWN HERD USE OF SEMEN- currently both dam and sire need to be blood tested to register calves from semen used in herd. Bill Campbell motioned: That the Manitoba Limousin Association advocate change that the *in herd* use of semen policy and walking bull policy of the CLA be considered the same in regards to eliminating the need for DNA testing of the dam."

The motion for consideration is as follows:

It is hereby resolved that the *in herd* use of semen policy and walking bull policy of the CLA be considered the same in regards to eliminating the need for DNA testing of the dam.

The further motion arising from approval of the above motion to amend the Constitution is as follows:

It is hereby resolved that Section V Paragraph 1 which reads as follows:

1. General Requirements: All Artificial Insemination must be done in compliance with the regular breeding requirements of this Association. For bulls whose semen is marketed commercially the following conditions apply. Sires born before January 1, 1997 must have an identification bloodtype/DNA genotype on file with the association. AI sires born on or after January 1, 1997 must be parent verified.

be repealed and replace with the following:

1. General Requirements: All Artificial Insemination must be done in compliance with the regular breeding requirements of this Association. For bulls whose semen is marketed commercially the following conditions apply. Sires born before January 1, 1997 must have an identification bloodtype/DNA genotype on file with the association. AI sires born on or after January 1, 1997 must be parent verified, except where the semen of the AI sire is used by the owner of the sire solely for that owner's own use in the owner's herd and where this is the case, only a genotype on file is required.

This proposed amendment to the Constitution is not included in the proposed amended by-laws. If the amendment is approved it will be incorporated as an amendment in the existing Rules and Regulations or, if Resolution 5 is approved, in the proposed amended By-laws. If it is not approved, this amendment will not appear in the proposed amended By-laws.

MOTION by Bill Campbell, to approve Special Resolution 4 – Amendment to Rules and Regulations V 1

**Second, Mark Angus
DEFEATED
18 for, 24 opposed**

Special Resolution 5 – Repeal and replacement of the Constitution and Rules

In working with the Minister of Agriculture and Agri-Food to approve the November 27, 2003 amendments to the Rules and Regulations, which were approved by the Minister in May of 2006, it was recognized that the CLA's Constitution needed to be updated to reflect changes in the industry and to make the document consistent with the *Animal Pedigree Act*. As such, the Board of Directors agreed to undertake a review of the CLA's Application for Incorporation, Constitution and Rules and Regulations and bring forward revised By-laws for consideration by the Members.

A comprehensive review of the Constitution has been completed and the results of which are set out in the three column document that has been provided with this Notice. This three column document compares the provisions in the existing Constitution with the proposed amended By-laws. The proposed amended by-laws appear in the middle column of this document under the headings **Appendix "1" - Proposed amended CLA By-laws** and **Appendix "1" - Schedule "A"**.

Amending the Constitution is Phase I of this project which will be completed upon approval of the proposed amended By-laws by the Members. The Board undertook a preliminary review of the Rules and Regulations, the result of which is that the Rules and Regulations are proposed to become Schedule "A" to the By-laws. Minor editorial amendments have been made to the Rules and Regulations to make the wording consistent with the By-laws and to reflect existing practice. Phase II of this project is a comprehensive review of the Rules and Regulations/Schedule "A" over the next year with proposed amendments being presented to the Members at the 2008 Annual General Meeting.

The motion for consideration is as follows:

Be it resolved that the Constitution and Rules and Regulations of the Canadian Limousin Association be repealed in their entirety and replaced with the By-laws set out in the middle column of the attached three column document under the heading **Appendix "1" - Proposed Amended CLA By-laws** and **Appendix "1" - Schedule "A"**.

Adrienne Waller walked the members through the three column table commenting on the proposed amendments to the by-laws as they appeared on each page of the three column document. During her presentation Adrienne Waller answered questions from the floor. During the by-law discussion the members commented on the proposed by-laws and suggested edits to a number of the provisions. Due to the limited amount of time available at the Annual General Meeting to review the proposed amendments in detail it was determined to table the discussion to allow members to submit written comments to the Association with respect to the proposed amended by-laws.

MOTION by Ron Wilson, that Special Resolution 5 be tabled and referred to provincial associations and individual members for feedback no later than December 31, 2007
Second, Jim Butt
CARRIED
42 for, 0 opposed

APPOINTMENT OF AUDITORS

Moved by Bryce Allen, to appoint KMSS as auditors for the year ending December 31, 2007.
Second, Jason Brock
CARRIED

ADVERTISING/PROMOTION COMMITTEE REPORT – BRYCE ALLEN

Please refer to page 22 for report

- Beef on a Bun hosted at Agribition – great turn out last year, beef was not great. Need to promote a little better this year, with signage etc.
- Email addresses – 75% of all households have email. Very important cost factor – please keep your emails up to date with the office

- Advertising – needs to be a little more upbeat
- New ideas – one-liners, photo contests, great ideas from juniors, etc
- Communication is #1 strategy – best way to do that is through marketing
- Debbie's report – we all know she has departed from the Association. Will be reappointing committees after this report

***Moved by Bryce Allen, to adopt Ad and Promo report as presented
Second, Brent Black
CARRIED***

SECOND CALL FOR NOMINATIONS

Gary Anderson made second call for nominations

- There will be one more call for nominations

BREED IMPROVEMENT COMMITTEE REPORT – JASON BROCK

Breed Improvement Committee report in annual general meeting book was prepared with help of Dr. Bob Kemp and Sean McGrath.

- Thank you to committee members
- New evaluation has been completed
- Increase in ultrasound and carcass – important aspect
- BIF conference – attended by Dale and Sean. Very positive. Gene marker technology big topic. Conference will be held next year in Calgary
- 2006 we presented a new online registration program. Now have over 100 members on the program
- Completed a few information sheets – docility is completed and out shortly
- Last year SMARTag initiative – commercial and purebred breeders. Positive step for the breed.
- Rebates - \$5 carcass / \$10 ultrasound – article in Voice by Sean; also on website. We promote ourselves as a carcass breed, therefore we need more carcass and ultrasound information.
- American Angus Association – genetic evaluation provider – indicated to NALF we are interested in contributing our data for the evaluation.

***Moved by Jason Brock, to adopt BIC report as presented
Second, Ron Wilson
CARRIED***

Comments:

Paul McCallum - U of G – ultrasound does not reflect on yearling bulls. BIO is done overnight and instant.

Sean – all universities are going out of business. Part of committee's due diligence is to research options and service providers. We are currently working on interim carcass EPD.

Paul - there is a sophisticated group of buyers who look at numbers. CLA data is not easy to read or comprehensive

JUNIOR COMMITTEE REPORT – MARY HERTZ

Please refer to page 27 of AGM book

- Juniors thank breeders who bought tickets on the heifer last year – made \$12,500 on heifer raffle. Money goes to scholarships and trips for kids

65 youth registered at the show

- great sponsorship to help the kids out. Makes a wonderful event

National show

- Alberta in Lloydminster last week of July, 2008

Breeder's directory

- for all breeders across Canada
- Cost of \$100. Deadline is Jan 1 and planned to be out available for Agribition next year
- Big undertaking is why it will take so much time. Fund raiser for Juniors, service for breeders

***Moved by Mary Hertz to adopt the Junior Committee report as presented
Second, Brent Black
CARRIED***

NATIONAL SHOW COMMITTEE – ROB MATTHEWS

Please refer to page 28 of AGM book

- Brandon will host 2007 National Show and Sale, October 31 to November 4
 - Sponsorship for one year lease on a 7 x 20 Featherlite trailer sponsored by SMARTag. Trailer draw will be based on number of show entries per participant.
 - T bar C will manage the sale
 - Judge is Jared Shipman, a well respected cattleman from Texas
 - King of Queens Bull Futurity – idea from another breed at Denver. Sell 52 memberships at \$500, which give the right to vote on the champion bull and 20 straws semen
 - Rules printed in Voice
 - Limited Edition print to be auctioned off at the sale. Good opportunity for those not showing cattle to still be able to participate
 - Brandon has beautiful new facilities
 - Novartis back on board to sponsor show bull and female champions of the year

***MOVED by Rob Matthews, to adopt the National Show Committee report as presented
Second, Rob Swaan
CARRIED***

CANADIAN BEEF BREED COUNCIL / HERB MCLANE (as reported by Rob Matthews)

Please refer to your report on page 29 in the AGM book

- In June, CBBC hosted international groups Columbia, Russia and Chili. We benefit as CBBC members because we can send people out of country and get grants back on
- Big endeavor next year hosting BIF conference in Calgary

***MOVED by Rob Matthews, to adopt the CBBC report as presented
Second, Darby Cochrane
CARRIED***

GENERAL MANAGER'S REPORT – DALE KELLY

Please refer to report on pages 31 and 32

- CLA Staff and Consultants in attendance: Barb Judd (Office Manager), Sean McGrath (Breed Improvement)
 - Dale – staffing time is by the day
 - Barb – 1/3 time to CLA
 - One full time registry staff and ½ time bilingual staff
- Agriculture is under a lot of stress.
 - Lots of weight that you, as agriculture producers, have to carry; and we as staff recognise that
- Angus will be a multi-breed evaluation to service the beef industry. Lots of our conversations around the table the past 6 – 7 years are now coming into fruition.
 - How do the smaller breeds continue to stay abreast and advance their breeds?

- CLA benefits from Kent's (NALF) contribution
- SMARTag – non-breed specific – goal is it's exactly what we are looking for. Planned for selling 5000 tags this year – so far have sold 3500
- By-law rewrite – we are very fortunate Adrienne chose to deal with us. Her expertise and relationship with David Trus is invaluable. Appreciate everyone's contribution
- CBBC – is aware that breed associations have a lot of stress. We as an industry have contributed by the work Herb has done for us, and as an industry
- [Dale] – worked in agriculture for 26 years. Thank you for everyone who has helped, and will help. It takes a lot of effort to be on the board and can be a thankless job. Presidents make decisions not everyone understands.
 - Thank you to the board for your contribution, especially the Presidents. Gary, we extend our thanks.
- Thanks to OLA for their effort to host us and the junior show.

***Moved by Dale Kelly to adopt his report
Second, Bill Campbell
CARRIED***

THIRD AND FINAL CALL FOR NOMINATIONS

Gary Anderson made 3rd call for nominations

***Moved by Rob Matthews, to close nominations for the CLA Board of Directors
Second, Brian Lee
CARRIED***

By acclamation we have three new directors

- Jason Brock
- Bryce Allen
- Bill Campbell

New Business

2008 Annual General Meeting – Lloydminster, last week of July

***Moved by Rob Matthews, to ratify the Board of Directors actions for the previous year
Second, Bryon Black
CARRIED***

Provincial Reports – circulated in Annual Report

The provincial reports are for information only and members are encouraged to read them

***Moved by Bill Campbell, to accept provincial reports
Second, Darby
CARRIED***

Moved by Lynn Combest to adjourn meeting at 11:45 am

VOTING PROCEDURES AND IDENTIFICATION OF MEMBERS

ARTICLE III: MEMBERS

3. CLASSIFICATION OF MEMBERS:

- (a) *Active Members:* shall be at least eighteen (18) years of age and owner-breeders of any breed or cross-bred cattle according to the requirements of this Association. They shall be entitled to vote and to participate in the affairs of the Association providing a transaction fee has been paid for the current year. Active members shall be bound by the By-laws and Rules & Regulations of this Association.

ARTICLE IV: GENERAL MEETING

2. Only Active Lifetime, Active Annual and Founder Members in good standing shall be entitled to vote at any meeting of the members of the Association. Each such voting member may act as a proxy for no more than three other voting members. A voting member in good standing is a member who is not in default under any of the By-Laws hereof and who is not in arrears in payment of any fees, dues or other moneys to the Association and who is not under suspension from the Association. Notwithstanding anything contained herein no individual shall be at liberty to cast more than four votes (including all proxies and all designations by partnerships or limited companies) on any matter coming before a General Meeting.

CANADIAN LIMOUSIN ASSOCIATION PRESIDENT'S REPORT

JASON BROCK

Greetings everyone, hopefully everyone had a good calving and bull sale season. I know that once again we experienced another difficult year as far as revenues go, but every day brings new hope for a turn around in the agriculture industry. Over the past year we have not only seen revenues dwindle but in the last few months expenses have sky rocketed. Input costs for new crops this year have been up 30 percent in most cases, and even more in others. What separates farmers from people in other industries is that in most cases, our farms are our homes and we are willing to do almost anything to hang on to them. Farming has a sense of camaraderie and resiliency that makes us all very proud to be a part of it. I believe that in the purebred industry this is even more true.

This past year at the CLA has been an interesting one. Last fall we welcomed a new office manager to the team, Kathy Adams, I hope most of you have had a chance to talk with her. Over the past year the CLA Board of Directors has faced challenges of its' own; much like on the farm, rising expenses and decreasing revenues have made conducting the business of the Association very interesting. We are, however, committed to keeping the CLA in the forefront of the purebred industry and to continue to serve you, the members. For this reason we have continued to invest in the Breed Improvement Committee and the Marketing Committee. If we are to rise above the other breeds it is through programs such as these. If we were to sit still, the rest of the pack would quickly pass us by. In the next few months we will be introducing new marketing plans as well as an update to the CLA website. This is a vital tool to our Association and we are aware that for it to be effective it must be dynamic, easy to use and up to date.

I would encourage all of you as breeders to get involved in breed activities, whether it be a show, a meeting, a sale or anything else. Together as breeders, we make our breed much stronger. I also would like to encourage you to talk to myself or any other board members if you have any concerns or ideas. By interacting we can make this great breed even better, don't forget that this is your association.

Respectfully submitted,

Jason Brock
President



**KENWAY
MACK
SLUSARCHUK
STEWART LLP**
Chartered Accountants
www.kmss.ca

Canadian Limousin Association

Financial Statements

December 31, 2007

Auditors' Report

To: **The Members of
Canadian Limousin Association**

We have audited the statement of financial position of **Canadian Limousin Association** as at **December 31, 2007** and the statements of operations, changes in net assets and cash flows for the period then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at December 31, 2007 and the results of its operations, changes in net assets and cash flows for the period then ended in accordance with Canadian generally accepted accounting principles.

Kenway Mack Slusarchuk Stewart LLP

Chartered Accountants

May 15, 2008

Calgary, Alberta



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Canadian Limousin Association

Statement of Financial Position

As at	December 31, 2007	May 31, 2007
Assets		
Current assets		
Cash	\$ 48,441	\$ 167,384
Accounts receivable	65,756	47,717
Marketable investments (note 4)	628,337	616,773
Prepaid expenses	12,845	10,201
	<u>755,379</u>	<u>842,075</u>
Equipment (note 5)	11,601	15,167
Publishing rights (note 6)	12,250	14,000
	<u>\$ 779,230</u>	<u>\$ 871,242</u>
Liabilities		
Current liabilities		
Accounts payable	\$ 64,657	\$ 28,848
Deferred revenue	-	31,518
	<u>64,657</u>	<u>60,366</u>
Net Assets		
Invested in equipment	11,601	15,167
Unrestricted	702,972	795,710
	<u>714,573</u>	<u>810,877</u>
	<u>\$ 779,230</u>	<u>\$ 871,243</u>

Approved by the Board:

Director
Director

See accompanying notes to the financial statements

Canadian Limousin Association

Statement of Operations

For the period ended	December 31, 2007 (7 months)	May 31, 2007 (12 months)
Revenue		
Whole herd enrollment	\$ 156,859	\$ 281,146
SMARTag	23,848	4,331
Lab services	16,160	52,363
Memberships	11,124	11,349
Registrations	8,515	5,056
Transfers	2,475	5,200
Other services	2,125	4,188
	<u>221,106</u>	<u>363,633</u>
Expenses		
Salaries and employee benefits	80,712	181,176
SMARTag	57,364	15,450
Breed improvement	38,809	62,172
Computer programming	26,711	31,996
Board	25,456	26,763
Professional fees	24,957	23,106
Advertising and promotion	18,953	43,100
Rent	14,700	25,200
Lab services	13,760	50,010
Office and member supplies	6,192	16,555
Travel	5,852	20,510
Amortization of equipment and publishing rights	5,317	6,567
Industry memberships	5,307	8,015
Telephone	3,794	8,980
Postage and freight	3,741	9,749
Insurance	-	1,650
	<u>331,625</u>	<u>530,999</u>
	(110,519)	(167,366)
Other revenue		
Interest	33,207	33,745
Unrealized gain on held for trading investments	5,920	-
	<u>(11,658)</u>	<u>(4,795)</u>
Limousin Voice magazine, net (Schedule I)		
	<u>(83,050)</u>	<u>(138,416)</u>

See accompanying notes to the financial statements

Canadian Limousin Association

Statement of Changes in Net Assets

For the period ended	December 31, 2007 (7 months)			May 31, 2007 (12 months)
	Invested in equipment	Unrestricted	Total	Total
Balance , beginning of period	\$ 15,167	\$ 795,710	\$ 810,877	\$ 949,293
Financial instruments transition adjustment (note 2)	-	(13,254)	(13,254)	-
Deficiency of revenues over expenses	(3,566)	(79,484)	(83,050)	(138,416)
Balance , end of period	\$ 11,601	\$ 702,972	\$ 714,573	\$ 810,877

See accompanying notes to the financial statements

Canadian Limousin Association

Statement of Cash Flows

For the period ended	December 31, 2007 (7 months)	May 31, 2007 (12 months)
Operating activities		
Deficiency of revenue over expenses	\$ (83,050)	\$ (138,416)
Items not involving cash		
Amortization of equipment and publishing rights	5,317	6,567
Unrealized gain on marketable investments	(5,920)	-
	<u>(83,653)</u>	<u>(131,849)</u>
Changes in non-cash working capital balances		
Accounts receivable	(18,038)	88,350
Prepaid expenses	(2,644)	12,938
Accounts payable	35,809	(24,259)
Deferred revenue	(31,518)	7,757
Due to Junior Association	-	(6,495)
	<u>(16,391)</u>	<u>78,291</u>
	<u>(100,044)</u>	<u>(53,558)</u>
Investing activities		
Purchases of marketable investments	(75,000)	(99,331)
Proceeds on sale of marketable investments	56,101	106,474
	<u>(18,899)</u>	<u>7,143</u>
Decrease in cash	(118,943)	(46,415)
Cash, beginning of year	167,384	213,799
Cash, end of year	\$ 48,441	\$ 167,384

See accompanying notes to the financial statements

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

1. Nature of operations

The Association was formed for the encouragement, development and regulation of breeding of Limousin cattle in Canada. It is incorporated under the Federal Animal Pedigree Act which imposes rules of conduct on the Association and its members acting as purebred livestock breeders.

The Association is exempt from corporate income taxes as it is a non-profit organization.

2. Change in accounting policies

Financial Instruments and Comprehensive Income

On May 1, 2007 the Association adopted the Canadian Institute of Chartered Accountants (the "CICA") Handbook Sections 3855: Financial Instruments – Recognition and Measurement and 1530: Comprehensive Income. The standards require the classification of all financial instruments by category; loans and receivables, held-to maturity investments, available for sale financial assets, held for trading, or other liabilities. The standards prescribe criteria for the recognition of certain derivative financial instruments. As well, the standards prescribe the measurement basis; either amortized cost or fair value, of the specified classes of financial instruments subsequent to their initial recognition; the timing and recognition of realized and unrealized gains and losses on financial instruments; and disclosures, including a new category of net assets – accumulated other comprehensive income. In accordance with transitional provisions in the standards, the accounting policies were adopted on a prospective basis with no restatement of prior period financial statements.

The Association's financial assets and financial liabilities are classified and measured as follows:

- Cash and cash equivalents are classified as held for trading and are measured at fair value. Gains and losses related to periodic measurement are recorded in the statement of operations.
- Marketable investments are classified as held for trading and are measured at fair value. Gains and losses related to periodic measurement are recorded in the statement of operations. The Association has designated marketable investments as held for trading financial instruments because they manage their conservative portfolio to maximize returns and may from time to time buy or sell marketable securities and bonds to achieve this goal or to fund programs.
- Accounts receivable are classified as loans and receivables and are initially measured at fair value and subsequently at amortized cost using the effective interest rate method.
- Accounts payable are classified as other liabilities and are initially measured at fair value and subsequently at amortized cost using the effective interest rate method.

On adoption of the standards, the Association decreased the carrying amount of its investments and net assets by \$13,254 to reflect the fair value of marketable securities.

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

2. Change in accounting policies, continued

For the period ended December 31, 2007, as a result of adoption of these new standards, excess of revenue over expenses increased by \$5,920 due to the change in unrealized gain on marketable investments.

Accounting Changes

On May 1, 2007, the Association also adopted the revised recommendations of CICA section 1506: Accounting Changes. The new recommendations permit voluntary changes in accounting policy only if they result in financial statements which provide more reliable and relevant information. Accounting policy changes are applied retrospectively unless it is impractical to determine the period or cumulative impact of the change. Corrections of prior period errors are applied retrospectively and changes in accounting estimates are applied prospectively by including these changes in earnings. The recommendations require the Association to provide disclosure when it has not applied a new source of Generally Accepted Accounting Principles ("GAAP") that has been issued but is not yet effective.

3. Significant accounting policies

(a) Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reported period. Actual results could differ from those estimates.

(b) Cash and cash equivalents

The Association considers all investments with maturities of three months or less and demand bank loans that are utilized periodically for day to day operations to be cash equivalents.

(c) Marketable investments

Marketable investments are valued at market value.

(d) Equipment and publishing rights

Equipment and publishing rights are recorded at cost. The Association provides for amortization using the following methods at rates designed to amortize the cost of the equipment and publishing rights over their estimated useful lives. The annual amortization rates are as follows:

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

3. Significant accounting policies, continued

Computer hardware	- 35% Declining balance
Computer software	- 20% Declining balance
Furniture and fixtures	- 20% Declining balance
Publishing rights	- 10% Straight-line

(e) Revenue recognition

Whole herd enrollment and membership fees are recognized in the period to which they pertain. Amounts received prior to the period to which they pertain are deferred as a current liability. Revenue for services is recognized when the services are rendered. Payments in advance are recorded as deferred revenue and classified as a current liability.

Grant revenue are deferred and recognized in the period the related expenses are incurred.

Interest on marketable investments is recognized in the month it is earned.

Advertising revenue is recorded in the month of the issue. Payments in advance are recorded as deferred revenue and classified as a current liability.

4. Marketable investments

Marketable investments consisting of bonds, t-bills and bankers acceptances earn interest at rates which vary from 4.30% to 6.2% (May 2007 - 4.3% to 6.6%). These investments mature at various dates from June 2008 to December 2015.

5. Equipment

	December 31, 2007		May 31, 2007	
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Computer software	\$ 41,508	\$ 35,363	\$ 41,508	\$ 33,826
Computer hardware	32,799	30,488	32,799	29,245
Furniture and fixtures	16,226	13,081	16,226	12,295
	<u>\$ 90,533</u>	<u>\$ 78,932</u>	<u>\$ 90,533</u>	<u>\$ 75,366</u>
Net book value		<u>\$ 11,601</u>		<u>\$ 15,167</u>

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

6. Publishing rights

	December 31, 2007		May 31 2007	
	<u>Cost</u>	<u>Accumulated Amortization</u>	<u>Cost</u>	<u>Accumulated Amortization</u>
Publishing rights	\$ 17,500	\$ 5,250	\$ 17,500	\$ 3,500
Net book value	\$ 12,250		\$ 14,000	

7. Supplementary cash flow information

The Association received cash interest income of \$29,883 (May 2007 - \$28,315).

8. Related party transactions

The Association paid \$16,800 (May 2007 - \$25,200) in rent and purchased contract labor of \$43,809 (May 2007 - \$68,821) from Canadian Simmental Association which is related by way of common management.

These above transactions are in the normal course of operations and have been measured at the exchange amount, which is the amount of consideration established and agreed to by both parties.

9. Contractual obligations

The Company's total obligations, under a property lease agreement with Canadian Simmental Association and a consulting agreement with a genetics research company are as follows:

2008	\$ 71,720
2009	27,720
2010	27,720
2011	<u>4,620</u>
	<u>\$ 131,780</u>

10. Financial instruments

Fair Value

The carrying amounts of cash, accounts receivable and accounts payable approximates their fair value due to their immediate or short-term maturity of these items.

Marketable investments are recorded at fair value which is determined directly by reference to published price quotations presented on the broker investment statements.

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

Credit Risk

The Association is exposed to credit risk on the accounts receivable from its members and customers. Its customers are primarily in the agricultural industry.

11. Contributed materials and services

The Board of Directors volunteer their time to attend board meetings and represent the Association at events. Members also volunteer their time to organize and operate the provincial associations and represent the Association at events. Due to the difficulty of determining the fair value of volunteer hours, contributed services are not recognized in the financial statements.

12. Future accounting changes

Financial Instruments Presentation and Disclosures

In fiscal 2008, the Association will be required to adopt the CICA Handbook Sections 3862 – Financial instruments – disclosures, and 3863 – Financial instruments – presentation. These new Sections are a replacement of and represent a revision and enhancement to Section 3861- Financial instruments – presentation and disclosure, adopted by the Association in the current year. Under the requirements of the new standards, the Association will disclose information about the significance of financial instruments for its financial position and performance and qualitative and quantitative information about its exposure to risks arising from financial instruments and management's objectives, policies and processes for managing such risks. The Association anticipates that the main impact to its financial statements will be in terms of additional disclosures required.

Capital Disclosures

In fiscal 2008, the Association will be required to adopt the CICA Handbook Section -1535 – Capital disclosures. Under the requirements of new standard, the Association will disclose information about its objectives, policies and processes for managing capital, quantitative information about what the Association regards as capital and information regarding its compliance with any externally imposed capital requirements and the consequences of any non-compliance. The Association anticipates that the main impact to its financial statements will be in terms of additional disclosures required.

Canadian Limousin Association

Notes to Financial Statements

December 31, 2007

Going Concern

In fiscal 2008, the Association will be required to adopt the additional requirements of the CICA Handbook Section 1400 – General Standards of Financial Statements. The additional requirements require management to make an assessment of the Association's ability to continue as a going concern, and to disclose any material uncertainties related to events or conditions that may cast significant doubt upon the entity's ability to continue as a going concern. The Association does not anticipate any impact to its financial statements arising from the adoption of the accounting pronouncement.

13. Comparative figures

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. These changes do not affect prior year earnings.

Schedule I

Canadian Limousin Association

Limousin Voice Magazine

Schedule of Operations

For the period ended	December 31, 2007 (7 months)	May 31, 2007 (12 months)
Revenue:		
Advertising	\$ 57,307	\$ 106,743
Direct expenses:		
Production	66,623	81,050
Other	2,262	9,864
Photography	80	1,275
Printing	-	9,651
Postage	-	7,391
Editorial content	-	2,307
	<u>68,965</u>	<u>111,538</u>
Deficiency of revenue over expenses	<u>\$ (11,658)</u>	<u>\$ (4,795)</u>

ADVERTISING/MARKETING/PROMOTION REPORT

Bryce Allen

2007-2008 will not go down as one of the greatest marketing years for the CLA – Budget constraints and employment availability have been the two main culprits in putting a hold, or at the very least, a time constraint on your Marketing and Promotions Committee. This was the year of conservatism.

Our efforts to secure a full time marketing person were thwarted by highly competitive salaries from other areas, a lack of true knowledge on the part of the applicants to readily visualize what was needed to perform the job requirements and the necessary skill levels and time dedication to successfully accomplish the Board's goals.

Rather than continue being frustrated any longer, the Board decided to prioritize the positions requiring immediate attention and thus decided to concentrate on securing our office personnel before looking any further for a marketing person. The Executive conducted interviews for both the office administration and marketing positions but did not feel comfortable with the marketing candidates.

On the positive side, the five to six items that appeared in last year's report were completed. The Canadian Cattleman magazine continues to be the best avenue for reaching our interest groups.

Purchasing and replenishing our advertising materials in response to several requests is complete and a new short-sleeved version of the CLA-approved show shirts are available. As well, a new supply of Limousin caps has been ordered and should be available from the CLA office by late July.

At the recent Board of Directors meeting in March, your Marketing committee reviewed proposals for a marketing service provider; proposals had been requested and received in the two to three months leading up to the Board meetings. Only two were received.

These proposals would include providing new materials for display & promotion, website renovations and regular updating. The Board's priorities included handouts and brochures as well as materials for new member packages. At our board meeting of March 18th the Board of Directors selected T BAR C of Saskatoon as our marketing service provider.

Subsequent to the meetings in March, Laura Bodell from Bella Spur Innovative Media Inc has been recruited to update and re-design the CLA website and hopefully this new look will be available for our AGM in July.

Also, a new brochure targeting the commercial producer is now available and has been dispatched to the provincial associations as well as test stations and auction markets throughout the country. These brochures have also been distributed to all participants in the recent Beef Improvement Federation symposium and general meeting held in Calgary at the beginning of July. A second brochure about the Limousin breed, it's history and attributes is in the production process and should be adopted in time for fall sales and shows.

Production of the Limousin Voice was outsourced to T BAR C/Today's Publishing in July 2007; the publication continues to be our main source of member advertising and education for our breed. Thank you for the continued support of your breed magazine.

BREED IMPROVEMENT COMMITTEE REPORT

Darby Cochrane

It has been a busy year for Limousin Breed Improvement efforts. The Limousin Breed Improvement Committee (LBIC) met early in the year to review plans and provide recommendations to the Board for the year.

Exciting developments over the past year included the development of a rebate program for ultrasound and carcass data. Members who contribute ultrasound data that fits the guidelines of the CLA are eligible for a \$5 rebate that is applied to their account. As well, a rebate of \$10 is available for those members who collect detailed carcass information on slaughter cattle. This data is used in genetic evaluation and potentially in promotional efforts as Limousin works to position itself as the number #1 terminal breed of choice. It is important for Limousin breeders to put some focus on carcass traits in their selection programs. An ultrasound fact sheet and a carcass data collection manual are both available for member use at www.limousin.com.

New developments in breed improvement, such as DNA technology, are rapidly advancing and it is an increasing challenge for the CLA to stay abreast of these changes and provide timely information to the membership. In 2007, regular articles and support material appeared in the Limousin Voice and the Bottomline publication as well as the e-news. Member queries regarding genetic improvement are also handled on a regular basis. Over the past year support calls from your commercial customers were also dealt with on a frequent basis. New fact sheets were also made available on docility scoring and ultrasound and can be obtained at www.limousin.com.

Perhaps the largest development over the past year has been the move in the US for universities to opt out of providing the service of genetic evaluation. This led NALF and CLA to search out options for a new service provider. Angus Genetics Inc. will be completing the first North American Limousin Genetic Evaluation in Summer of 2008 using the UGA model. The results look very good and are consistent with previous evaluations.

DNA is probably the story of the year, with advances in technology occurring at breakneck pace. Members are encouraged to take advantage of the programs offered by the CLA with DNA technology moving forward, and are strongly encouraged to collect DNA hair samples from their cowherds moving forward.

As always, it is important to recognize the contribution of the volunteer members of the LBIC. Active participation in the committee requires a significant investment of time and energy, often at the expense of things left undone at home. The LBIC has had to deal with several major issues over the past year, including budgetary constraints. They have opted, with the support of the board of directors, to pursue an aggressive approach to genetic improvement programs. It needs to be a priority of the membership to access the tools that are made available for both genetic selection and promotion. The success of the breed occurs one animal at a time. The commercial industry is rapidly changing from its' traditional approaches into an information driven business. Many commercial producers are very direct about what they want and need in potential seedstock. It is important to engage these producers, and to follow up with your program at home. The Limousin breed is poised in a terrific position with many available breed improvement tools to assist in meeting the needs of these sophisticated customers.

JUNIOR COMMITTEE REPORT

Mary Hertz

The Canadian Junior Limousin Board took on a very huge project this last year that served as both a fundraiser and a service to the breeders. This, as many of you know, is the **Canadian Limousin Breeders Directory** which shall be out shortly. The CJLA board decided that, since they pretty well had the bylaws and the rules and regulations in place, they would not fly to Calgary for meetings in February. They waited to meet here in Lloydminster.

The National Junior Limousin Conference was hosted by Ontario last year and had 50 participants representing 4 provinces. Congratulations to Brad Gilcrest from Ontario for winning the Sr. Aggregate; Brad decided to take the CJLA \$1000 scholarship instead of the trip for his award. Kaitlin Campbell was awarded Reserve Sr. Aggregate and received a \$250 scholarship for her prize. Danny Hertz won the \$250 applied for scholarship.

This year the CJLA board has decided to once again sponsor the Senior and Reserve Senior Aggregates at this year's conference. Board members also decided to sponsor five (5) \$250 applied for scholarships in 2008 since they were not all used last year.

The CJLA Board would like to take this opportunity to thank a few people who have worked hard on their behalf. Donna Bohrson created the Juniors' directory page that was published in the Limousin Voice and Jason Brock was the French liason who contacted breeders in Quebec and the Maritimes for the Directory. A huge **thank you to Jason**, as we know what kind of time this takes.

Also, T BAR C put on a golf tournament to raise funds for the National Junior Breed Associations. "Thank you" to Ted, Bryan, Dale Kelly, and all the other organizers who put so much time and effort into such a great cause; we truly do appreciate it. Last, but not least, thanks to Ivan and Collette Carpenter for helping out on behalf of our breed and to Rob Matthews, Martin Bohrson, Kelly Yorga and Delaney Boon for putting a LIMOUSIN team into the tournament. It has been reported that you were the team that had the most fun!!

The Junior Board has been a great bunch to work with and welcomed Dana Carpenter on to the board this past year. The current board consists of:

President- Kaitlin Campbell (MB)	Vice President- Taylor Gosnell (ONT)
Secretary- Rachel MacLeod (AB)	Treasurer- Danny Hertz (AB)
Press Reporter- Lee Carpenter (SK)	Past President- Angela McKague (SK)
Directors at Large- Melanie Gollinger (ONT)	
-Evan Ovrerrand (SK)	
-Dana Carpenter (SK)	

NATIONAL SHOW COMMITTEE REPORT

Bill Campbell

Kevin Preston
Brian Lee
Michael Geddes
Darby Cochrane

Nathan Allen
Bill Campbell
Tim Matthews

John Post
Tony Gosnell
Bryce Allen

Mike Hern
Mary Hertz
Gary Anderson

The 2008 National Limousin Show and Sale will be held at the Royal Winter Fair in Toronto this year. There are four national breed shows during the beef weekend at the Royal and we are pleased to be one of them.

There will be a Junior show at the Royal and it will be on Friday, November 7th at 3:30 pm, prior to the National Sale.

The sale will be held on Friday, November 7th 2008 and will be managed by T Bar C Cattle Co, of Saskatoon; the selection process for consignments has already begun and we're anticipating a great offering.

The National show is to be held on Saturday, November 8th at 1:30 pm. A list of potential judges has been drawn up by the Show Committee and representatives of The Royal are in the process of contacting them.

We are looking forward, with your help, to making this THE EVENT of the show season!!!

For any further details about this event, please contact Brian Lee on his cell phone at 905-447-5173.

Submitted by Brian Lee
Ontario National Show Committee Chairman

NOTES

CANADIAN BEEF BREEDS COUNCIL REPORT

Herb McLane, CBBC Executive Vice-President

Ladies and Gentlemen;

Canadian Beef Breeds Council (Council, CBBC) is a non-profit, federally-incorporated association, mandated by the membership to represent the purebred beef cattle industry in the areas of animal health, international market access and advocacy, international market development, genetic improvement, research and education. While time and resources limits the ability of the Council to fully pursue all of the above, BSE has dictated that animal health and market access and advocacy, in addition to market development have consumed the vast majority of our attention since 2003.

Mandate

In addition, the Council Board of Directors extends this mandate to focus on other matters such as domestic issues. Recent examples include work on the compensation paid for purebred animals ordered destroyed (which were raised to a maximum of \$8000 from \$2500 in 2007), to the multi-faceted Purebred Risk Assessment Project and the many aspects of that project that affect purebred beef cattle producers. The upcoming Beef Improvement Federation (BIF) Convention in Calgary in July is another example of worthy projects that are undertaken by the Council.

The Challenge

Clearly, the beef cattle industry is currently challenged by current circumstances. Adding to the weakness inflicted by BSE and closed and partially-closed markets yet lingering, the combination of the relatively high Canadian dollar, the high price of inputs, the speed with which they reached lofty heights, and the time of year in which they hit, have all conspired in a near-perfect storm, contributing to negative margins and huge uncertainty as to how to manage these extremely difficult conditions.

BSE

BSE continues to be our number one 'animal health' priority. Note 'animal health' is used in quotation marks for of course BSE is not a true animal health issue. Canada (and the US) achieved the status of controlled risk by the World Organization for Animal Health (OIE) in May 2007. The basis for the category is derived from control measures including animal identification, traceability, surveillance, feed ban, and other measures that contribute to the finding and eradication of BSE. Theoretically, it provides a baseline for the reopening of markets to Canadian cattle, beef and related products.

Long Term International Strategy (LTIS)

LTIS is the acronym we currently use to identify the broad scope of the Long Term International Strategy for the purebred beef cattle sector. It incorporates elements of animal health, market access, advocacy, and development and service of international markets for breeding cattle, semen, embryos, and related products and technologies.

LTIS is a public/private partnership of the Government of Canada through the Canadian Agri-Food International Program (CAFIP) delivered by Agriculture and Agri-Food Canada (AAFC) as

well the Legacy Program overseen by the Canadian Cattlemen Market Development Council (CCMDC) which includes financial support by the Government of Canada and the Province of Alberta.

CBBC annually develops, updates, crafts, and administers LTIS on behalf of the active membership, inviting submissions qualifying for funding support. CBBC is actively involved in every activity that is included in the LTIS, whether it be for administration; leading or conducting missions or activities abroad; hosting inbound missions; preparing, coordinating and delivering seminars; and producing promotional materials. Examples include supporting breed association congresses, funding association and associate member activities in more than 40 countries in every region of the world, directly hosting large delegations (Colombia is a recent example), directly hosting small delegations (Korea is a recent example), to participating in advocacy missions lead by Ministers and/or senior government officials (of Mexico is a recent example).

CBBC has achieved standing with, and funding support from, the Legacy program in 2007, along with our industry partners, Beef Information Centre and Canada Beef Export Federation. This has also led to increased collaboration between the marketing organizations with several examples of partnership, including the development of an industry branding strategy that is currently underway.

Purebred Risk Assessment Project (PBRA)

The PBRA has been an important milestone for the Council over the past two years, but more importantly for the purebred sector, particularly producers and the associations that represent them. Through the extensive commercial and purebred surveys and the focus groups, we have identified and validated the primary risks that challenge purebred producers. The findings have not always been pleasant to hear, but the sector has a road map through which we can navigate, we can mitigate or manage risks that are confounding our sector. Through the prioritization of the Board of Directors, we have or are tackling the primary risks to the sector.

A new proposal being presented under the Flow of Genetic Information project for further research and application in the area of bovine genomics includes mapping, sequencing and analysis of the genetic information of dairy and beef breeds and how this impacts production and quality. Data management and integration of genomic data into evaluation systems in order to enhance our accuracy of selection or to identify new traits is a critical component of this proposal.

Beef Improvement Federation (BIF)

The BIF Convention will be held in Calgary in July. This is the only the third occasion that the event has been held in Canada, and the second opportunity for CBBC – that first event being in 1998. BIF is a prime opportunity for the Canadian industry to showcase the technologies and programs that our industry offers, to showcase the improvements made in the industry, and also provide a snapshot for the future.

Summary

The Canadian Beef Breeds Council was incorporated in 1994 to provide a focus for the purebred beef cattle sector. Prior to 1994 the group enjoyed a lengthy history as an issues-

GENERAL MANAGER'S REPORT

D. A. (Dale) Kelly, DTM, P.Ag.

The CLA year-end changed with the 2007 year and we now complete the year with each December thus this report represents a six month report. The CLA and the Limousin breed continue to build momentum with each passing day and although the last 18 months has been extremely volatile there is a more stable footing being built.

The CLA employee team has experienced a great deal of change including Barb Judd leaving her role as office manager in December and whose shoes were filled by Kathy Adams. Kathy was able to begin interacting with the membership through a visit to Farm Fair in Edmonton and Agribition in Regina during the month of November. Kathy has had an extraordinary challenge attempting to learn a new breed and many additional responsibilities, especially the details of our breed registry. We value and appreciate her efforts as her work enabled CLA to continue Calgary operations. We have a tremendously dedicated staff who works tirelessly and without complaint to keep our office operating in a professional and friendly environment. Denise, Lisa, and Teresa all need to be recognized for their on-going commitment and loyalty to the breed's membership. It would be challenging for us to meet our responsibilities without their knowledge and support.

In addition to our full time staff, we contract the services of Dr. Bob Kemp and Sean McGrath who work with the Breed improvement committee and Mike Brooks/Chris Sanford look after our IT requirements, through a contractual relationship with CSA. We also work closely with NALF in addressing breed improvement matters, especially through our relationship with Kent and Lauren of the NALF office, to whom we extend a heartfelt note of appreciation. We acknowledge the work of our breed improvement committee as it takes a great deal of dedication and time to advance our programs. One of the developments this year was our decision to have the genetic evaluation conducted by AGI. This is an exciting development and provides the Limousin breed with a great deal of future options, given the dynamics of the beef industry.

We continue to invest resources into information technology areas as it continues to evolve in the office, on the web and the new on-line system. Approximately 40% of CLA data is now managed electronically and the IT area will continue to dominate the resources in the years ahead. Information technology will continue to be an area of investment for new systems, programs, reports and searches as the industry relies more and more on data gathered and managed by the Association.

SMARTag has been in operation for one calendar year under the leadership of Katelin Wildeman; however, she made the choice to take a year long trip to the land down under so we have been scrambling to determine the best approach to move forward. The program adopts the use of DNA technology as one of the foundation pieces and with the ever growing field of applied genomics. The CLA will be in great shape to merge phenotypic and genotypic data together to enhance genetic selection decisions even better than in years past and Dr. Kemp believes a number of opportunities will present themselves as genomics plays out.

This is the second year we invested a significant amount of work into the overall governance of CLA. We have completely overhauled the CLA by-laws and regulations with the leadership of our solicitor Adrienne Waller who worked for many hours with her committee of Barb Judd, Kathy Adams, Bryce Allen and Mike Geddes. The effort extended here has been herculean and not the lightest of reading; however, these people have accomplished an amazing objective on behalf of the members and hopefully to the satisfaction of AAFC. The members at this AGM

will be considering these recommendations and we are hopeful to have them to Ottawa for approval in late August.

I always believe it is important for our members to realize how fortunate we are to have a willing and responsible Board of Directors. The CLA Board members work diligently to improve the breed within each aspect of our business. To that end, I want to thank them for their on-going commitment of time and energy to resolve issues and create solutions for their membership.

Jason Brock became the CLA leader following the last AGM and, with his courage and determination, has been one of the reasons the Board has stayed on track. Jason's knowledge of the beef industry and his abilities as a talented ambassador have proven to be very valuable skills and improved his effectiveness in the President's role. To Jason and his family we extend our appreciation for your leadership and support throughout the year.

As I close, allow me to express my appreciation to all Provincial Limousin Association members and our host for the 2008 annual meeting. All the events around an AGM take a great deal of volunteer hours and I know the commitment involved, so on behalf of all members, thank you for hosting the 39th Canadian Limousin annual meeting. In 2009 the CLA, the Limousin breed and the breeders (past, present and future) will all celebrate 40 years of serving the Canadian beef industry with superior seedstock genetics. We need to invest planning time throughout 2008 in preparation of this celebration.

It has been a pleasure to work with the CLA staff team, committee members and Directors on behalf of the Association to continue building for a stronger future.

Thank-you.

OFFICE ADMINISTRATOR'S REPORT

Kathleen Adams

It has been an interesting experience joining the 'Limousin team', with a steep learning curve attached to it. I was contracted in early November and was able to attend both Farm Fair and Agribition to begin meeting with CLA members, to provide a face to the name and voice on the office telephone. The staff changes prior to my arrival had necessitated a number of alterations in the way CLA operates, a major one being out-sourcing of the Voice and another being the loss of the marketing manager position. This situation has meant more Director responsibility for the areas of marketing/promotion and my responsibility to ensure the transitions and office procedures go smoothly, and that actions are followed up on to achieve desired results.

Decisions also had to be made on the fate of the SMARTag program, purchasing of CLA promotional merchandise and evaluating the need for additional merchandise and/or materials.

The limited supply of dated material on hand has prompted the Board to seek assistance in producing quality, up to date brochures and to authorize re-stocking CLA items such as hats, a short-sleeved version of the show shirt, thermal mugs, and pens.

Interacting with CLA members, Directors, staff and the public is a primary aspect of my role and one that I have thoroughly enjoyed. CLA has a great Team and I'm happy to be part of it. Thank you for your support and cooperation to date.

BRITISH COLUMBIA LIMOUSIN ASSOCIATION

Erin Kishkan – President

The Peace Country Limousin Breeders held their 19th Annual Bull Sale on April 3, 2008. The sale was moved back to Dawson Creek, B.C. for the first time since the auction mart burned a few years back. The sale was hosted by Vold, Jones, and Vold and was a huge success. The beautiful spring morning brought out a nice crowd and the PCLB were able to treat over 50 people to beef on a bun before the sale. The five consignors sold 32 bulls and 3 heifers that averaged:

- 21 - Yearlings Average \$2848
- 10 - 2 Year Olds Average \$3860
- 1 – 3 Year Old Average \$2500
- 3 – Heifers Average \$1066

The Peace Country Limousin Breeders would like to thank all the bidders and buyers that helped to make the sale a success, especially our volume buyers – Arnold and Nelda Bennet and Gordon Fletcher.

The annual BC Limousin Classic was held at the Dawson Creek Exhibition August 9-12, 2007. This was after last year's AGM, so I figured it warranted reporting. There was a mixed bag of sunshine and thunderstorms but no lack of fun and excitement. This year's Classic brought out over 20 head of Limos from Blueberry Valley Farms, Dry Creek Ranch, Pinnacle View Limousin, and a few Limousin influenced steers from Lakeroad Limousin.

Friday was the Safeway All Breeds Junior Show that saw many kids come out and participate in this exciting event. Limousin was found at the top of many classes during this junior show including Champion Heifer Calf and Champion Yearling Heifer. A big "thank-you" goes out to Safeway for sponsoring this event.

After the junior show was the Bayer Steer Classic that saw over ten fed steers compete for the coveted "Grand Champion Steer" title and \$1000 cheque. It was a very exciting event for Limousin this year as both Champion and Reserve Champion Steers were Limousin influenced. The Reserve Champion Steer title and \$500 cheque were awarded to our very own Jim and Donna Rowe of Lakeroad Limousin. Thank you to Bayer for sponsoring this steer show.

Sunshine on Saturday welcomed the open beef shows including our BC Limousin Classic. We were fortunate to get some very generous sponsors for our Limousin Classic this year which allowed us to increase our prize money by \$500. This money was divided between the Champion and Reserve Champion Heifer Calves and Bull Calves. A huge thank you goes out to **Gavin and Simone Still (of MNP, Fort St. John)** and the **Peace Country Limousin Breeders** for helping make this event a success.

That is all the happenings from the Pacific side of our country so take care and have a great summer.

ALBERTA LIMOUSIN ASSOCIATION

Wanda Labiuk – Secretary

Greetings to the 2008 CLA Annual Meeting.

On behalf of the Alberta Limousin Association, I bring this update to you, fellow breeders from across Canada. The Alberta Limousin Association is honored to be hosting the CLA Annual General Meeting this year. The ALA executive and board of Directors are:

President – Garry Dreichel	403-843-7785
Vice President – Murray Stewart	403-742-5226
Secretary – Wanda Labiuk	780-846-2622
Treasurer – Debbie Fouillard	780-789-4055
Directors at large –	
Jim Richmond	403-368-2103
Doug Johnson	780-674-4098
Dan Fouillard	780-789-4055
Neil Christiansen	403-783-2799
Sherry Christiansen	403-783-2799

The goals of the association this year have been to channel our efforts to the marketing and promotion of the Limousin breed. We are committed to increasing awareness of the Limousin breed in Alberta by way of education, advertising and promotion. Our goal is to add value to the commercial beef industry through the introduction of Limousin genetics into progressive cross-breeding programs. This can be achieved with the dedication and commitment from a strong active membership.

The ALA participated in the Camrose Steak Challenge taste test, where the Limousin entries won 'Judges Choice Award'. We owe a special "Thank You" to Top Meadows Farms for supplying the steaks in this venture. Your support was greatly appreciated!

ALA is an active supporter of the 4-H program in Alberta, sponsoring awards for each child who shows a Limousin influenced project.

The Alberta Junior Limousin Association is very honored to be hosting the Canadian National Junior Limousin Conference in Lloydminster. AJLA members are busy with preparations for the event and they invite CLA general meeting delegates to attend the Junior activities throughout the weekend.

ALA participates in or sponsors the following activities:

- Lloydminster Stockade Round-up
- Edmonton Farmfair – Limousin Bonanza Show
- Regina Agribition Carcass Competition
- Camrose Bull Congress & Steak Challenge
- Calgary Stampede Steer Classic

The ALA is proud to recognize a Commercial Breeder of the Year and a Purebred Breeder of the Year; these awards are presented at our Annual General Meeting banquet.

SASKATCHEWAN LIMOUSIN ASSOCIATION

Beverly Bohrson - Secretary

The Saskatchewan Limousin Association continued with many of the same strategies to promote the Limousin breed in our province and we are looking to complement these with some new plans for 2008.

The majority of our focus has been on the Canadian Western Agribition Show & Sale which was very successful in 2007. We would like to thank everyone for their support and participation as we look forward to continuing this in 2008.

Some of the other events supported by the SLA in 2007 were as follows:

- Champion Sponsorship, Prince Albert Exhibition
- \$1,000 Club (Grand Champion Bull), Saskatoon Fall Fair
- Steak Out Promotions, Saskatoon Fall Fair
- Membership in Saskatchewan Stock Growers' Association
- Membership in Saskatchewan Cattle Feeders' Association
- Carcass Competition Sponsorship, Canadian Western Agribition
- Commercial Cattle Show Sponsorship, Canadian Western Agribition

Dana Carpenter also continued her reign as the SLA Queen and she did another tremendous job throughout the year. We thank her for her interest in the promotion of the breed and are excited to be working with her for another year.

One of the changes for 2008 is at the top of the SLA. At our 2007 Annual Meeting held during Agribition, Warren Fuchs chaired his final meeting as SLA President. We thanked Warren for his many years of leadership while welcoming Leone Karwandy-Hagel as President and Gwen Elian as Vice-President.

Also new for 2008, the Saskatchewan Limousin Association will be holding a consignment sale in Saskatoon in conjunction with our annual meeting. The Legacy Sale has been created to promote the Limousin breed and is open to all provinces. This sale is being held December 14, 2008 and we hope to see you there.

Finally, good luck to all Junior participants and congratulations to all the hard working volunteers who helped make it happen.

2008 SLA Board of Directors

Leone Karwandy-Hagel
Warren Fuchs
Dale Turner
Lonny McKague
Kevin Rea

Gwen Elian
Jay Bohrson
Terry Hepper
Geoff Anderson

MANITOBA LIMOUSIN ASSOCIATION

Ian Hamilton – President

In Manitoba the highlight of the year has to be our very successful hosting of the 2007 National Show and Sale with representation from Ontario, Saskatchewan and Alberta, as well as Manitoba.

We were pleased to showcase our breed at the Manitoba Livestock Expo in Brandon and to show off our new facility to the rest of the country. The show committee brought in Jared Shipman of Texas to sort the classes and his astute observations and comments were appreciated by all in attendance. The sale was equally exciting and set the standard for the season. We hope everyone enjoyed the Manitoba experience.

At the National, we were pleased that Rodger and Anne Mawer of Spring Valley Limousin were honoured with the Award of Distinction from the CLA, a thirty-seven year commitment to the carcass breed and a great Limousin supporter. Sadly, Rodger passed away in May of 2008.

The Manitoba Limousin Association (MLA) is forging ahead even though we are a small group, we are unified and pull together to get things done. We continue to publish the “News and Views” newsletter which is distributed to about a thousand producers, and is a very useful medium to promote our breed. The soft cattle markets have been hard on our commercial producers with most feeder calves going south this year. We are probably most concerned with the ramifications of country of origin labeling but, with worldwide shortages of edible protein, this may not be a concern. Manitoba is the center of the continent where everything we buy or sell travels on a truck, the price of inputs has risen accordingly and this has greatly affected any optimism in the cattle sector.

MLA will try to keep close to a balanced budget while maintaining our programs i.e. website, 4-H programs, Junior programs, advertising etc. In Manitoba, all cattle breeds hold their annual meetings the first weekend in January and have a banquet together one evening. At this year’s banquet, we honoured our Manitoba Limousin commercial breeder of the year: the Yake family, which have used Limousin genetics since the early seventies. The Yake’s market their lean natural meat products through their son in St. Louis MO and it is our honour to have such loyal commercial producers in our breed.

The Manitoba Limousin Association members feel that the Limousin breed is poised well for the future, whether it’s a niche market or crossbreeding for mainstream markets, and the long term looks very bright.

ONTARIO LIMOUSIN ASSOCIATION

Dwight Koyle - President

Ontario is gearing up for a busy Fall of Events throughout the Province.

With the Provinces vast number of Agricultural Societies, it truly is busy with cattle shows beginning late summer throughout the fall. At a number of these Shows are quite large Limousin shows that take part in the CLA's, Novartis, All Canadian Competition, promoting our Breed.

The OLA Provincial show this year will be held at the wonderful new Facility in Lindsay this year. The Open Show will be held on Saturday Sept. 20th and the Junior Show on Sunday the 21st. Of course a Social Event will be enjoyed on the Saturday evening, which goes without saying.

The OLA is currently working on organizing a Golden Opportunity Sale for October 18th. The Sale is to be held at the Gold Bar Facility in Guelph. Any one interested in consigning to this Sale should call a Board member or T Bar C Cattle Co.

Once again the NABC will be held at the new Agriplex in London. The Limousin show will be held on Sat. Nov 1st. Masterfeeds will sponsor the "Supreme Challenge" which offers a \$2,500 award for both the Supreme Champion Male and Female. All Champions are eligible for the RBC Supreme held at Agribition later in the month.

Ontario is proud to host the Limousin National Show and Sale to be held at the Royal Winter Fair in Toronto this year. The Sale will be held Friday Nov. 7th, T Bar C, will be the Sales Staff and Consultants. The National Show will be held on Sat. the 8th. Once again a social will follow sponsored by the OLA.

I would encourage any Breeder who wishes to exhibit at both the NABC and the Royal to contact myself for some accommodations for your cattle during the very short term between these two shows.

We look forward to seeing you in Ontario!

QUEBEC LIMOUSIN ASSOCIATION

Claude Lavallée – Secretary

The Quebec Limousin Association held 4 regular meetings in 2007 on March 9, May 8, August 10 and October 12. However, we created a sub committee including Jason, Daniel, Robert and myself, Claude and had a few other meetings. The Station and the Association's Annual General Meeting was held on January 27, 2007. The Association is participating in every meeting of the CCRB (Comité Conjoint des Races de Boucherie)

The Limousin Breeders were involved either in judging or exhibiting at the different Exhibitions in St-Hyacinthe, Richmond, Expo-Boeuf, St-Agapit, Montmagny, Quebec and Drummondville. The Quebec Association would like to thank the participating members this year, they are: Mr. Andre Lussier of La ferme ATJCLA, Mr. Jason Brock of Fermes BLB Senc, Mr. Réjean Bédard of Ferme Noble Limousin, Mr. Daniel Enright of Windcrest Limousin and Mr. François Caux of Ferme Caux Inc.

This year Limousin beef was a staple of the banquet at Expo-Bœuf; the excellent quality of the Limousin meat was very much appreciated by all guests.

This year, we once again participated in the "Salon des Races / Breed Show" at Rimouski's Exhibition.

There were 2 bull sales at the Limousin Station for Limousin bulls only which were held in St-Hyacinthe on February and April 2007. Furthermore, we organized a female sale for the Association in September at the Ferme Armaro.

This year Mr. Robert Vaillancourt and his family were the hosts of the Limousin Open House. Thank you very much from the Association.

The Association advertised their breed in 2 magazines: Bovins du Quebec and TCN (La Terre de Chez-nous). More publicity was done through an Agricultural and Rural Newspaper throughout Quebec. This publicity endorsed by the Breeders brings lots of exposure to the Breed. News items from the Quebec Association were inserted in the "The Limousin Voice" as well as in the "Bovins du Quebec".

A new Quebec Limousin Association 2007 Breeders' booklet just came out and was distributed at the Limousin Open House. "L'Informateur Limousin", a Spring and Summer bulletin, is another means of communication with our members.

Our Limousin Station is always advertising for their sales. The Association participated in the « 17th Bovine Day in Estrie » where we held a draw for 2 gift certificates of \$250.00 each for the purchase of a bull from the Station.

The Association also attended different seminars where promotional materials, pencils, pamphlets, etc with the Limousin logo were distributed.

NOUVELLES DE L'ASSOCIATION DES ELEVEURS LIMOUSIN DU QUEBEC

Claude Lavallée – Secrétaire

L'Association des Éleveurs Limousin du Québec a tenu pour l'année 2007, 4 assemblées régulières soit le 9 mars, 8 mai, 10 août et 12 octobre.

Toutefois nous avons créé un sous-comité composé de Jason, Daniel, Robert et moi-même et avons tenu quelques réunions. L'assemblée annuelle de la Station et de l'Association a eu lieu le 27 janvier 2007. L'association participe à toutes les réunions du CCRB, déposer le plan d'affaire et assurer le versement des subventions.

Les Éleveurs Limousin ont participé soit pour un jugement ou un exhibit aux expositions suivantes : St-Hyacinthe, Richmond, Expo-Bœuf, St-Agapit, Montmagny, Québec et Drummondville. L'association tient à remercier les membres participants cette année, soit la ferme ATJCLA de M.Lussier, Ferme de BLB de Jason Brock, Ferme de M. Réjean Bédard, M. Daniel Enright et François Caux. Noter qu'à l'expo-Boeuf cette année nous avons fourni la viande Limousin pour le banquet. Celle-ci fut d'excellente qualité et très apprécié des convives. Encore, cette année nous avons participé à l'exposition de Rimouski dans le "Salon des Races". Nous avons fait de l'animation en collaboration avec le PATBQ.

La station unique de taureaux Limousin a tenu 2 ventes de taureaux qui ont eu lieu à l'encan de la ferme de St-Hyacinthe. Le premier encan de station a eu lieu en février 2007, et le deuxième en avril 2007. De plus cette année nous avons organisé une vente de femelles de l'Association en septembre qui a eu lieu à la Ferme Armaro.

Cette année, l'évènement a eu lieu chez M. Robert Vaillancourt et sa famille. Un gros merci au nom de l'Association.

L'association a fait la promotion de la race par le biais de publicité principalement dans la TCN et plus particulièrement dans la revue Bovins du Québec. Elle a aussi fait la promotion de la race par une couverture de type Publi-reportage des éleveurs participants dans le Journal agricole et rurale du Québec. Ce type de promotion endossé par les éleveurs amène beaucoup de notoriété à la race. Elle se veut de type convaincante. Les nouvelles de l'association ont été communiqué par le biais du "voice Limousin" ainsi qu'à travers les nouvelles de race dans le "Bovin du Québec"

L'association a élaborée un nouveau Bottin des Éleveurs Limousin 2007 qui a été présenté lors de la journée "Porte Ouvertes Limousin".

Nous avons aussi communiqué avec nos membres par le biais de L'Informateur Limousin, un numéro au printemps et l'autre en été. La station a aussi fait des annonces pour les ventes. L'association a participé à la 17^e journée Bovine de l'Estrie. Nous avons fait le tirage de 2 certificats cadeau d'une valeur de \$250.00 à l'achat d'un taureau de la station lors de la prochaine vente. L'association a envoyée des macarons, crayons, affiches, bottins et pamphlets sur la race.

MARITIME LIMOUSIN ASSOCIATION

Manfred Zillig - President

The Maritime Limousin Annual meeting and Field Day will be held June 14, 2008 at Lindencrest Farms, Nova Scotia. All are welcome to attend.

The current Maritime Limousin Association Executive officers and Board of Directors are:

President – Manfred Zillig
Vice President – Heather King
Secretary/Treasurer – Sandra Othberg

Mike Horsnell
Barb McLaughlin
Ken Grant
Lester Craig
Fritz Othberg

The Maritimes Bull Test Station Sale held at Nappan NS on April 5, 2008 saw an average price for Limousin bulls of \$2,000. There was a tie at \$2,400 for the title of high seller with a polled King's Flint son owned by King Limousin sold to Jillian Foster, and a polled TNGC Redman son owned by Othberg Limousin sold to the partnership of King Limousin and Blue Diamond Limousin.

Barb McLaughlin is working on a new membership drive on behalf of the Maritime Association; she has also updated our member directory, with copies now available. Contact a Maritime Board member for more information.

Best wishes to the Canadian Limousin Association for a successful annual meeting. We look forward to improved beef prices and an increase in demand for breeding stock in the near future.

NOTES

2004 - 2007
Active Members
As of December 31, 2007
based on # of herds enrolled

Province	2004	2005	2006	2007
British Columbia	19	18	14	19
Alberta	149	135	124	147
Saskatchewan	82	73	69	75
Manitoba	38	34	33	39
Ontario	180	162	139	190
Quebec	68	61	46	71
Maritimes	20	14	12	17
Total	556	497	437	558

2004- 2007
WHE

Province	2004	2005	2006	2007
British Columbia	404	373	438	436
Alberta	4858	4571	4651	4150
Saskatchewan	2862	2817	2615	2329
Manitoba	1721	1646	1646	1600
Ontario	3286	2508	2829	2943
Quebec	1629	1456	1243	1151
Maritimes	246	194	239	151
Other	2	2	1	3
Total	15008	13567	13662	12763

**2004 - 2007
REGISTRATIONS**

	2004		2005		2006		2007	
Province	Male	Female	Male	Female	Male	Female	Male	Female
British Columbia	58	70	50	50	50	43	69	74
Alberta	660	904	1163	1163	1163	1264	988	1034
Saskatchewan	648	714	822	822	822	844	501	535
Manitoba	204	375	289	289	289	434	261	298
Ontario	449	894	563	563	563	951	492	767
Quebec	389	467	290	290	290	307	232	328
Maritimes	37	91	42	42	42	70	40	26
Total	2445	3515	3219	3219	3219	3913	2583	3062

**2004 - 2007
TRANSFERS**

	2004		2005		2006		2007	
Province	Male	Female	Male	Female	Male	Female	Male	Female
British Columbia	27	3	31	20	21	16	41	15
Alberta	379	260	421	230	541	457	437	270
Saskatchewan	343	88	314	226	380	422	371	332
Manitoba	106	72	146	76	129	52	153	51
Ontario	173	555	189	447	267	601	203	315
Quebec	215	175	183	166	196	112	188	114
Maritimes	22	23	24	21	31	40	27	25
Total	1265	1176	1308	1186	1565	1700	1420	1122