



Canadian Limousin Association

#13, 4101 19th St NE, Calgary, AB T2E 7C4
 Phone: (403) 253-7309 Toll-free: 1-866-886-1605 Fax: (403) 253-1704
 E-mail: limousin@limousin.com
 Anne Brunet-Burgess - Teresa Blouin - Denise Dorosz
www.limousin.com

Newsletter ~~~~~ September 2009

Annual General Meeting

Thank you to the members who took time to attend the AGM in Virden. For those of you who missed it, here is a brief recap:

The new proposed bylaws have now been approved by the Pedigree Act and are in effect. You may request a copy by contacting the CLA or consult our website

The CLA achieved a surplus of revenues over expenses in 2008 as a result of strict cutbacks in some areas. The excess amounts to \$47,851

A booklet of all reports and audited financial reports is posted on our website, but hard copies are also available by request to the CLA.

After discussion, it was decided to keep the AGM in conjunction with the National Junior Conference. Plans are under way for the August long weekend of 2010 in Lloydminster as Saskatchewan is the host.

There were three (3) terms expiring for directors this year: Darby Cochrane, Warren Fuchs, and Stan Skeels; all three were eligible to stand for re-election and agreed to let their names stand. Since there were no other nominations, all three are returning as members of the 2009-2010 CLA Board of Directors.



Anne B. Burgess (manager), Warren Fuchs (director), Darby Cochrane (treasurer), Rob Swaan (director), Jason Brock (past-president), Mike Geddes (president), Bill Campbell (director), Bryce Allen (director), Mary Hertz (vice-president)
 Missing: Stan Skeels (director)

40th Anniversary UPDATE

Banquet tickets are selling fast. Yours can be ordered by calling the CLA and have processed to your CLA account, or by credit card. The number of tickets is limited, so please do not wait to call. The banquet will be November 25 in the Queensbury Hall of Agribition. In this mailing, you will find an anniversary pin. These pins are compliments of Cottage Lake Promotions. THANK YOU to Cottage Lake!

We have added rooms to our block at the West Harvest Hotel. Please book directly by calling 306-586-6755, the rooms are under Canadian Limousin Association.

Cottage Lake Promotions has launched an outstanding line of 40th anniversary apparels and gift ware. Please contact them directly for availability and prices at Ph/ Fax 780-963-9612, Cell: 780-699-2278, **Email: clpromotions@xplornet.com**

Changes for some CLA Fees

DNA fees have been reduced to \$30 (down from \$32) and coat colour is now \$40 (down from \$60). These changes were effective July first.

Mailing labels have been increased to \$0.25/label while an electronic list (Excel spreadsheet) will cost a flat \$150 regardless of the number of names as of September 1/09.

National Show

November 26, 2009 Agribition, SK

The 2009 National Show will be enhanced with two amazing prizes. A 20' Featherlight trailer and a Polaris Ranger will be drawn for, among all exhibitors.

The King of Queens Futurity is back and welcomes bulls of all ages this year. Details can be found in this issue of the Voice or by contacting Darby Cochrane 204.457.6529 or Warren Fuchs 306.536.5147.

The Show Committee has decided to update the show apparel and has selected two shirt colours. Be sure to order yours in advance and wearing of the new shirt is mandatory for all exhibitors entering the ring at Agribition. Order information will be on the CLA website as soon as available. You can also find it in the Agribition entry booklet.

The National Show is held at Agribition this year. Online entries may begin September 15 and end October 15, 2009

All Canadian Limousin shows with 30 entries or more are eligible for the SHOW CATTLE OF THE YEAR AWARDS. Please to forward the complete results to the CLA office prior to Nov. 1. Animals must be registered to receive points.

IMPORTANT-----

As you already know the changes to our bylaws have been approved by the Animal Pedigree Act. There is only one more step in finalizing the update. You will receive in the mail a ballot that at least 25% of the membership must return. By voting in favor, you are approving of the deletion of the objects from the Application for Incorporation as they have been included in Article 4 of the by-laws. PLEASE RETURN YOUR BALLOT ASAP. MAKE SURE TO FILL OUT THE BACK OF THE RETURN ENVELOPE. THANK YOU!

THANK YOU!

To the two breeders and the volunteers who helped at the Calgary Stampede Beef Showcase. Limousin had a strong presence with a booth supplied by the Alberta Limousin Association. The manning of the booth was shared between the CLA and the ALA. **Ivy Livestock and Horizon Limousin** added the live portion with animals on location. Many local and international visitors stopped by to talk "Limousin" with us. Strong interest for our Canadian Limousin genetics was expressed by visitors from England, Scotland, Ireland, Switzerland and Australia.

To the **Alberta Limousin** week end and **Western Canadian Junior Show organizers**. A well attended golf tournament kick started the weekend in Olds where the ALA honoured three fine commercial breeders and a Limousin supporter with the presentation of the Limousin Innovator's Award. The juniors brought a fine sample of animals for judge Lynn Combest's appraisal.

To the **Manitoba group** who hosted the National Junior Limousin Conference in Virden along with the CLA AGM. Their enthusiasm and hospitality were second to none. Juniors from 4 provinces competed in the conference and exhibited top quality Limousin.

To the **Quebec Limousin Association** for hosting a "hot" field day on August 16. In spite of the 34 degree day, over 70 people came to check out the new location of their Limousin bull test station. The fun filled day was a great success for the QLA.

To **Bella Spur Innovative Media** for submitting our website to the Livestock Publication Council Critique & Contest. Limousin.com received the honorable mention in the breed association website category.

To the **TBar Invitational Tournament** for the work they do in raising funds for our juniors. I am very pleased to report that the Canadian Junior Limousin Association will receive over \$2300 from this fund raiser!

To **Cottage Lake Promotions** for donating our 40th Anniversary member pins. Cottage Lake also developed a beautiful line of apparels to enhance this special Limousin year.

2009 Awards of Distinction

Three CLA members will be recognized with the Award of Distinction in 2009. The first one was presented to Lorna and Don Downie of Blackie, Alberta on July 25 at the Western Canadian Junior Show banquet.

Later this fall, Lorne and Flossie Bodell and Kym Anthony will be honoured as well during Agribition.



Don and Lorna Downie received their Award of Distinction from CLA director Stan Skeels and Anne B. Burgess, CLA manager at the recent Alberta Limousin weekend.

Important Dates to Remember:

September 26 - Ontario Provincial Show, Lindsay, ON
September 26 - New Brunswick Beef Expo, Sussex, NB
September 30 - Deadline for Proto Testing
October 1 - Deadline for CJLA Scholarship application
October 1 - Deadline for the Fall issue of the Voice
October 9 - Expo Boeuf, Victoriaville, QC
October 15 - Agribition entries close
November 1 - Deadline for performance data submission for 2010 Spring EPD's

November 5-8 - Manitoba Livestock Expo, Brandon
November 6 - Royal Winter Fair Limousin Show
November 11-14 - Saskatoon Fall Fair
November 12 - Edmonton Farmfair Limousin Show
November 25 - King of Queens Futurity, Agribition
November 25 - 40th Anniversary Banquet, Agribition
November 26 - National Limousin Show, Agribition
November 27 - National Limousin Sale, Agribition
December 5 - Alberta Limousin Association AGM, Olds
December 13 - Saskatchewan Limousin AGM, Saskatoon

LIM-FLEX
LIMOUSIN · ANGUS · HYBRID

Everything is now in place and the first Lim-Flex registration certificates were issued in July. A Lim-Flex quick guide is posted on our website or can be obtained by contacting the CLA office.

PROMOTION & MARKETING

The cooperative ad in the Cattle-men magazine is sold out for the five issues that we committed to. There was enough interest to extend to a two page spread. The first ad will be published in the September issue

We are considering reviving the commercial calf listing on our website. The idea is to have an interactive page, where producers can list their available calves and let buyers know where they will be sold. Watch our website for the launch of this project in the next few weeks. Please encourage all commercial breeders with Limo cross calves to inquire about this marketing tool

We are encouraging you to submit your CCIA tag numbers and corresponding tattoos to the CLA at your convenience. These numbers will play a crucial role in some upcoming projects such as the Beef Value Chain that is being established by CBBC. More to come on that subject in the near future.

New 2009 Fall
EPD's are now
available.

The photo contest
is still ongoing.
Please forward your
entries to the CLA
as soon as possible.